



CERTIFICATION INSTITUTE  
Association for  
Talent Development

# CERTIFICATION HANDBOOK

Certified Professional in  
Talent Development (CPTD)

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**CERTIFIED  
PROFESSIONAL  
IN TALENT  
DEVELOPMENT**

ATD CERTIFICATION  
INSTITUTE

## PREFACE

The CPTD Certification Handbook is the primary source for the CPTD program and provides individuals with everything they need to know to understand, participate in, and complete the CPTD certification process. It is a must read for CPTD applicants and candidates. Candidates must comply with all policies, procedures, and deadlines in this manual.

The ATD Certification Institute (ATD CI) reserves the right to change the standards, application, and requirements for the CPTD certification and recertification procedures when necessary. It is important that candidates refer to the Certification Handbook often to check for updates to ensure they have the most current information.

The CPTD Certification Handbook is the property of ATD CI. Permission to reproduce its contents must be granted in writing from ATD CI.

### **Effective January 10, 2023**

All policies and procedures in the CPTD Certification Handbook are effective as of the date above and supersede all previous policies and procedures.

This Handbook identifies the application and registration processes, eligibility requirements, fees and detailed information about the examination, testing requirements, and scoring methodology.

Each candidate must read the entire Handbook **BEFORE** beginning the application, registration, and payment processes for the CPTD program.

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# INTRODUCTION

## The ATD Certification Institute

The ATD Certification Institute (ATD CI) is an independent not-for-profit organization created by the Association for Talent Development (ATD) to set industry standards for the talent development profession.

The Institute's **mission** is to elevate the talent development profession by:

- setting talent development industry standards
- providing an independent assessment of those standards through testing
- supporting career paths through a flexible stackable credentialing framework
- ensuring recognition for those who have earned the certification
- recognizing continued professional development through certification maintenance

The ATD Certification Institute's vision is to provide world-class credentials for the talent development community. ATD CI is responsible for the development, administration, and governance for ATD's credentialing program, including the APTD and CPTD credentials. In accordance with international accreditation standards for certification programs, ATD CI operates at arm's length from ATD's education and training programs to ensure separation of the assessment process from training or test preparation.

## The Talent Development Capability Model™



The Talent Development Capability Model defines the capabilities for the talent development field. It answers the question, “What do talent development professionals need to know and do to be successful?” The model is the foundation for CPTD certification. The exam covers a subset of the knowledge and skills statements deemed appropriate for a talent development professional at the five-year mark in their career.

## What is CPTD®?

The Certified Professional in Talent Development (CPTD), formerly the Certified Professional in Learning and Performance (CPLP), is a certification for talent development professionals offered by the ATD Certification Institute (ATD CI). The CPTD covers a subset of knowledge and skills from the [Talent Development Capability Model](#), focusing on skills application and decision making for professionals with at least five (5) years of experience in talent development.

A CPTD has direct experience in the field of talent development. CPTDs understand, and can affect, the value and impact employee learning & development strategies bring to the success of an organization. A CPTD can develop, implement, and evaluate solutions that impact an organization's ability to achieve its goals and drive competitive advantage. The key capabilities for

a CPTD are defined in the Talent Development Capability Model and include key personal, professional & organizational skills.

Individuals who wish to pursue the CPTD certification must meet program eligibility requirements and pass a three-hour standardized exam. Those who pass the exam are permitted to display the CPTD designation after their name. As it is a certification, professionals earning the credential need to recertify every three years with proven professional development activities.

## ELIGIBILITY REQUIREMENTS

To be eligible for the CPTD program, candidates must meet all criteria for one of the pathways below:

- Standard Pathway – 5 years of experience<sup>1</sup> and 60 hours of qualified professional development<sup>2</sup>
- APTD Pathway – 4 years of experience<sup>1</sup> and a current APTD credential
- ATD Master Pathway – 5 years of experience<sup>1</sup> and completion of an ATD Masters Series certificate within the past five (5) years

Eligibility Requirements			
Category	Standard Pathway	APTD Pathway	ATD Master Series Certificate Pathway
<b>Experience</b>	5 years (60 months) of paid work experience with adults in talent development or a related discipline	4 years of paid work experience, with adults in talent development or a related discipline	5 years (60 months) of paid work experience, with adults in talent development or a related discipline
	<b>PLUS</b>	<b>PLUS</b>	<b>PLUS</b>
<b>Professional Development</b>	60 professional development hours over the past 5 years in talent development content	Holds a current APTD credential. The APTD must be current and in good standing at the time of application	Successful completion of any ATD Master Series Certificate within the past 5 years

### ***Work Experience and Professional Development Definitions:***

Paid, **work experience** is defined as on-the-job experience, working with adults, performing talent development activities as described in the [Developing Professional Capability](#) and/or [Impacting Organizational Capability](#) domains of the Talent Development Capability Model (see table below). Candidates must have reached the required months of experience at the time of application.

Related disciplines include human resources, higher education, organizational development, or similar.

The **Professional Development** eligibility requirement helps to ensure that applicants for certification have a solid foundation of talent development knowledge on which they will be assessed. Professional Development for eligibility is defined as activities covering content in the [Building Professional Capability](#) and [Impacting Organizational Capability](#) domains as outlined in the Talent Development Capability Model. Candidates must have reached the required hours of professional development at the time of application.

Detailed definitions of the capabilities included in the model can be found [here](#).

### **Rules Governing the Professional Development Requirement:**

#### **Duration**

- One hour is awarded for each physical hour of a continuing education activity unless otherwise specified. Non-educational time incorporated in educational activities such as meals, breaks, networking, registration, and preparation should not be included.
- All educational activities must be at least 30 minutes in length.
- Prorated hours (in 15-minute increments) are permissible after the first 30 minutes. (i.e., 45 minutes = .75 hours)
- University-level academic courses can be reported as 15 hours per semester credit hour.
- On-demand and online learning qualifies if proof of completion can be obtained. Use the number of credit hours pre-assigned by the educational provider.
- Applicants should retain proof of completion in the event they are selected for audit.

Professional Development	Duration
Continuing education sessions that did not award Continuing Education Units (CEUs): webinars, workshops, conference sessions, or asynchronous courses	<p>&lt; 30 minutes = 0 points</p> <p>1 hour = 1 point</p> <p><i>Ex: 90 minutes = 1.5 points</i></p> <p><i>12 hours = 12 points</i></p>
Programs awarding CEUs	<p>1 hour = .1 CEU = 1 point</p> <p><i>Ex: 14 hours = 1.4 CEUs = 14 points</i></p>
University courses	<p>1 semester = 1 credit hour = 15 points</p> <p><i>Ex: 3 semester credits = 45 points</i></p>

## Content

- Professional Development hours must cover content found in the Professional and Organizational Capability domains (see table below) because this content is specifically focused on building the skills required to perform effectively in talent development.

Professional Capabilities	Organizational Capabilities
Learning Sciences Training Delivery & Facilitation Instructional Design Technology Application Knowledge Management Career & Leadership Development <i>(developing <b>others</b>, not yourself)</i> Coaching Evaluating Impact	Business Insight Consulting & Business Partnering Organization Development & Culture Talent Strategy & Management Change Management Performance Improvement Data & Analytics Future Readiness

- Topics covered in the Personal Capability domain, while relevant and important, are universally transferable skills and therefore not eligible for Professional Development hours for initial certification. Courses on topics that **do not count** towards initial certification include:
  - Communication
  - Emotional Intelligence (Includes psychological safety programming)
  - Collaboration & Leadership *(Developing yourself, not others. This includes personal leadership skills programming)*
  - Cultural Awareness & Inclusion *(Includes DE&I programming)*
  - Project Management
  - Compliance & Ethical Behavior
- Training on proprietary programs or methods or specific software or hardware platforms (such as Myers-Briggs, DiSC, Adobe, Excel, or Canvas, etc.) do not qualify for eligibility purposes. because they cover proprietary “how to” content and do not cover broader talent development concepts found in the Talent Development Capability Model.
- Courses designed to prepare candidates for the certification exam may be applicable, if preapproved. For example, ATD’s preparation courses for the CPTD can be reported for a total of 20 hours of professional development eligibility.
- Leadership development programs to develop the candidates’ personal leadership skills.

All courses, including the CPTD preparation course, **must be completed** before applying, to qualify towards eligibility.

## Examples of Eligible Continuing Education Programs or Courses:

- Commercially available talent development educational courses or workshops
- Educational sessions related to talent development topics at local conferences such as ATD or SHRM chapter sponsored conferences
- Undergraduate or graduate-level talent development related courses from an accredited institution are eligible for 15 hours per semester credit hour



## TESTING DATES

CPTD examinations are offered during even numbered months: February, April, June, August, October, and December. Applications are due at least thirty (30) days before the start of the testing window desired. Candidates must select a testing window at the time of application. There is a fee to change your testing window after you apply.

Testing Window (2 months open for testing)	No Testing	Application Opens	Application Deadline
February - April	March	12 months before exam window begins	30 days before exam window begins
April - June	May		
June - August	July		
August - October	September		
October - December	November		
December - February	January		

## TESTING CENTERS AND REMOTE PROCTORING

Candidates have the option to test at an approved testing center or via live, remote proctoring.

### Testing Centers

ATD CI partners with Pearson VUE to deliver the exams. The test provider offers authorized testing centers in most major cities in the United States and Canada as well as in many global locations. For more information about test centers, including where to find a list of locations, see [Scheduling Exam](#).

### Remote Proctoring

Candidates may take the exam via live, remote proctoring during the same testing windows outlined above. For more information about live, remote proctoring, see [Scheduling Exam](#) or the [Remote Proctoring for ATD Certification](#) webpage.

## FEES

TYPE	AMOUNT	DETAILS
<b>Exam Registration Fee</b> (nontransferable and nonrefundable)	\$975.00 USD <i>ATD Member</i>  \$1,350.00 USD <i>Nonmember</i>	<p><b>Fees include: 18 months of eligibility</b>, one testing attempt during a pre-selected testing window of 2 months, exam score report, CPTD certificate, and lapel pin once certification is achieved.</p> <p><b>Fees do not include</b> study materials, study group support or preparatory classes, traveling expenses to and from testing centers, or retest, transfer, and test administration fees.</p> <p><b>NOTE:</b> Candidates must commit to a specific testing window at the time of application. Testing authorization is for 2 months (see <a href="#">Testing Dates</a>). There is a \$300 fee to transfer to another testing window (see Transfer Fee, below). If a candidate does not test during the 18-month eligibility period, all fees are forfeited.</p>
<b>Administration Late Rescheduling/Missed Appointment Fee</b>	\$100.00 USD	<p>An administrative fee of \$100 is required and paid directly to ATD CI when a candidate reschedules or cancels an in-person testing center exam appointment <b>with less than 72 hours' notice</b> at a testing center.</p> <p>Candidates who opt for remote proctoring may cancel up to the time of the appointment without penalty. All candidates, including those testing remotely, will be assessed a \$100 fee if they do not appear for a scheduled appointment and do not notify Pearson VUE. Rescheduled appointments must be within the same testing window or will be considered a transfer and a \$300 transfer fee will apply. Rescheduling requests are subject to eligibility and availability.</p> <p>Candidates who are unable to launch a remote exam due to technical hardware or software compatibility issues or have their exam session revoked by Pearson VUE are subject to a \$100 Administrative Fee to reinstate their eligibility. Exams sessions revoked for cause are subject to review before eligibility is reinstated.</p>
<b>Transfer Fee</b>	\$300.00 USD	Fee applies to switch to a different testing window for any reason. This fee is nontransferable and nonrefundable.

<b>Retest Fee</b>	\$300.00 USD	Fee applies to retake the CPTD exam after an unsuccessful attempt on a previous exam. This fee is nontransferable and nonrefundable.
<b>Special Accommodations</b>	No Fee	ADA requests must be followed as outlined in the CPTD Certification Handbook (see <a href="#">Special Accommodations</a> ). ATD CI makes final decisions regarding accommodations granted.
<b>Recertification Application Fee</b>	\$200.00 USD	Fee applies to participate in the recertification process. A completed recertification application must accompany the payment. Recertification is required every three (3) years.
<b>Recertification Retest Fee</b>	\$350.00 USD	<p>Fee applies to credential holders electing to retest to satisfy the recertification professional development requirement.</p> <p><b>Note:</b> this fee is in <i>addition</i> to the Recertification Application Fee and covers one testing seat during the 90-day window and an exam score report.</p>
<b>Refunds/ Review Fee</b>	No refunds issued after registration deadline for selected testing window	<p>Candidates can withdraw from the program, prior to the application deadline for their selected testing window, and receive a refund minus the review fee. After that time, no refunds will be issued.</p> <p>Candidates who have had their application reviewed and are determined ineligible will receive a refund minus the review fee.</p> <p><b>Review Fee:</b> A review fee of \$250 will be withheld for an application that has been reviewed, regardless of the determined eligibility status.</p>

## CPTD EXAM

To achieve the CPTD credential, candidates must meet the eligibility criteria and pass a standardized exam that includes a mix of traditional multiple-choice questions and decision-making and professional judgment questions called case management questions. Scores will be given immediately at the end of the exam at the test center. For those taking the exam through remote proctoring, score reports will be available through the certification portal under the Results tab.

