

# ATD-Cascadia 2018 Annual Conference Vendor Platform (pre-work for conference)

This screen shot shows the landing page to start the pre-work. Visitors can view a video and information about every vendor (sponsors and exhibitor in that order).

The first item is the raffle that visitors can complete after reviewing all the information.

The raffle captures the visitor's contact info as well as any vendors they'd like to know more about. That information is provided to all the vendors so they can contact the visitor after the conference.

The screenshot shows a web browser window with the URL <https://www.umu.com/course/index#/groups/39877/sessions>. The page title is "Conference Sponsors and Exhibitors" with an access code of "vs0680". The page features a list of 8 items, each with a status (Required), a media type (Raffle Drawing, Article, Video), a title, and a set of action icons (Preview, Share, Assign, Display, Edit, More). The items are:

- 1 Required Raffle Drawing RAFFLE: Meet Our Conference Sponsors and ...
- 2 Required Article Gold Sponsor - Brandlive: Learn More
- 3 Required Video Gold Sponsor - Idea Learning
- 4 Required Article Gold Sponsor - Idea Learning: Learn More
- 5 Required Video Gold Sponsor - UMU
- 6 Required Article Gold Sponsor - UMU: Learn More
- 7 Required Video Silver Sponsor - Jump Start
- 8 Required Article Silver Sponsor - Jump-Start: Learn More

This screen shot shows the format used for a vendor's information. The format was the same for all vendors.

The screenshot shows a web browser window with the URL <https://www.umu.com/course/index#/groups/39877/sessions/194785/view>. The page title is "Gold Sponsor - UMU: Learn More". The page features the Umu logo (a white unicorn head on a yellow square) and the text "umu www.umu.com". Below the logo, there is a section titled "What is UMU?" with the text "UMU is an online learning platform that incorporates creating, sharing, tracking and learning in one convenient place. Check us out at [UMU!](#)". There is also a section titled "Why UMU is at the ATD-Cascadia Annual Conference" with the text "We are a national and chapter sponsor of ATD. We believe in supporting talent development professionals throughout the world." and a section titled "Come Talk to Me..." with the text "At booth #5 if you need a simple, scalable learning solutions for a diverse workforce." The contact information is listed as "Contact Emily Ullberg Global Account and Project Manager emily@umu.com".