## CPTD Exam Format

The CPTD Exam is designed to measure a candidate's breadth of knowledge and skill in the talent development profession.

- The full exam contains 150 measurement opportunities that focus on the topics listed in the Detailed Content Outline of the exam found in this Handbook.
- Candidates will have three (3) hours to complete the exam.

During the test, the CPTD Exam will be presented as follows:

Section	Content	Time Allowed
Section 1	90 multiple-choice questions	1 hour and 45 minutes (105 minutes)
Break	Optional break	10 minutes
Section 2	10 case management problems, each with 3-4 steps	1 hour and 5 minutes (65 minutes)
Total		3 hours (180 minutes)

Each section is timed separately, and any unused time from one section may NOT be used on another section.

At the end of Section 1, a review screen will be provided. Candidates may review their answers within Section 1 until they choose to end Section 1 or until time expires (at which point the system will automatically move to the optional break). Candidates will NOT be able to return to Section 1 once they exit.

Between Sections 1 and 2, there is an optional 10-minute break. Any break time exceeding the 10 minutes will be deducted from Section 2 of the exam.

A **Help** button appears in the bottom navigation bar and will be available throughout the exam. This button opens the Help window, which provides information about how to use the testing system, including how to respond to exam questions, how to move within the exam, how to flag questions for later review, and how to use the Navigator window and Review screen.

### Section 1: Multiple-Choice Questions

This section contains 90 multiple-choice questions. Each multiple-choice question has four response options and only one is correct. Choose the best response and select only one answer. The last selection made will be the recorded answer. Correct answers are scored as +1 point. There is no point deduction for incorrect answers, however, unanswered questions are scored as incorrect (-1).

## Section 2: Case Management Questions

This section contains 10 case management scenarios, each with 3-4 steps (questions). The total number of steps and the test taker's current location within those steps will be indicated on the right side of the top navigation bar on each step.

The case management format includes groups of multiple-select questions that are related to a short, common scenario designed to replicate decision-making and professional judgement in credible scenarios. Candidates will be given a list of options to choose from at each stage of the scenario. For each step, **select as many actions as are needed** to appropriately respond to the situation presented, but only select actions that are necessary; **do not select actions that are optional**.

Candidates **MUST** select at least one action to advance to the next step. Candidates **WILL NOT** be able to return to a prior step or change an answer once they have advanced to the next step.

## Scoring of Case Management Questions

Correct choices in each step are scored as +1 point. Incorrect choices are scored as -1 point. The scenario reveals additional information as the candidate proceeds through the question. As a result, the candidate will not be able to go back and change answers to earlier stages of the question. Examples of the case management question type can be found in [Appendix C](#).

## What is on the Exam

The Detailed Content Outline provides the syllabus or blueprint of the content covered on the CPTD exam. While the full exam focuses on the breadth of knowledge and skill, certain content areas are weighted more heavily than others. The table below outlines the content covered and the relative weighting of topics on the exam by domain of practice.

<b>Certified Professional in Talent Development (CPTD)</b> <b>Detailed Content Outline</b> <i>Effective July 1, 2020</i>		
Content Area	Capability Statement	Percentage of Exam
<b>1. Building Personal Capability</b>		<b>20%</b>
<b>1.1 Communication</b>	1.1.A Skill in using communication strategies that inform and influence audiences.  1.1.B Skill in applying verbal, written, and/or non-verbal communication techniques.  1.1.C Skill in conceiving, developing, and delivering information in various formats and media.	

<b>1.2 Emotional Intelligence &amp; Decision-Making</b>	1.2.A Knowledge of theories of emotional intelligence.	
<b>1.3 Collaboration &amp; Leadership</b>	<p>1.3.A Knowledge of theories, methods, and techniques to build and manage professional relationships, for example group dynamics, teamwork, shared experience, and negotiation.</p> <p>1.3.B Knowledge of conflict management techniques.</p> <p>1.3.C Knowledge of theories of leadership, for example transformational, inclusive, and situational.</p>	
<b>1.4 Cultural Awareness &amp; Inclusion</b>	1.4.A Skill in integrating diversity and inclusion principles in talent development strategies and initiatives.	
<b>1.5 Project Management</b>	<p>1.5.A Skill in evaluating and prioritizing implications, risks, feasibility, and consequences of potential activities.</p> <p>1.5.B Skill in establishing, monitoring, and communicating progress toward the achievement of goals, objectives, and milestones.</p>	
<b>1.6 Compliance &amp; Ethical Behavior</b>	1.6.A Knowledge of laws, regulations, and ethical issues related to the access and use of information, for example intellectual capital, personally identifiable information, and customer data.	
<b>Content Area</b>	<b>Capability Statement</b>	<b>Percentage of Exam</b>
<b>2. Developing Professional Capability</b>		<b>45%</b>
<b>2.1 Learning Sciences</b>	<p>2.1.A Knowledge of theories and models of adult learning, for example Knowles' Adult Learning Theory, Bloom's Taxonomy, Gagne's Nine Levels of Learning, Mager's Criterion-Referenced Instruction Approach, social and collaborative learning, and experiential learning.</p> <p>2.1.B Knowledge of the foundational learning theories of behaviorism, cognitivism, and constructivism.</p>	
<b>2.2 Instructional Design</b>	<p>2.2.A Skill in selecting and aligning delivery options and media for training and/or learning events to the desired learning or behavioral outcomes.</p> <p>2.2.B Skill in developing learning and behavioral outcome statements.</p>	

	<p>2.2.C Skill in designing blueprints, schematics, and/or other visual representations of learning and development solutions, for example wireframes, storyboards, and mock-ups.</p> <p>2.2.D Skill in designing and/or developing learning assets, for example role plays, self-assessments, training manuals, job aids, and visual aids that align to a desired learning or behavioral outcome.</p>	
<b>2.3 Training Delivery &amp; Facilitation</b>	2.3.A Knowledge of facilitation methods and techniques.	
<b>2.4 Technology Application</b>	<p>2.4.A Skill in identifying, selecting, and/or implementing learning technologies, for example using evaluative criteria and identifying appropriate applications in an instructional environment.</p> <p>2.4.B Skill in selecting, integrating, managing, and/or maintaining learning platforms, for example learning management systems, knowledge management systems, and performance management systems.</p>	
<b>2.5 Knowledge Management</b>	<p>2.5.A Skill in curating instructional content, tools, and resources, for example researching, evaluating, selecting, and/or assembling publicly available online courseware.</p> <p>2.5.B Skill in designing and implementing knowledge management strategy.</p>	
<b>2.6 Career &amp; Leadership Development</b>	<p>2.6.A Skill in sourcing, designing, building, and evaluating leadership development experiences.</p> <p>2.6.B Knowledge of how to develop and implement qualification programs.</p>	
<b>2.7 Coaching</b>	<p>2.7.A Skill in helping individuals or teams identify goals, develop realistic action plans, seek development opportunities, and monitor progress and accountability.</p> <p>2.7.B Skill in coaching supervisors and managers on methods and approaches for supporting employee development.</p>	
<b>2.8 Evaluating Impact</b>	<p>2.8.A Knowledge of models and methods to evaluate the impact of learning and talent development solutions.</p> <p>2.8.B Skill in creating data collection tools, for example questionnaires, surveys, and structured interviews.</p>	

	2.8.C Skill in identifying and defining individual and/or organizational outcome metrics based on evaluation strategy and/or business objectives of a solution.	
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Content Area	Capability Statement	Percentage of Exam
<b>3. Impacting Organizational Capability</b>		<b>35%</b>
<b>3.1 Business Insight</b>	<p>3.1.A Skill in creating business cases for talent development initiatives using economic, financial, and organizational data.</p> <p>3.1.B Skill in managing budgets and resources.</p>	
<b>3.2 Consulting &amp; Business Partnering</b>	<p>3.2.A Skill in synthesizing information to formulate recommendations or a course of action to gain agreement, support, and/or buy-in from stakeholders.</p> <p>3.2.B Skill in establishing and managing organizational and/or business partnerships and relationships.</p> <p>3.2.C Skill in partnering with other organizational units to provide guidance on departmental or organizational talent requirements.</p> <p>3.2.D Skill in identifying, minimizing, and overcoming organizational barriers to implementing talent development solutions and/or strategies.</p>	
<b>3.3 Organization Development &amp; Culture</b>	<p>3.3.A Skill in designing and implementing organizational development strategy.</p> <p>3.3.B Knowledge of theories and frameworks related to the design, interaction, and operation of social, organizational, and informational systems, for example, systems thinking, open systems theory, chaos and complexity theory, network theory, and action research.</p> <p>3.3.C Skill in identifying formal and informal relationships, hierarchies, and power dynamics in an organization.</p> <p>3.3.D Skill in creating a culture which encourages and/or creates opportunities for dialogue and feedback between individuals and groups, for example designing collaborative work practices and/or spaces, and role-modeling effective feedback techniques.</p>	



	<p>3.3.E Skill in assessing and evaluating employee engagement.</p> <p>3.3.F Skill in designing and implementing employee engagement strategy.</p>	
<b>3.4 Talent Strategy &amp; Management</b>	<p>3.4.A Skill in designing and implementing performance management strategy.</p> <p>3.4.B Skill in developing a talent strategy that aligns to organizational strategy to influence organizational outcomes in a positive direction.</p> <p>3.4.C Skill in designing and implementing strategic plans for talent development projects, programs, and/or functions.</p> <p>3.4.D Skill in identifying anticipated constraints or problems affecting talent development initiatives, for example resource deficiencies or lack of support.</p> <p>3.4.E Skill in establishing and executing a marketing strategy to promote talent development.</p> <p>3.4.F Skill in designing and implementing communication strategy in order to drive talent management objectives.</p> <p>3.4.G Skill in communicating how talent development strategies and solutions support the achievement of targeted business/organizational results.</p> <p>3.4.H Skill in communicating the value of lifelong learning and professional development.</p>	
<b>3.5 Performance Improvement</b>	<p>3.5.A Skill in designing and implementing performance support systems and tools, for example instructional resources, data, process models, job aids, and expert advice.</p> <p>3.5.B Skill in designing and developing performance improvement solutions to address performance gaps.</p> <p>3.5.C Skill in conducting performance analysis to identify goals, gaps, or opportunities.</p> <p>3.5.D Skill in conducting analysis of systems to improve human performance, for example determining how organizations learn, closing knowledge or skill gaps, and addressing human factors issues.</p>	

	3.5.E Knowledge of theories, models, and principles of human performance improvement.	
<b>3.6 Change Management</b>	3.6.A Knowledge of change management theories and models, for example Lewin, Kotter, Bridges' transition model, Kubler-Ross change curve, and appreciative inquiry.	
<b>3.7 Data &amp; Analytics</b>	<p>3.7.A Skill in selecting and/or using data visualization techniques, for example flow charts, graphs, plots, word clouds, and heat maps.</p> <p>3.7.B Skill in identifying stakeholders' needs, goals, requirements, questions, and objectives to develop a framework and/or plan for data analysis.</p> <p>3.7.C Skill in analyzing and interpreting results of data analyses to identify patterns, trends, and relationships among variables.</p> <p>3.7.D Skill in gathering and organizing data from internal and/or external sources in logical and/or practical ways to support retrieval and manipulation.</p>	
<b>3.8 Future Readiness</b>	<p>3.8.A Knowledge of techniques to promote, support, and/or generate innovation and creativity, for example design thinking, brainstorming, and ideation.</p> <p>3.8.B Knowledge of internal and external factors that influence talent development, for example organizational/business strategies, availability of labor, developments in other industries, societal trends, and technological advances.</p>	

## PREPARING FOR THE EXAM

There is no single, best way to prepare for the CPTD examination. Preparation methods and duration all depend on a candidate's personal experiences and knowledge base. There is not a mandatory test preparation or study requirement for the CPTD program, nor a preferred or recommended preparation method. However, there are some basic steps that we recommend to all candidates.

**Step 1:** ATD CI recommends that each candidate begin with a careful evaluation of the [CPTD Detailed Content Outline](#). The outline provides information about the topics that are covered on the CPTD exam and can be used as a general guide for the study process. Note the specific subset of content found on the CPTD exam and how each section is weighted.

**Step 2:** Candidates should begin with a realistic gap-assessment to determine areas of strength and weakness. This can help candidates focus their study plan. A Gap Assessment tool can be found [online](#).

**Step 3:** Once areas for focus have been identified, candidates should develop a study plan, set a personal study schedule, and hold themselves accountable to that schedule. Candidates find it helps to share their study plan with colleagues, friends or family members to help keep them on track with their study plan. A study planning guide can be downloaded [here](#).

**Step 4:** Candidates report that they have spent 80-120+ hours preparing for the CPTD Exam, depending on their background and experience. Keep in mind, each candidate will have a different set of study needs and preferred methods resulting in differing amounts of study time required. When preparing keep the following suggestions in mind:

- Create a realistic study schedule.
- Focus on the *application* of accepted principles and theories, not on memorizing names and dates.
- Take notes to help reinforce key concepts.

## Preparation Resources

- **CPTD Candidate Preparation Linked in Group:** ATD facilitates a [LinkedIn group for CPTD candidates](#). Useful information is posted in the group, and it allows candidates to network or share information with one another.
- **Study Planning Guide:** A [CPTD Study Planning Guide](#) can be downloaded from the ATD website.
- **Reference Resource List:** ATD CI has compiled a [reference list](#) of books with trusted content on the capabilities covered on the exam.
- **CPTD Gap Assessment:** This [online](#) tool can help candidates assess their knowledge gaps, to guide their studies.
- **Sample Questions:** Sample multiple choice and case management questions can be found in [Appendix C](#).
- **Talent Development Body of Knowledge (TDBoK) Guide, Second Edition:** Any edition of the [TDBoK Guide](#) provides additional detail on each of the capabilities. Keep in mind that not all capability statements are tested on the CPTD exam and that the TDBoK Guide alone is not enough for exam preparation. The TDBoK Guide explains the WHAT and the WHY of the concepts but does not address the HOW. The exam is practice-based which means the candidate needs to understand HOW to apply the concepts at work. Supplemental reading (see [reference list](#)) will best ensure a thorough understanding of the concepts and on-the-job application.
- **CPTD Preparation Course:** The ATD Education program offers a preparation course to help candidates pursuing the CPTD credential. The CPTD preparation course includes a full-length practice test. The information for that course can be found [here](#).

- **CPTD Practice Test:** A full-length CPTD practice test is available that provides simulated certification exam experience. It is administered on the same platform as the actual exam. The practice test is included as part of the CPTD preparation course but is also available to purchase as a separately. More information about the practice test may be found [here](#).
- **Chapter Study Groups:** Local ATD Chapters often support certification study groups. Check here for a list of [current chapter study groups](#). More information on chapter locations can be found here: [www.td.org/chapter-locator](http://www.td.org/chapter-locator).
- **Recent Webinars:** ATD CI periodically holds webinars on topics of interest to candidates, including how successful candidates have prepared for the exams. A list of the most recent webinars can be found [here](#).
- **Flashcards:** The TDBoK Guide has a flashcard creation feature that allows candidates to create tailored flashcards. Online flashcard systems such as Quizlet and Brainscape have been helpful to candidates in the past. Please be aware that these flashcards are not prepared by ATD and may not accurately reflect the Talent Development Capability Model.
- **Create Your Own Study Group:** For those who are interested in forming their own study group, we have a [study group guide](#) that can help you to get started.

## APPLYING FOR THE EXAM

Before beginning an application, candidates must:

- **Read this entire CPTD Certification Handbook.** Candidates will be required to sign a statement verifying that they have read the Handbook.
- **Review instructions for completing an application.** A link to the ATD Certification Portal and step by step instructions for applying can be found [here](#). During the online application process, candidates are required to sign important releases and agreements, including an applicant declaration and release, intent to participate and the ATD CI Code of Ethics. Please review the candidate Code of the Code of Ethics and releases included in **Appendices A and B** before applying.
- **Prepare a current resumé.** During the application process, candidates will be asked to upload a current resumé.
- **Add [certification@td.org](mailto:certification@td.org) as a “safe sender”** to ensure they receive communication about their CPTD application.

ATD CI makes eligibility decisions are made AFTER the candidate submits an application. It is the candidate’s responsibility to self-determine eligibility requirements are met. Refer to the certification [Eligibility Requirements](#) BEFORE submitting an application to the portal.

Candidates who will require special accommodations during the testing process, should review the Special Accommodations Policy [before applying](#).

## Submitting the Application

To apply for the CPTD certification program, go to the [ATD Certification Portal](#). An ATD login and password are required to access the portal. Contact ATD Customer Care at via the Chat feature, at [customercare@td.org](mailto:customercare@td.org), or 1.800.628.2783 with questions.

**Candidates who already have a login on the ATD site, should use that login name and password when signing in, as it will link their certification information from their td.org account.**

To begin the process, applicants will need to consider the following:

- **Legal Name:** Candidates must supply their full legal name as it appears on their official, government-issued identification and in English. In order to be admitted to the testing center, the name on all official identification **MUST** match the name on the exam registration. If they do not match, candidates will be denied entry to the testing center and will have to pay a Transfer Fee.
- **Certificate Name:** This is name that will be used in all correspondence with ATD CI and the name that will be printed on the official CPTD Certificate.
- **Testing Window:** The candidate must select a specific testing window and should consider their schedule carefully before committing a test window. Eligibility will be granted for that window only (approximately 90 days, of which approximately 60 days are active testing days). Once the exam application fee has been paid, candidates will be charged a transfer fee to change their testing window. Details are provided in the [CPTD Fees section](#).
- **Employment Details and Resumé:** Applicants will be asked to provide specifics about their employment in the talent development field, including position title, starting and ending dates, employer names, and employer addresses, and a telephone and email address which can be used to confirm your employment details. A current resumé is required to be uploaded to the application.
- **Professional Development Details:** Details about professional development activities that have been completed within the last five years, including dates and hours of participation.
- Applicants should include adequate employment and professional development information to meet the minimum eligibility requirements. If more than one talent development position will be reported, additional employers can be added by clicking the ADD NEW button. Applicants will not be permitted to submit the application until all eligibility criteria are met.
- Names and contact information of references **from each listed employer** who can validate the applicants' talent development experience must be included. If recent contact information is not available, please include a contact in the HR department.

## Audit of Applications

CPTD applications are randomly selected for audit. During the audit process, candidates will be contacted to provide more specific documentation to support the entries on their application. *All documents provided to support eligibility MUST be submitted in English or with a translation.*

Candidates will be given the opportunity to substitute any professional development or experience listed on their application if an entry is disallowed. A response must be received within 14 days of the decision.

If deemed ineligible, candidates will be invited to reapply once the minimum eligibility requirement is met. Pending an audit review, a review fee of \$250 will be withheld for anyone deemed ineligible for the program or who does not supply audit documentation in support an eligibility decision. To appeal an eligibility decision, refer to [Appendix D](#).

An applicant is not considered an official candidate until the CPTD application is complete, the registration fee is paid, and the application has been submitted and approved. Once paid, the applicant's official CPTD candidacy begins. Candidates must pass the CPTD exam within 18 months from the date of registration to achieve the CPTD credential. Candidates who are not successful within the 18-month period, must reapply as a new candidate, meet all eligibility requirements, and pay all fees in full.

## Payment of Fees

Exam fees may be paid in the following ways:

- **Credit Card payment:** Follow the process to make a credit card payment. A receipt will be created that can be printed or saved.
- **Check or wire payment:** Contact ATD Customer Care via the Chat feature, at [customercare@td.org](mailto:customercare@td.org), or 1-800.628.2783 to be sent an invoice with payment instructions.

Exam fees are nontransferable and nonrefundable. Candidates who decide to withdraw from the program can receive a refund, less a \$250 review fee, if the request is made prior to the registration deadline for the window they selected. After that time, no refunds will be issued.

Candidates who are selected for audit and are deemed ineligible, or who do not respond to notice of an audit within sixty (60) days, will be refunded, less a \$250 program review fee.

Once their application has been approved and payment has been processed, candidates will receive an email from ATD Certification Institute with instructions on how to schedule an exam appointment. A "Schedule Exam" message will also appear on the candidate's home page in the Certification Portal. The [certification@td.org](mailto:certification@td.org) email address should be safe-listed to ensure that all notifications are received.

## SCHEDULING AN EXAM

The CPTD certification process involves candidates taking and passing a standardized exam that focuses on skills application through professional judgement and decision-making. The exam is a computer-based test administered at an ATD CI-authorized testing center or through ATD's official remote proctoring platform during scheduled exam windows. Candidates who have scheduled an exam appointment at a testing center may switch to the remote proctoring option or vice versa assuming all cancellation policies are met.

## Testing Centers

ATD CI partners with Pearson VUE to deliver the exams through authorized testing centers in most major cities in the United States and Canada as well as in many global locations. The testing vendor cannot guarantee the availability of testing sessions at all locations during all testing windows, and all testing center locations are subject to change. For the list of the testing centers, go [here](#).

ATD CI recommends that candidates schedule appointments at a Pearson Professional Center (PPC). PPCs are owned and managed entirely by Pearson VUE. All PPCs have the same layouts, policies, and computer stations so consistency is guaranteed from one center to another. Pearson VUE is also committed to maintaining health precautions at its owned centers. Please review Pearson VUE's [COVID-19 Update Page](#) for more information about the health and safety measures in place for testing and to find out about any country-specific testing policies. Appointment availability may be limited due to social distancing precautions and varies by location.

Although Pearson VUE Authorized Testing Centers (PUTC) may have available appointments, all PUTCs are owned and independently operated by third-party providers. Center policies and hours will vary from location to location and could involve *schedule changes that may affect appointment times and require last-minute rescheduling*.

## Remote Proctoring

ATD CI has partnered with Pearson VUE to offer a live, [remote proctored](#) option called OnVUE for the CPTD exam. The OnVUE system is a testing platform that works outside of a traditional testing center so candidates can test if they have access to a private room with a computer that has fast, secure, and reliable internet. **Note:** Pearson VUE's OnVUE Remote Proctoring is not available in some regions. Learn more [here](#).

## Technical Requirements for Remote Proctoring

- **System Check Link:** Pearson VUE's website has a [technical system test](#) that is required before testing to ensure system compatibility. Testing one week prior to an exam appointment with the computer and internet connection you plan to use to test is recommended.
- **Online Proctored Policies:** All remote proctored candidates must agree to OnVUE policies before beginning the exam. The policies may be reviewed [here](#).
- **Tutorial Video:** For additional information about what to expect during remote proctoring, review the tutorial video on the Pearson VUE site [here](#).

## Appointment Scheduling

The candidate is responsible for scheduling and exam appointment with Pearson VUE. After their application approval, candidates will receive an email from ATD CI informing them that the application has been approved and an exam appointment can now be scheduled. Additionally, the candidate will receive an Authorization to Test email from Pearson VUE. Appointments can be made by following the steps in this email and by clicking on the "Schedule Exam" button in the



certification portal. At that time, candidates will be asked to choose the remote proctored or test center option.

### Important points to consider when scheduling a testing appointment:

- Each candidate's Authorization to Test spans a testing window selected by the candidate that includes two (2) months for testing with a defined "no testing" period. Appointments must be scheduled within the specified testing window and no tests can be taken outside the authorized period without incurring a transfer fee. The expanded window covers two months of testing and candidates should schedule as early in the window as possible to accommodate last-minute emergencies that would require rescheduling. Rescheduling within the window does not incur a fee; however, transferring to a future window will incur the transfer fee.
- Where possible, candidates are encouraged to select Pearson Professional Centers as they are owned and operated by Pearson VUE. Third party test sites are more plentiful, but we cannot guarantee the experience at third-party centers.
- Testing center appointments are arranged on a first come, first served basis. Select a testing date early in the process to have access to the largest number of dates, times, and locations.
- The testing center vendor cannot guarantee availability of appointments at all testing center locations. Failure to find a suitable test time slot will not result in a waiver of a transfer fee. If candidates are having problems finding a test time, they should contact ATD CI by emailing [certification@td.org](mailto:certification@td.org) as soon as possible.
- Candidates should carefully consider the timing of their exam appointment. Appointments made late in the testing window allow more time for study. However, if unforeseen circumstances interfere with a candidate's ability to test within the selected window, a transfer fee will be charged.
- The remote proctoring option typically has the largest number of slots available throughout the day and night, providing more flexibility for candidates.
- Candidates who have scheduled an exam appointment at a testing center may switch to the remote proctoring option or vice versa assuming all cancellation policies are met.
- All requests for Special Accommodations under the Americans with Disabilities Act must be submitted to ATD CI directly **as part of the application and registration**. See the [Special Accommodations](#) section for more details about requesting accommodations and contact [certification@td.org](mailto:certification@td.org) with questions.
- Candidates who do not schedule a testing appointment within their authorized testing window will incur a transfer fee to move to a different window.

### Appointment Confirmation

- Once a testing appointment has been scheduled, candidates will receive a confirmation email from Pearson VUE.
- The confirmation email will include the candidate's name and authorization number; the test center name and address; and the date, time, and location of the testing appointment.



## CANCELLATION, RESCHEDULING, AND TRANSFER FEES

Candidates who decide to withdraw from the program can receive a refund, minus a \$250 review fee, if the request is made prior to the registration deadline for the window they selected. After that time, no refunds will be issued. Pending an audit review, a review fee of \$250 will be withheld for anyone deemed ineligible for the program or who does not supply requested audit documentation within 60 days.

**Cancelling or Rescheduling Testing Appointments:** Once authorized to test, all testing appointments must be canceled or rescheduled **directly** with Pearson VUE through the online appointment scheduling system that is accessed through the certification portal. Candidates who do not schedule any testing appointment during their authorized testing window will incur a transfer fee to move to a different window.

### ***Remote Proctored Exams:***

- Remote proctored exams may be scheduled up until 30 minutes before exam time and canceled up to the time of the exam.
- Candidates must check-in 30 minutes before the exam appointment. If the system check fails or other technical difficulties are encountered, the appointment may be canceled and rescheduled within the same testing window. Fees may be incurred.
- Any missed appointment without notice is subject to a \$100 fee (or \$300 Transfer Fee if rescheduling requires a new testing window).
- Appointments that are revoked by Pearson VUE due to proctor assessment of behavior not permitted or due to software or hardware incompatibilities, are subject to a \$100 administrative fee to reinstate the candidate's eligibility.

### ***Testing Center Appointments:***

- All cancellations and reschedules must be made at least 72 hours before the scheduled test day.
- If the cancellation or rescheduling request is made less than 72 hours before the scheduled test day, candidates are subject to a Missed Appointment Fee of \$100.
- In specific situations, and with appropriate documentation, candidates may cancel test appointments with less than 72-hours' notice. Please contact [certification@td.org](mailto:certification@td.org) to cancel. Proper documentation includes a hospital intake or discharge paper, obituary, jury duty notice, etc. The following situations are acceptable reasons for late cancellation with documentation:
  - Sudden or serious illness (either candidate or an immediate family member)
  - Death in the immediate family
  - Disabling accident
  - Court appearance
  - Jury Duty
  - Unexpected military call-up

## Exam Dates Affected by Severe Weather or Local/National Emergencies

If a test date is cancelled due to adverse weather conditions or other types of local or national emergencies, Pearson VUE will contact candidates to reschedule the appointment at no charge.

## EXAM DAY

### What to Bring to the Test Center

The CPTD exam is administered in secure testing centers. Only approved candidates are admitted to the test center to take the exam. Upon arrival, the test administrator will request two forms of personal identification (see below for specifics). **If the candidate's ID does not match the name on their registration, they will not be permitted to test and will incur fees for rescheduling a missed appointment.**

### Personal Identification Requirements

- Candidates must present two forms of original (no photocopies), valid ID; one form as a primary ID (government issued with name, photo and signature) and one form as a secondary ID (with name and signature or name and recent recognizable photo).
- The first and last name used to register for the exam must exactly match the first and last name on the ID that is presented on test day. All IDs required must be issued by the country in which the test is being taken.
- If candidates do not have qualifying ID issued from the country in which they are testing, an International Travel Passport from their country of citizenship is required, along with a secondary ID. For any questions or concerns about ID requirements, please [contact Pearson VUE](#) or review the full ID policy here: <http://www.pearsonvue.com/policies/1S.pdf>.

Examples of Primary forms of ID	Examples of Secondary Forms of ID
International Travel Passport · Driver's license · Identification card (national/state/province identity card) · Alien registration card (green card, permanent resident, visa) · Local language ID (not in Roman characters) – accepted only if issued from the Country the Candidate is testing in	Any ID containing at least name and signature, or name and recent recognizable photo with exact-matching first and last name, original (no photocopies), unexpired

**It is the candidate's responsibility to ensure that the CPTD database record shows the full, legal name including middle name and that the required identification contains the full, legal name.**

### What to Expect at the Testing Center

Testing Centers host a variety of certification programs with varying stakes. As a result, there is usually a high degree of security protocols surrounding operations at a test center to protect the individual as well as the intellectual property of the certifying bodies. Certain protocols may seem stringent but are in place for the protection of all parties involved.

- Candidates must provide the required ID to be admitted to the testing center. Individuals without the required identification will NOT be allowed to test.
- Once admitted to the testing center, candidates should keep their ID with them at all times.
- Candidates must leave personal property, including phones, purses and other personal items in a locked location outside the testing room. Glasses will be inspected to ensure that they do not include smart technology. Candidates may be asked to empty their pockets or show that no materials are hidden in boots or pockets. These policies are enforced to ensure that all candidates are following the same testing and security policies.
- Trained test proctors administer CPTD exams at all testing center sites.
- Candidates are given three pieces of blank paper and two pencils OR white board by the proctor and these items will be collected at the end of the test.
- The examinations are timed, with a timer displayed on the computer screen. Candidates are permitted a total timed testing period of 180 minutes (3 hours) to complete the exam.
- A ten-minute optional break is provided between the multiple choice and case management portions of the exam.
- After completion of the CPTD Exam, candidates will be provided with a score report by the testing center staff at the front desk.
- To ensure that all candidates earn their results under comparable conditions, a standardized testing environment is maintained. Except where permitted by special accommodation under the Americans with Disabilities Act, none of the following are permitted in the testing room:
  - papers
  - books
  - food and drink
  - calculators, cell phones, pagers
  - smoking materials
  - watches
  - purses, wallets, briefcases, backpacks, bags

## What to Expect During Remote Proctoring

Remote proctoring is a convenient choice for many candidates. Before choosing this option, candidates should ensure that their workspace, system capabilities, security settings, and internet connection meets the [technical requirements](#) for remote proctoring. A [system test](#) is required at least 24 hours prior to the exam appointment. One week is recommended.

### Check In

- Just prior to their testing appointment, candidates should test their internet speed, clear the room of any preparation materials and any other notes or handwritten materials, notify others in their location to not disturb them during their appointment.

- Thirty minutes before the exam appointment, candidates must log into the system and complete the check-in procedures which include verification of their identity and to ensure that their workspace and walls are clear of any preparation materials.
- **AFTER you have been checked-in by a greeter, you MAY need to wait up to 30 minutes for a proctor to start your exam. You will be given the opportunity to CANCEL/Reschedule your appointment if you do not wish to wait.**
- Religious head or face coverings can be worn during the exam but may need to be removed for the live check-in photo.
- Being late is not an option. Candidates must be ready when the check-in window opens 30 minutes before the exam start time to allow for mandatory system checks, download of the testing software and identity verification.

### Workspace Requirements

- The testing workspace must be a walled room with a closed door and no distractions. No one else is permitted in the room during testing.
- Trained proctors continuously monitor candidates by video and audio while they are taking the exam.
- Candidates must acknowledge and consent to audio and video recording of their face, voice, and the physical room where testing is taking place as well as the location for exam delivery.
- During check-in, candidates will be asked to take real-time photos of their work area, which will be checked by a proctor prior to the exam. Desktops must be clean and all books, notepads, sticky notes, papers, pens, pencils, and other writing instruments must be out of reach.
- If you will be using a web camera built into a monitor that cannot be lifted to show all four walls and under your desk during the check-in process, you may be asked to use a mirror to show these areas. You may wish to have a hand mirror nearby.
- Additional monitors and computers must be unplugged, turned off, and covered. Items on the wall with writing on them, such as whiteboards, will be inspected.
- If their workspace does not pass a room scan, candidates will not be permitted to proceed with the exam and will incur a rescheduling fee to schedule another appointment.

### Conduct During Exam, Breaks and Personal Belongings

- **No breaks** are allowed during the 3-hour CPTD exam **except for** the ten-minute optional break between the two portions of the exam. You cannot leave the frame of the screen except during the authorized break.
- Candidates may have a clear glass of water on the desk, but are not allowed to eat, smoke, or chew gum during the exam.
- During the exam, candidates are **not** allowed to access the following types of personal items: mobile phones, headphones or headsets (wired or Bluetooth), handheld computers or other electronic devices, pagers, watches, wallets, purses, hats (or other head coverings), bags, coats, books, notes, or any other materials not specifically approved.

- External monitors not in use or TV screens in the room will need to be covered with a towel or other cloth during testing.
- Be aware of the [personal requirements](#) during testing (no gum chewing, **no reading the questions aloud to yourself (even quietly)**, no leaving the frame of the screen, etc.) and a reminder that one is permitted to enter the room.
- You will be asked to enter a phone number where the remote proctor can reach you, if necessary. You can use your cell phone for this *and leave it in the testing room out of immediate reach*, so that you can answer it if the proctor calls you. This typically is only necessary if you lose internet connection.
- Religious head or face coverings can be worn during the exam but may need to be removed for the live check-in photo.
- Watches must be removed. A countdown-clock is provided within the exam platform.

### Termination of Exam

- If candidates are found to be exhibiting inappropriate or wrongful conduct, including things described above, such as accessing study materials during the exam, their exam will be terminated and their exam fee will be forfeited.
- If candidates are interrupted by noises in another part of the building or if others enter the room while they are testing, the exam will be terminated.

For candidates choosing remote proctoring, additional information may be found on the ATD website [here](#) or the Pearson VUE page describing the process [here](#).

## SPECIAL ACCOMMODATIONS

ATD CI and its testing vendor comply with the provisions of the Americans with Disabilities Act (ADA) and Title VII of the Civil Rights Act in accommodating candidates with disabilities who need special accommodations to take the exam. If candidates require special accommodations, they must notify ATD CI of their request **as part of their application**. Only ATD CI has the authority to approve these requests. If the request is not made at the time of application, the accommodations may not be granted.

- The Request for Special Accommodations should be completed as part of the CPTD online application. The required form should be downloaded from the certification portal and completed prior to submitting the application. The form must be signed by a licensed or certified professional qualified to diagnose or treat the condition specified in the request. In addition, this professional must provide a Statement of Explanation describing the conditions and the special accommodation(s) needed.
- Both the completed Request for Special Accommodations Form and the Statement of Explanation must be uploaded to the certification portal **at least 30 days before the selected testing window opens**. Once received, the request will be reviewed to determine if reasonable accommodations can be made.

- Please note that there are no extra fees charged by ATD CI for this accommodation if the procedures outlined in this section are followed. For additional information, please contact ATD CI at [certification@td.org](mailto:certification@td.org).

## GENERAL EXAM POLICIES

### Exam Copyright

ATD CI holds all proprietary rights for the examination, including copyright and trade secret. To protect the integrity of the examination and to ensure the validity of the scores that are reported, candidates must adhere to strict guidelines regarding proper conduct in handling the copyrighted, proprietary information.

Any attempt to reproduce all or part of an examination is strictly prohibited by law. Such attempts include, but are not limited to, removing materials from the examination room, aiding others in reconstructing any portion of an examination by any means, or selling, distributing, receiving, or having unauthorized possession of any portion of an exam. Alleged copyright violations will be investigated and, if warranted, prosecuted to the fullest extent of the law. It should also be noted that examination scores might be invalidated in the event of this type of suspected breach.

### Confidentiality and Conduct

Candidates must abide by the following confidentiality and conduct agreement. Failure to abide to the rules of conduct may result in dismissal from the program without refund. The agreement is as follows:

*“I understand that the contents of this test are copyrighted, proprietary, and confidential and that disclosure or reproduction of any portion of it to any individual or entity for any purpose whatsoever is prohibited. Such activity will result in the invalidation of test scores and may result in civil and/or criminal prosecution. I can be disqualified from taking or continuing to sit for an examination, or from receiving examination results, or my scores might be canceled if there is substantial reason to believe through proctor observation statistical analysis, and/or other evidence that my score may not be valid or that I was engaged in collaborative, disruptive, or other unacceptable behavior during the administration of this examination.”*

### Grounds for Dismissal

Any candidate who does not have proper identification, who uses unauthorized aids, or who does not follow the testing procedures may be dismissed from the test center. ATD CI may choose to have the test scores of such candidates invalidated.

Candidates who engage in misconduct and do not heed the administrator’s warning to discontinue the behavior will be dismissed from the test center. All of the following behaviors are considered to be misconduct:

- giving or receiving assistance of any kind, including accepting exam details from another individual, organization, or entity or providing exam details to another individual, organization, or entity. This includes asking or providing information about content on the exam as part of study groups.
- using any unauthorized aids
- attempting to take the examination for someone else
- failing to follow testing regulations or the instructions of the test administrator
- creating a disturbance of any kind
- removing or attempting to remove examination questions or responses (in any format) or notes about the examination from the testing room
- tampering with the operation of the computer or attempting to use it for any function other than taking the examination.

Before an exam is canceled for misconduct, the test administrator will notify the candidate of any concerns. The candidate is then given an opportunity to provide additional information. The test administrator then has the following options:

- Dismiss the candidate and file a report with ATD CI describing the action and the reasons for dismissal.
- Allow the candidate to continue and file an irregularity report with ATD CI describing any observations.

In either event, ATD CI will review that candidate's test record and will make a determination as to the handling of the candidate and the score.

## EXAM RESULTS

A candidate's score is determined by the number of correct answers selected minus any incorrect answers selected in the case management section. A candidate score is represented on a scale of 200 – 800, with 500 being the required passing score. A consistent passing standard is applied to all candidates equally. A candidate's score does not depend on others who test during the same testing window. There is no pre-determined number of candidates permitted to pass, as ATD CI does not score on a curve.

Candidates who pass the CPTD Exam are considered certified upon receipt of passing scores. Certification is for a three (3) year period that begins the day certification is achieved and ends three years later at the end of the certification month. For example, a candidate passing the exam on October 12, 2024, is considered certified from October 12, 2024 – October 31, 2027.

### How the Cut Score Is Determined

The ATD Certification Institute takes great care in determining the cut score for each exam form. The cut score is established through a process called standard setting, during which a selected



panel of current CPTDs conducts a systematic evaluation of the test content. The panel discusses the qualifications for certification and makes a judgment on the level of knowledge and skill an individual needs to be successful on the job. Their expert judgment is translated to a specific cut score on the exam using the statistical Angoff method.

The Angoff method is commonly used to set passing standards in the credentialing industry. Using this method, the panel of experts reviews and evaluates a representative sample of exam questions that map to the test content outline. For each question, the group estimates the percentage of qualified candidates who are expected to answer it correctly. For example, a question rated as 75 percent indicates that three-fourths of the candidates are expected to answer the question correctly. Ratings for each question are then used to compute an overall minimum passing score for the exam and validated by actual candidate performance before the cut or passing score is set. (This is similar to the method of setting par on a golf course.) Once a passing standard is set, it is applied consistently across all candidates.

ATD CI has more than one form of an exam being administered at any given time. A form is the set of 150 measurement opportunities given to a candidate during a testing appointment. Multiple forms are in use at the same time for security of the question bank. These forms are equated by mapping statistical properties and using new questions with similar properties to ensure all candidates are having the same standard applied.

ATD CI reports scores as a scaled score on a scale from 200 – 800, with 500 being required to pass. ATD CI does not provide the number of measurement opportunities that must be answered correctly in order to score a 500. This is due to the multiple forms in use at any given time. Each form has its own cut score, which may differ from form to form. An “easer” form, simply due to the make-up of test questions on that form may require candidates to answer more measurement opportunities correctly. Likewise, a “harder” form may require candidates to answer fewer measurement opportunities correctly. This is called equating and ensures a level playing field for all candidates.

Candidates are randomly assigned to a form at the time of application. If a candidate must retake the exam, the candidate is assigned an alternate form of the exam.

## RETEST POLICY

If candidates do not pass their exam, they may retest if their CPTD candidacy has not expired. Candidacy is for eighteen (18) months, beginning the day the candidate is approved to take the exam. A retest fee is required to register to retake the CPTD Exam ([see Payment of Fees](#)).

Candidates wishing to retest must wait until the next exam window to retake the exam. If a candidate wishes to retest after their candidacy expires, they must reapply and meet all current eligibility requirements and pay all current fees.



## CPTD ACHIEVEMENT

To achieve their CPTD certification, candidates must pass the CPTD Exam. Once this has been accomplished, candidates are permitted to display the CPTD letters after their name. New CPTDs will also receive a CPTD digital badge, lapel pin, and certificate as further recognition of their accomplishment. CPTDs are encouraged to do the following to maximize the impact of their achievement:

- Add the certification to their name on business cards, social media and email signatures.
- Claim and share their digital badge on social media and include it in their email signature or digital resume to communicate their achievement to colleagues and employers.
- Utilize the personal marketing toolkit for credential holders to publicize their achievement.
- Join the CPTD community on LinkedIn and Facebook.
- Maintain the credential through recertification.

## Policy on Use of the Certification Mark

This policy is applicable to all individuals certified by the ATD Certification Institute

The ATD Certification Institute (ATD CI) offers the Associate Professional in Talent Development (APTD) and Certified Professional in Talent Development (CPTD) designations.

ATD and ATD CI grant limited permission to individuals who have met all of the certification program eligibility criteria, passed the applicable exam, or maintained their certification per ATD CI's recertification requirements, and received notification of certification from ATD CI to use the APTD or CPTD designation that has been granted to them.

The APTD and CPTD designations are registered trademarks in the United States and its use is protected by applicable trademark law.

This limited permission allows only individuals who are currently in good standing with ATD CI to use the designation as part of one's professional title. Proper uses of the designations include:

- Signature lines
- Business cards
- Letterhead
- Name badges/IDs
- Directory listings
- Marketing materials when linked to an individual (e.g. press releases, ads, etc.)

Acceptable examples:

- Jane J. Torres, CPTD
- Jacque R. Smith, APTD
- Jane D. Jones, Ed.D, APTD
- Jordan Doe, Ph.D., CPTD

Use of the APTD and CPTD designations by individuals who are not currently in good standing with ATD CI (e.g. have not been granted certification, have failed to properly maintain certification), is prohibited. Improper use of the designations or certification trademarks may result in disciplinary or legal action.

An APTD or CPTD credential holder has the responsibility to report the unauthorized use, misuse, or other violation of this Policy to the ATD CI in a timely manner.

This reporting responsibility includes any circumstance where the use of an ATD CI granted certification mark is related to an individual or organization that is not a APTD or CPTD credential holder, or where a certification mark is used improperly by an APTD or CPTD credential holder. Suspected improper use of ATD CI designations should be reported in writing via e-mail to ATD CI at: [certification@td.org](mailto:certification@td.org).

A report of improper use must include a copy of the materials showing the misuse (i.e., copy of a CV, email signature line, business card, online profile, etc.). The complainant must include his or her name and contact details when lodging a complaint. However, such information will be held as confidential.

Within seven (7) business days upon receipt of a report of suspected misuse, ATD CI staff will verify the status of the individual reported to have been misusing the designation. If the individual is currently in good standing with ATD CI, the complainant will be notified as such.

If the individual purportedly misusing the designation is not currently certified in good standing, the ATD CI staff shall contact the individual through a written letter, via a traceable method. The letter shall inquire regarding the use of credential and a request made that the respondent forward any evidence of current certification (copy of certificate or award of certification letter) to ATD CI within 15 days of receipt of the notification. The respondent may also reply acknowledging the improper use with evidence that corrective action has been taken (i.e., removal of the designation from business cards, website, CV, etc.), or with an application to take the appropriate examination to achieve the designation.

If no response is received within the stipulated time frame, the ATD CI shall then request legal counsel to send a cease-and-desist letter to the individual, demanding a response and applicable mandatory corrective action.

## RECERTIFICATION GUIDELINES

The CPTD credential is valid for three (3) years. CPTD credential holders must recertify during each three-year recertification period to maintain the credential. The recertification cycle begins the first day of the month after notification of CPTD success. Recertification points must tie directly to one or more areas of expertise within The ATD Talent Development Capability Model. Credential holders must accrue a minimum of 60 points during each three-year recertification cycle. The categories for recertification points are listed in the table below.

Categories	Minimum Required CPTD Points Per Three- Year Period	Maximum Allowable CPTD Points Per Three-Year Period
1. Continuing Education	20	60
2. Speaking and Instructing	0	20
3. On-the-Job Experience	0	20
4. Research and Publishing	0	20
5. Leadership and Recognition	0	20
6. Professional Membership	0	15
Total Points Required	20	60

Credential holders must accrue at least 60 recertification points during their certification cycle to renew their credential. **Certificants must report at least twenty (20) points from the Continuing Education Category.** Points do not need to be earned in all categories, but each category does have a maximum allowable number of points as outlined above. As an alternative, credential holders may elect to retake the certification exam to satisfy the recertification requirements. Fees would apply to retest; see the schedule of fees for more information.

For additional details visit [www.td.org/certification/recertification-program](http://www.td.org/certification/recertification-program)

## APPENDIX A: CODE OF ETHICS AND DISCIPLINARY PROCESS

All applicants for certification with the ATD Certification Institute must agree to uphold the ATD Certification Institute Code of Ethics. The Code of Ethics itself, and the associated disciplinary process, can be found here.

This Code of Ethics and accompanying Procedures for Review of Conduct were adopted by the ATD Certification Institute Board of Directors on October 23, 2013.

### Summary

The ATD Certification Institute (“ATD CI”) is a nonprofit, tax-exempt organization created by the American Society for Talent Development (“ATD”) to set professional industry standards for the talent development profession. The ATD CI Code of Ethics (the “Code”) serves as a code of professional conduct and describes the behavior expected of a talent development professional. The Candidate Agreements—referenced in the CPTD Handbook (Appendix B)—provide further detail on policies and rules to which candidates must adhere. Individuals who have earned the Certified Professional in Talent Development (“CPTD”) credential and those who have applied to the program must affirm their endorsement of the Code and acknowledge their commitment to uphold its principles, and agree to the policies and rules set forth in the CPTD Handbook. Violations of provisions 14 of the Code or Candidate Agreements may result in sanctions imposed under the Procedures for Review of Conduct (the “Procedures”). These Procedures were adopted to provide due process to individuals who have earned the CPTD credential and other Covered

Individuals to protect the integrity and ensure the efficacy of the Code and policies of the CPTD Program.

## ATD CI Code of Ethics

I will:

1. Comply with all copyright laws and the laws and regulations governing my position.
2. Maintain integrity in the practice of my profession.
3. Conduct myself in an ethical and honest manner.
4. Fairly and accurately represent my credentials, qualifications, experience, and ability.

I strive to:

1. Provide my employer, clients, and learners with the highest-level quality education, training, and development.
2. Keep informed of pertinent knowledge and competence in this field.
3. Support my peers and avoid conduct that impedes their practicing their profession.
4. Improve the public understanding of talent development.

## Procedures for Review of Conduct

### I. Introduction

The following Procedures for Review of Conduct (the “Procedures”) are the only rules and procedures for processing and reviewing possible violations of provisions 1-4 of the ATD CI Code of Ethics, CPTD program rules and policies, or any provision of applicable law. These Procedures are applicable to: (1) all individuals who hold the CPTD credential; and (2) individuals who apply to commence the CPTD certification process (throughout these Procedures, the individuals to whom these Procedures apply may be referred to collectively as “Covered Individuals”). Covered Individuals acknowledge and agree that the Procedures establish a fair process for resolving all potential misconduct violations; and Covered Individuals further acknowledge and agree that they will be bound by decisions made, and sanctions issued, pursuant to the Procedures.

These Procedures shall apply to all complaints, allegations, or inquiries received about a Covered Individual, whether initiated by another individual holding the CPTD credential, ATD CI or its agents, or other third party. Actions taken under these Procedures do not constitute enforcement of the law, although referral to appropriate federal, state, or local government agencies may be made in connection with a Covered Individual’s conduct in appropriate situations. Individuals bringing complaints are not entitled to any relief or damages by virtue of these Procedures, although they will receive notice of the actions taken. Complaints essentially of a commercial nature, primarily involving claims of libel or

slander, or primarily requesting judicial-type relief, may not be considered under these Procedures unless they also involve potential violations of provisions 1-4 of the Code of Ethics, CPTD program rules and policies, or otherwise are included in the grounds for disciplinary action set forth herein.

Notices provided under these Procedures shall be delivered to the delivery address on file with ATD CI using either registered mail or reliable delivery service with signature required by the recipient. Parties are responsible for maintaining up-to-date delivery addresses with ATD CI.

## II. Grounds for Disciplinary Action

The grounds for disciplinary action are as follows:

- A. Gross negligence or willful misconduct in the performance of services, or other unethical or unprofessional conduct based upon demonstrable or serious violations of provisions 1-4 of the ATD CI Code of Ethics, or applicable rules or policies.
- B. Conviction of a Covered Individual of a felony or other crime of moral turpitude under federal or state law, which impacts their ability to effectively practice in the talent development profession.
- C. Fraud or misrepresentation in the application, testing process, or maintenance of ATD CI certification, industry certification, or other professional recognition or credential, including cheating or plagiarism during any aspect of the certification and maintenance process.

## III. Development and Administration of Procedures

- A. The ATD CI Board of Directors (the “CI Board”) is responsible for the development and administration of these Procedures; however, the Professional Conduct Review Committee (the “Review Committee”) is delegated to administer these Procedures on behalf of the CI Board.
- B. The Chair of the Professional Conduct Review Committee (the “Review Committee Chair”) is specifically responsible for ensuring that these Procedures are implemented and followed.
- C. All members of the CI Board, ATD staff, members of the Review Committee, and other individuals engaged in investigations or decisions on behalf of ATD CI with respect to any complaint, allegation, or inquiry under these Procedures are indemnified and shall be defended by ATD CI against any liability arising from related activities to the extent permitted by law, provided such individuals act in good faith and with reasonable care, without gross negligence or willful misconduct, and do not breach any fiduciary duty owed to ATD CI. No one who has any personal involvement in the alleged misconduct or any conflict of interest shall be permitted to participate in the matter to be reviewed.

## IV. Complaints

- A. Complaints may be transmitted to ATD CI by any individual or entity, but must be set forth in writing on the Complaint Form of the ATD CI Code of Ethics. A copy of the

Complaint form is available through ATD CI upon request. In addition, the CI Board Chair may self-initiate an inquiry if circumstances warrant. Inquiries or submissions other than properly submitted complaints may be handled by ATD CI at its discretion. All such complaints, allegations, inquiries, or submissions relating to the Code are directed to the Review Committee Chair. Upon receipt and preliminary review of any such submission, the Review Committee Chair may conclude, in his or her sole discretion, that the submission: (1) contains facially unreliable or insufficient information; or (2) is patently frivolous or trivial. In such cases, the Review Committee Chair may determine that the submission does not constitute a potentially actionable complaint that would justify bringing it before the Review Committee, as defined in Section V, for determination of whether there has been a violation of provisions 1-4 the Code. If so, such submission shall be disposed of by the Review Committee Chair, and notice to its submitter shall be provided by the Review Committee Chair, if the submitter is identified. All such preliminary dispositions by the Review Committee Chair shall be reported to the CI Board Chair and the President of ATD CI.

- B. If a submission is deemed by the Review Committee Chair to be a potentially actionable complaint, the Review Committee Chair shall see that written notice is provided to the Covered Individual whose conduct has been called into question, advising the Covered Individual that an investigation is being initiated, providing the Covered Individual with a copy of the complaint documentation, and advising the Covered Individual that the Covered Individual shall submit a written response within thirty (30) days of the date of the notice. The Review Committee Chair also shall provide notice to the individual submitting the complaint that the complaint is being reviewed by ATD CI.

## **V. Review Panel**

- A. For each complaint involving an alleged violation the Review Committee Chair believes is potentially actionable, the Review Committee Chair shall convene a Review Panel made up of three persons.
- B. The Review Committee Chair shall select members of the Review Panel from among a group of individuals selected in advance by the CI Board to be potential Review Committee members. The CI Board Chair shall be notified when members are selected to a Review Panel to address a complaint. Each member of the Review Committee may hold the Certified Professional in Talent Development (“CPTD”) credential from ATD CI, may be a CPTD Fellow, and/or have other expertise in the field.
- C. The Review Committee Chair will authorize, and members of the Review Panel will be tasked with investigating the specific facts and circumstances to whatever extent necessary to clarify, expand, or corroborate the information provided by the submitter, and deciding as to whether charges, and what charges, against the Covered Individual should be brought, pursuant to these Procedures.

## VI. Review of Complaint

- A. For each submission involving an alleged violation of the Code that the Review Committee Chair believes is a potentially actionable complaint, the Review Committee Chair shall authorize a three (3) person Review Panel (from among members of the Review Committee) to investigate its specific facts or circumstances to whatever extent is necessary to clarify, expand, or corroborate the information provided by the submitter. The Review Panel may be assisted in the conduct of its investigation by ATD staff and/or legal counsel.
- B. The Review Panel may determine that it would be appropriate to discontinue consideration of the matter due to: (1) the existence of another proceeding before another professional body, a court, or a government agency; or (2) a determination that the nature of the allegations dictate that the matter should be referred to another entity engaged in the administration of law.
- C. The Review Panel may contact the individual submitting the complaint and the Covered Individual for information in addition to the initial complaint and response. The time for providing such additional information shall be established by the Review Panel, and the individuals shall be given not less than 15 days to respond. The Review Panel may, at its discretion, contact such other individuals who may have knowledge of the facts and circumstances surrounding the complaint.
- D. If, after an initial review, the Review Panel concludes that formal charges may be warranted, the Review Panel shall provide the Review Committee Chair, CI Board Chair, and President of ATD CI with notice of such conclusion and a copy of the Review Panel's initial report. The President of ATD CI shall notify the Covered Individual to be charged and send the Covered Individual a copy of the charges and the Review Panel's report. The Covered Individual shall be advised that he or she may request the opportunity to submit information or arguments contesting the charge in writing, by submitting such request within 30 days of receipt of the notice. The Covered Individual shall also be sent a copy of these Procedures.
- E. No member of the Review Panel should have an anticompetitive or commercial reason for applying sanctions against the Covered Individual, or otherwise have any conflict of interest with respect to the Covered Individual or the conduct resulting in the investigation. Members of the Review Panel have a responsibility to identify any potential or actual conflicts they may have and bring such conflicts to the attention of the CI Board Chair. With the agreement of the CI Board Chair, members of the Review Panel may recuse themselves due to a conflict of interest. The vacant seat will be filled by a different member of the Review Committee. The Covered Individual who is the subject of the investigation shall be provided with a list of the individuals making up the Review Committee.
- F. All investigations and deliberations of the Review Panel are to be conducted in confidence to the extent practical, except that the Review Panel shall be permitted to disclose any relevant information when compelled by a validly issued subpoena or other government order or request, when otherwise required by law, or to parties essential to the review and investigation of the alleged aggrieved conduct, including, without limitation,



potential witnesses. All written communications relating to the investigations and deliberations of the Review Panel should be sealed and marked “Personal and Confidential.” All investigations and deliberations of the Review Panel shall be conducted objectively, without prejudgment of any kind. An investigation may be directed toward any aspect of a complaint that is relevant or potentially relevant.

- G. The Review Panel meetings may be held in person or virtually as determined by the Review Committee Chair. The Review Committee Chair shall preside and make evidentiary and other procedural rulings with the advice of ATD CI legal counsel. Written statements may be submitted in advance of Review Panel meetings and accepted as evidence within reasonable deadlines established by the Review Committee Chair and communicated to the Covered Individual.

## VII. Determination of Violation

- A. Upon completion of its investigation and the hearing, the Review Panel shall determine by majority vote, upon a preponderance of the evidence, whether there has been a violation of the Code, and whether sanctions should be imposed. When the Review Panel finds that there has been a violation, it shall also determine the appropriate sanction. If the Review Panel so recommends, a written determination with the applicable sanction shall be prepared under the supervision of the Review Committee Chair, a copy of which shall be provided to the CI Board Chair and President of ATD CI, along with the record of the Review Panel’s investigation and deliberation. Written notice of the Review Panel’s determination and the proposed sanctions shall be provided to the charged Covered Individual within 15 days of the Review Panel’s determination. If the Review Panel determines that a violation has not occurred, the complaint shall be dismissed with notice to the Covered Individual, as well as to the individual or entity who submitted the complaint; a summary report shall also be provided to the CI Board Chair.
- B. In certain circumstances, the Review Panel may determine that the Covered Individual in violation of the Code should be offered the opportunity to submit a written assurance that the conduct in question has been terminated and will not recur, with the expectation that such written assurance would be taken into consideration by the Review Panel when deciding whether to pursue charges and, if applicable, what sanction to impose. If such an offer is extended, the Covered Individual at issue must submit the required written assurance within 30 days of receipt of the offer, and the assurance must be submitted in terms that are acceptable to the Review Panel.

## VIII. Sanctions

- A. Any of the following sanctions may be imposed by the Review Panel upon a Covered Individual whom the Review Panel has determined to have violated the Code, specifically, whose conduct the Review Panel has determined constitutes one or more of the grounds for disciplinary action. The sanction applied must reasonably relate to the nature and severity of the violation, focusing on reformation of the conduct of the Covered Individual and deterrence of the same or similar conduct by others. The sanctions include:

1. Private written reprimand to the Covered Individual;



2. Suspension of the Covered Individual's CPTD credential or candidacy for a designated period; or
3. Permanent removal of the Covered Individual's CPTD credential or candidacy.

For each of these three sanctions, a summary of the determination and the sanction, along with the Covered Individual's name, may be published more broadly at the discretion of the Review Panel. No publication shall occur until either an appeal has been concluded in the applicable case or the deadline to file an appeal has passed without such appeal being filed.

## IX. Appeal

- A. Within 30 days of the date of notice of a determination by the Review Panel that a Covered Individual has violated the Code, the affected Covered Individual may submit to the CI Board in writing on the Code of Ethics Review of Conduct Appeals form a request for an appeal. The form will be sent to the individual as part of the summary of determination and sanction correspondence mentioned in the preceding sections. CI Board members shall follow the terms of the CI Board Conflicts of Interest policy in connection with any filed appeal.
- B. The CI Board may only review the record to review whether the determination by the Review Panel of a violation of the Code was inappropriate because of: (1) material errors of fact, or (2) failure of the Review Panel to conform to published criteria, policies, or procedures. The standard of review by the CI Board in making this determination in each instance shall be whether the Review Panel's actions were clearly erroneous. Only facts and conditions up to and including the time of the Review Panel's determination, as represented by facts known to the Review Panel, may be considered during an appeal. The appeal shall not include a hearing or any similar trial-type proceeding and shall be considered and decided based solely on written submissions.
- C. The CI Board shall conduct and complete the appeal within 90 days of receipt of the request for an appeal. Written appellate submissions and any reply submissions may be made by authorized representatives of the Covered Individual and of the Review Panel. Submissions shall be made according to whatever schedule is reasonably established by the CI Board. The decision of the CI Board shall either affirm or overturn the determination by the Review Panel that a violation of the Code has occurred, but the CI Board shall not address any sanction(s) imposed by the Review Panel. If significant deficiencies are found, the CI Board may refer the matter back to the Review Panel for further and final action. The decision of the CI Board, including a statement of the reason(s) for the decision, shall be reported to the Review Panel. The decision of the CI Board shall be binding upon ATD CI and the Covered Individual.

## X. Resignation

- A. If a Covered Individual who is the subject of a complaint voluntarily surrenders his or her CPTD credential at any time during the pendency of a complaint under these Procedures, the complaint shall be dismissed without any further action by the Review

Panel or the CI Board. In such instance, the entire record shall be sealed and the Covered Individual may not apply for the CPTD credential for five (5) years. The CI Board may authorize the President of ATD CI to communicate the fact and date of resignation, and the fact and general nature of the complaint which was pending at the time of resignation, to or at the request of a government entity engaged in the administration of law or a potential employer who requires reasonable knowledge of whether the Covered Individual holds the CPTD credential. Similarly, in the event of such resignation, the person or entity who submitted the complaint shall be notified of the fact and date of the resignation and that the Board has dismissed the complaint as a consequence.

## APPENDIX B: CPTD PROGRAM APPLICANT DECLARATION & RELEASE

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I hereby submit this application to the ATD Certification Institute (or “ATD CI”) to be a Certified Professional in Talent Development (CPTD) in accordance with and subject to ATD CI's standards, rules, policies, and procedures. I understand that ATD CI and/or ATD may use the information gathered in the certification process for statistical purposes for the evaluation of the certification program, or for other research or study. I further understand that ATD CI will use reasonable efforts to keep the information in its possession confidential.

I understand that ATD CI reserves the right to verify any or all the information associated with or required by this application, and that providing false or misleading information, omitting required information, or otherwise violating the rules of certification, may result in appropriate disciplinary action. I further understand that I must immediately inform ATD CI of any changed circumstances that may affect this application and the information that has been provided, or that may affect my continuing certification eligibility.

I understand that I can be disqualified from taking or completing the examination, or from receiving examination scores if ATD CI determines through either proctor observation or statistical analysis that I have engaged in collaborative, disruptive, or other inappropriate behavior during administration of the examinations. I agree that I will not list my passing status on any professional stationary or business cards, nor will I use it in any advertising until I have passed both exams (the Knowledge Exam and the Skills Application Exam) of ATD CI CPTD program.

I, the undersigned, recognize that ATD CI is the sole and only judge of my qualification to receive and maintain certification. I further recognize that ATD CI reserves the right to modify or alter at any time the certification standards, the requirements for certification and/or recertification, and any rules, policies, or procedures in connection therewith.

I authorize ATD CI to include my name and contact information in any publicly available lists or directories in which the names of Certified Learning and Performance Professionals (CPTDs) are published, and hereby waive any rights of objections to such listings.

I understand and agree that ATD CI owns all right, title, and interest in and to all names, trademarks, logos, copyrights, applications, and other material related to ATD CI and ATD CI's CPTD program, and I agree that I shall only use such intellectual property in accordance with policies promulgated by ATD CI and agree to cease using such intellectual property upon the expiration, suspension, or termination of my certification.

I understand and agree that neither ATD CI nor ATD makes any claims, warranties, guarantees, or promises regarding the content or performance of any Certified Professional in Talent Development (CPTD); and I agree not to misrepresent my certification status and its meaning.

I, the undersigned, do hereby attest to the accuracy and validity of, and assume full responsibility for, the content of my application and all materials and information submitted to ATD CI. In consideration of my application to and participation in ATD CI's CPTD program, I, the undersigned, do hereby release, discharge, and hold harmless individually and collectively ATD CI, ATD, and their officers, directors, employees, committee and commission members, members, subsidiaries, agents, successors, and assigns, from any and all liability that may arise, directly or indirectly now or in the future, by reason of or in connection with any decision, action, or omission relating to this application, the failure of ATD CI to grant certification or recertification to me, the revocation of my certification, or ATD CI's certification standards. This release and waiver of liability shall be binding on my heirs, executors, administrators, successors, and assigns.

I also understand and agree that in considering this application, ATD CI may make inquiry of such persons or entities, inspect such records, and make and retain copies of such materials as ATD CI deems appropriate. Without limiting the generality of the foregoing, I hereby authorize ATD CI to make such inquiries regarding my fitness for certification and authorize any persons or entities contacted by ATD CI to respond to such inquiries and provide copies of any relevant and non-confidential information to ATD CI. I further authorize ATD CI to provide a copy of this statement to those entities contacted by ATD CI about this application.

### **CPTD Program Candidate Intent to Participate**

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I intend to participate in ATD CI's CPTD program and I agree to the following:

- My data can be released for research purposes and published as part of the program analysis.
- I will follow ATD CI's Code of Ethics and Intellectual Property policy as may be amended from time to time by ATD CI.
- I will provide a professional demographic profile to be used for research purposes and collected at the time of examination.
- I will pay a nonrefundable exam fee in the amount specified in the program materials.
- I meet the eligibility requirements.
- I give my permission for ATD CI to release my name publicly if I obtain the CPTD credential.

- I have read and understand all the CPTD program materials and the CPTD requirements in the CPTD Certification Handbook, including but not limited to the refund, transfer, deadlines, and appeals policies.

In return, all participating professionals will be provided:

- a seat and score report for the CPTD Exam

I agree to the following:

- The exam fee is nonrefundable unless ATD CI does not fulfill the aforementioned terms. All candidates are expected to participate in all aspects of the program for which they are eligible.
- To ensure the privacy and protection of all candidates, ATD CI and ATD representatives can only respond to candidates directly and cannot speak or correspond with anyone calling or writing on a candidate's behalf.

## APPENDIX C: SAMPLE TEST QUESTIONS

These sample test questions are made available by the ATD Certification Institute (ATD CI) to prospective candidates as a way to introduce them to the format and type of question that will appear on the actual CPTD examination. These questions should in no way be used to determine readiness to test, as they are simply a small sampling for informational purposes.

There are two sections to the CPTD examination. Each section contains a separate type of question. The first section is made up of traditional, four-option, multiple-choice question.

An answer key can be found at the end of the second section.

### CPTD Multiple-Choice Questions

1. A talent development professional has identified performance gaps and a need for skill development in the administrative department of an organization. The employees, however, are reluctant to attend training. What should the talent development professional do to communicate the value of the training to the employees and convince them that it will be beneficial?
  - a. Befriend the employees from the administrative department
  - b. Get senior management to endorse the training.
  - c. Attract employees by offering small rewards to attend the training.
  - d. Make the training mandatory.
2. When creating a knowledge management system in an organization, a talent development professional curates information from internal and external sources and creates a process for periodically updating and evaluating the information in

the system. What is the most important consideration for the talent development professional when using external public domain content?

- a. Determine the review cycle for the content.
  - b. Determine the shelf life of the content.
  - c. Determining when the content will be retired.
  - d. Determining what content should be included.
3. A talent development professional is training a group of managers in coaching techniques to make them better leaders. Which performance issue should the talent development professional tell the managers to address through coaching?
- a. A team is unable to meet all the goals for the year, as the team has many conflicting responsibilities.
  - b. An employee struggles to achieve goals due to lack of appropriate development activities and access to resources
  - c. An employee performs poorly due to lack of understanding of the expectations and priorities for the role.
  - d. A team performs poorly because the expectations for its projects don't match its skillsets.
4. A talent development professional is working with new housekeeping staff in a hospital. The employees must learn and remember detailed procedures for maintaining hospital equipment. Which step in the training program would encourage retention according to the cognitive approach?
- a. Allow learners to practice the procedure and give them immediate feedback for each step.
  - b. Avoid providing information about the procedures directly but let learners experiment to discover the best practices themselves.
  - c. Reward learners when they perform each step in a procedure correctly.
  - d. Present the procedures to learners logically and explain the reason for each step.
5. Which is the best strategy for selecting a data visualization technique?
- a. Ensure the visuals use animation to keep the audience engaged.
  - b. Use a variety of visuals to present the same data to satisfy multiple audiences.
  - c. Identify the purpose and audience for the data being presented.
  - d. Choose the visuals that best project the presenter's agenda for the data.

6. A talent development professional is asked to design a wireframe for a company's proposed learning management system (LMS) for a presentation. What should the talent development professional do?
  - a. Create a page that looks exactly like the proposed LMS but without interactive elements.
  - b. Focus on conveying the page structure and size and position of elements on the page.
  - c. Include the fonts, font sizes, and colors that will be used on the actual LMS.
  - d. Make some elements in the LMS interactive or clickable to convey the final experience.
7. A talent development professional has recently joined a company and believes that the company can be more inclusive in hiring and can increase diversity. What should the talent development professional highlight to convince senior management to rethink its strategy on diversity?
  - a. Diversity will help to reduce high rates of employee turnover.
  - b. The competition is doing well but could do even better if it had a more diverse culture.
  - c. The industry trends suggest that the company must be prepared for some major changes in the next two years.
  - d. Diversity brings in a wider range of perspectives and enables more innovation and better decision making.
8. What is the best method for a talent development professional to use to improve active listening skills for a group of training participants?
  - a. Use podcasts as listening exercises and ask participants to take notes.
  - b. Discuss the importance of focusing on the speaker's words rather than on the speaker's gestures or tone.
  - c. Have participants watch a video on active listening skills.
  - d. Facilitate a role-play exercise that involves asking and answering questions.
9. A talent development professional facilitates a brainstorming meeting with managers of an organization to decide on a new rewards and recognition approach. The managers have proposed different ideas and need to finalize a single approach by the end of the meeting. During the discussion, there are differing opinions and many participants are arguing for their own approaches. What should the facilitator do to help them arrive at a decision?
  - a. Avoid asking tough questions about the options; leave questioning to the participants.
  - b. Explain their own preferred idea and clearly list the reasons for it.

- c. Use prioritization techniques to arrive at the top ideas quickly.
  - d. Avoid using small groups so that the decision is made by the larger group as a whole.
10. What is the best approach to take when developing a marketing strategy to promote the talent development function within an organization?
- a. Expand the talent development function's purpose within the organization.
  - b. Create a comprehensive business case supporting the value of talent development.
  - c. Partner with the organization to become a trusted advisor.
  - d. Influence a culture of continuous learning in the organization.

## CPTD Case Management Questions

In developing its revised exams, ATD CI wanted to be sure our exams presented modern assessment tools and reflected real-world scenarios to assess a candidate's ability to apply their knowledge. As a result, we have incorporated case management questions into the new CPTD exam.

Case management questions assess your ability to analyze and respond to a situation that talent development (TD) professionals may encounter. Each case has three or four steps. In each step information is provided on the left side of the screen and a question with several potential actions or responses is presented on the right side of the screen.

Additional information is added at each step in the case. The information from previous steps remains on the left side of the screen with new information added below it.

For each step, a candidate selects as many actions or responses as are needed to appropriately respond to the situation as presented. Candidates should only select actions that are necessary at the current step or stage. Candidates should not select actions or responses that are not needed, not yet needed, or not appropriate at this point in the scenario.

Candidates **MUST** select **at least one** action or response for each step; **however, more than one action or response may be correct.**

Those actions or responses that are appropriate for this step which the candidate does select will be scored as +1 point. Selecting actions or responses that are not needed, not appropriate, or incorrect for this stage will be scored as -1 point. Points are not awarded or lost for actions or responses not selected.

Once a candidate moves to the next step or stage in a case, the candidate **CAN NOT** go back to previous steps in that case and change their answer. This is because information provided in the

next step may provide the answer to a previous step. However, the scenario information from the prior steps in each case is repeated on subsequent steps so you do not have to go back to review previous information.

Once a candidate completes a step and moves forward to the next step, the answer CAN NOT be changed for a previous step.

<b>Sample Question A</b>	
<b>Candidate Name</b>	
<u>Calculator</u>	
<b>Step 1</b>	
<p>A TD professional in a large hospital system is tasked with developing and delivering a training for how to use ultrasound equipment in the emergency room. The TD professional does not have any clinical or medical equipment expertise.</p>	<p>What should the TD professional do in the initial phase of the project prior to the selection of a subject matter expert (SME)?</p> <ul style="list-style-type: none"> <li><input type="radio"/> Identify the audience for the training</li> <li><input type="radio"/> Establish learning objectives</li> <li><input type="radio"/> Identify the appropriate learning approach</li> <li><input type="radio"/> Develop clear guidelines on role and responsibilities of the SME.</li> <li><input type="radio"/> Select a training location</li> <li><input type="radio"/> Determine training time frame</li> </ul>
<u>End Exam</u>	<u>Next -&gt;</u>



<b>Sample Question A</b>	
<b>Candidate Name</b>	
<u>Calculator</u>	
<b>Step 1</b>	
A TD professional in a large hospital system is tasked with developing and delivering a training for how to use ultrasound equipment in the emergency room. The TD professional does not have any clinical or medical equipment expertise.	<p>What qualifications should the TD professional require in the SME?</p> <ul style="list-style-type: none"> <li><input type="radio"/> Relevant healthcare experience</li> <li><input type="radio"/> In-depth clinical knowledge</li> <li><input type="radio"/> Recent clinical training on the equipment</li> <li><input type="radio"/> Experience with a variety of learning approaches</li> <li><input type="radio"/> Knowledge of adult learning principles</li> <li><input type="radio"/> Prior mentoring and coaching experience</li> <li><input type="radio"/> Ability to manage difficult learners in a classroom setting</li> </ul>
<b>Step 2</b>	
After identifying the audience for the training, the TD professional begins the process of selecting a technical SME to assist in developing the training content.	
<b>End Exam</b>	<b>Next -&gt;</b>

Sample Question A	
Candidate Name	
Calculator	
<b>Step 1</b>	<p>What should the TD professional do while working with the SME?</p> <ul style="list-style-type: none"> <li>○ Show appreciation of the SME's contribution</li> <li>○ Provide clear guidelines on roles and responsibilities</li> <li>○ Makes the SME part of the instructional design team</li> <li>○ Pay attention to the needs of the SME</li> <li>○ Encourage the SME to include personal experiences with the equipment in the training content</li> <li>○ Ensure high reimbursement for the SMEs time</li> </ul>
<p>A TD professional in a large hospital system is tasked with developing and delivering a training for how to use ultrasound equipment in the emergency room. The TD professional does not have any clinical or medical equipment expertise.</p>	
<b>Step 2</b>	
<p>After identifying the audience for the training, the TD professional begins the process of selecting a technical SME to assist in developing the training content.</p>	
<b>Step 3</b>	
<p>The TD professional has selected a technical SME to assist with the development of the ultrasound training.</p>	
End Exam	Next ->

&lt; END &gt;

**Sample Question B****Candidate Name**Calculator**Step 1**

A mid-sized manufacturing company has problems with low trust, high absenteeism, and significant turnover. The Chief Executive Office (CEO) asks the talent development (TD) manager to develop a culture improvement program to help people work better together and reduce conflict between teams.

What should the TD manager do?

- ☐ Start to plan who will attend culture improvement sessions.
- ☐ Ask the CEO for more detail about the source of the problems.
- ☐ Plan a needs analysis to determine the root causes of the issues.
- ☐ Identify which teams are at odds with other teams.
- ☐ Discuss with the CEO the vision for success of the culture improvement program
- ☐ Prepare a list of potential company values for the CEO to select

End ExamNext ->

Sample Question B	
Candidate Name	
<u>Calculator</u>	
<b>Step 1</b>	<p>How should the TD manager react to this input?</p> <ul style="list-style-type: none"> <li>○ Start designing training for the teams identified by the CEO.</li> <li>○ Suggest a meeting with the senior leadership team to discuss the results of the research</li> <li>○ Conduct an organization-wide survey to find out the true cause of the problem.</li> <li>○ Provide the CEO with examples of the role of senior leadership in culture improvement</li> <li>○ Recommend that leadership team members participate in the training sessions.</li> <li>○ Inform the CEO that just training the identified teams may not resolve the cultural issues.</li> </ul>
<p>A mid-sized manufacturing company has problems with low trust, high absenteeism, and significant turnover. The Chief Executive Office (CEO) asks the talent development (TD) manager to develop a culture improvement program to help people work better together and reduce conflict between teams.</p>	
<b>Step 2</b>	
<p>The needs analysis is now complete and indicates that and many employees lack confidence in leadership. The CEO reviews the needs analysis and agrees that the marketing team ignores the production team, the research team does not trust the engineering team, but disagrees that there are problems at the senior leadership level. The CEO requests that the training begin as soon as possible.</p>	
End Exam	Next ->

**Sample Question B****Candidate Name**Calculator**Step 1**

A mid-sized manufacturing company has problems with low trust, high absenteeism, and significant turnover. The Chief Executive Office (CEO) asks the talent development (TD) manager to develop a culture improvement program to help people work better together and reduce conflict between teams.

**Step 2**

The needs analysis is now complete and indicates that many employees lack confidence in leadership. The CEO reviews the needs analysis and agrees that the marketing team ignores the production team, the research team does not trust the engineering team, but disagrees that there are problems at the senior leadership level. The CEO requests that the training begin as soon as possible.

**Step 3**

The CEO agrees to a meeting with the TD professional and senior leaders. None of the leadership team publicly validates that the culture problem is at their level.

What should the TD professional do?

- ☐ Coach the CEO about the CEO's role in developing a positive corporate culture.
- ☐ Recommend no further action on the program until the CEO and the leadership team recognize their contribution to the problems.
- ☐ Conduct a confidential survey of the senior leadership team to determine the corporate culture problems.
- ☐ Suggest that the CEO evaluate and reorganize the senior leadership team
- ☐ Recommend that the CEO champion a senior leadership coaching program

[End Exam](#)[Next ->](#)

**Sample Question B****Candidate Name**Calculator**Step 1**

A mid-sized manufacturing company has problems with low trust, high absenteeism, and significant turnover. The Chief Executive Office (CEO) asks the talent development (TD) manager to develop a culture improvement program to help people work better together and reduce conflict between teams.

**Step 2**

The needs analysis is now complete and indicates that many employees lack confidence in leadership. The CEO reviews the needs analysis and agrees that the marketing team ignores the production team, the research team does not trust the engineering team, but disagrees that there are problems at the senior leadership level. The CEO requests that the training begin as soon as possible.

**Step 3**

The CEO agrees to a meeting with the TD professional and senior leaders. None of the leadership team publicly validates that the culture problem is at their level.

**Step 4**

Nine months later, the employee training is complete and the leadership coaching is ongoing.

What should the TD manager do?

- ☐ Conduct an employee engagement survey
- ☐ Review HR records on turnover
- ☐ Create a report on employee absenteeism
- ☐ Plan to administer the same training annually
- ☐ Conduct employee focus groups
- ☐ Conduct one-on-one interviews with members of the leadership team
- ☐ Perform employee observations

**End Exam****Next ->****< END >**

**Answer Key: Multiple-Choice Questions**

1. B
2. D
3. C
4. D
5. C
6. B
7. D
8. D
9. C
10. B

**Answers Key: Case Management Questions****Sample Question A:****Step 1:**

What should the TD professional do in the initial phase of the project prior to the selection of a subject matter expert (SME)?

- ☐ Identify the audience for the training (+1)
- ☐ Establish learning objectives (-1)
- ☐ Identify the appropriate learning approach (-1)
- ☐ Develop clear guidelines on role and responsibilities of the SME (+1)
- ☐ Select a training location (-1)
- ☐ Determine training time frame (-1)

**Step 2:**

What qualifications should the TD professional require in the SME?

- ☐ Relevant healthcare experience (+1)
- ☐ In-depth clinical knowledge (+1)
- ☐ Recent clinical training on the equipment (-1)
- ☐ Experience with a variety of learning approaches (-1)
- ☐ Knowledge of adult learning principles (-1)
- ☐ Prior mentoring and coaching experience (-1)
- ☐ Ability to manage difficult learners in a classroom setting (-1)

**Step 3:**

What should the TD professional do while working with the SME?

- ☐ Show appreciation of the SME's contribution (+1)
- ☐ Provide clear guidelines on roles and responsibilities (+1)
- ☐ Makes the SME part of the instructional design team (-1)
- ☐ Pay attention to the needs of the SME (+1)
- ☐ Encourage the SME to include personal experiences with the equipment in the training content (+1)
- ☐ Ensure high reimbursement for the SMEs time (-1)

**Sample Question B:****Step 1:**

What should the TD manager do?

- ☐ Start to plan who will attend culture improvement sessions. (-1)
- ☐ Ask the CEO for more detail about the source of the problems. (+1)
- ☐ Plan a needs analysis to determine the root causes of the issues. (+1)
- ☐ Identify which teams are at odds with other teams. (-1)
- ☐ Discuss with the CEO the vision for success of the culture improvement program (+1)
- ☐ Prepare a list of potential company values for the CEO to select (-1)



**Step 2:**

How should the TD manager react to this input?

- ☐ Start designing training for the teams identified by the CEO. (-1)
- ☐ Suggest a meeting with the senior leadership team to discuss the results of the research (+1)
- ☐ Conduct an organization-wide survey to find out the true cause of the problem. (-1)
- ☐ Provide the CEO with examples of the role of senior leadership in culture improvement (+1)
- ☐ Recommend that leadership team members participate in the training sessions. (+1)
- ☐ Inform the CEO that just training the identified teams may not resolve the cultural issues. (+1)

**Step 3:**

What should the TD professional do?

- ☐ Coach the CEO about the CEO's role in developing a positive corporate culture. (+1)
- ☐ Recommend no further action on the program until the CEO and the leadership team recognize their contribution to the problems. (-1)
- ☐ Conduct a confidential survey of the senior leadership team to determine the corporate culture problems. (-1)
- ☐ Suggest that the CEO evaluate and reorganize the senior leadership team (-1)
- ☐ Recommend that the CEO champion a senior leadership coaching program (+1)

**Step 4:**

What should the TD manager do?

- ☐ Conduct an employee engagement survey (+1)
- ☐ Review HR records on turnover (+1)
- ☐ Create a report on employee absenteeism (+1)
- ☐ Plan to administer the same training annually (-1)
- ☐ Conduct employee focus groups (+1)
- ☐ Conduct one-on-one interviews with members of the leadership team (+1)
- ☐ Perform employee observations (-1)

## APPENDIX D: APPEAL PROCESS AND FORM

The ATD Certification Institute (ATD CI) makes every attempt to make fair and accurate decisions based on the information provided by the applicants and certificants. An appeal procedure is available to those who wish to contest any adverse decision affecting his or her application or certification status. Any individual who does not file a request for an appeal within the required time limit shall waive the right to appeal.

ATD CI will review appeals of adverse certification decisions from applicants for APTD or CPTD certification (“applicants”) or APTD or CPTD certified individuals (“certificants”).

Candidates are permitted to appeal an adverse certification decision on the grounds that ATD CI did not properly apply specified certification eligibility criteria or the decision was based on a factual error that affected the outcome. Adverse certification decisions include: denial of eligibility for initial certification, denial of recertification, suspension of certification or revocation of certification.

Appeals are not allowed for adverse decisions based on an individual’s receipt of a failing score on an ATD CI certification examination, absent extraordinary circumstances, as determined solely by ATD CI.

Individuals cannot appeal (1) the passing score or actions taken in setting a passing score; (2) establishment of eligibility criteria; (3) individual test questions; and (4) test content validity.

Privileged Information, including the nature, format, content and results of examinations administered by ATD CI are considered privileged information. Due to the importance of exam security and question banking, neither exam forms nor answer keys will be disclosed or made available for review by candidates or any other unauthorized third party. Upon receipt of the notice of an adverse decision, the applicant or certificant may submit a written notice of appeal to ATD CI no more than ten (10) calendar days following notice of the adverse decision.

In the written appeal, the applicant or certificant shall detail the nature of the appeal and the specific facts and circumstances supporting the request and all reasons why the action or decision should be changed or modified. The applicant or certificant must provide written, factual documentation to support his/her appeal. The applicant shall bear the burden of proving the adverse decision was based on erroneous factual determination. Incomplete appeal requests will not be considered.

Applicants or certificants submitting a request for review to ATD CI shall receive notification of the results within fifteen (15) calendar days of receipt of the request. Should the candidate not be satisfied with the decision rendered, the candidate may submit a written appeal to ATD CI within ten (10) days.

ATD CI will review the appeal submission and accompanying documents and make a determination.

Candidates will be notified of ATD CI’s decision within forty five days (45) of receipt of the request. ATD CI will notify candidates in writing with its decision. The decision of ATD CI is final.

**Appeals should be mailed to:**

ATD CI - Appeals  
 ATD Certification Institute  
 1640 King Street, 5<sup>th</sup> Floor  
 Alexandria, VA 22314

Or emailed to [certification@td.org](mailto:certification@td.org)

**CPTD Program Appeal Form**

Instructions: The CPTD Appeals Form must be completed and submitted per the appeal guidelines.

**1. Background (Required)**

Candidate Name: \_\_\_\_\_

Candidate ID Number: \_\_\_\_\_

Today's Date: \_\_\_\_\_

Type of Appeal (must choose one): ☐ Denial of eligibility to take exam

☐ Denial of recertification ☐ Suspension of certification ☐ Revocation of certification

**2. Statement of Appeal (Required)****C. What is the reason for your appeal?**

Check one of the reasons below (these are the only reasons that an appeal will be considered):

☐
**Improperly Applied Eligibility Criteria**

ATD CI did not follow its policies in the review of my eligibility for the exam or for recertification against its stated criteria

☐
**Factual Error**

ATD CI made a factual error in the review of my application for certification, review of my application for recertification, or administration of my exam

**D. Explain the reason for your appeal.**

On a separate sheet of paper provide an explanation of the reason for your appeal in 500 words or fewer. Include the following in your write-up:

1. The reasons for filing appeal
2. Explain on what grounds you believe the appeal should be granted.
3. Details and documents to support your grounds for appeal

**3. Submission Instructions (Required)**

Send your information to ATD CI by email to the Director at [mhirt@td.org](mailto:mhirt@td.org). Information must be received by the deadline set forth in the appeal guidelines (No more than ten (10)

calendar days following the decision) to be accepted for review. Information received after this period will not be considered.

Appeal notifications will be made within 15 days of receipt of an appeal.