

Sharing Our Success (SOS) Submission Form

Chapter Name:	Nebraska
Chapter Membership Size:	Medium (101-299)
Chapter Contact Person:	Kristi Stewart
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Chapter Board Position:	President
Chapter Website URL:	atdnebraska.org
Submission Title:	Special Projects
What did you do? (a 2-3 sentence summary of your effort):	We created an optional position to assist with larger project that are out of scope for a regular board position. This also allowed our teacher base the opportunity to join and transition into the corporate world.
Who benefitted from this effort (Target Audience) Check all that apply:	Chapter Members Board Members Chapter Volunteers Potential Chapter Members
Why did you do it? What chapter needs were addressed?	<p>We noticed that board members were not as engaged due to the increased time commitment required by some positions.</p> <p>To address this, we aimed to create targeted volunteering positions for teachers and other professionals to join the board, network, and eventually transition into corporate roles.</p> <p>This approach would also help us build a pipeline of potential full-time board members and provide support for bigger projects and initiatives that were beyond the scope of other roles.</p>

What were the measurable outcomes? (May include data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)	<ol style="list-style-type: none"> 1. Three projects/initiatives were completed over the last two years. 2. The first project increased the use of member benefits and increased membership. We started at 258 and ended at 288 members 3. The second project was the successful transition to Google for non-profits providing one place to store documents, manage and streamline email communications, give a "chat" for board members to collaborate, and increase board retention. There was a document created that can be used each year. 4. The third project is the successful transition to ATD's new branding. 5. Finally, we have retained the three volunteers as full-time board members.
What steps did you take to implement this effort? (Remember that other chapter leaders will use this to replicate the effort. Be specific)	<p>Certainly! Here's the revised text:</p> <ol style="list-style-type: none"> 1. Identify members who are interested in offering help but are not looking for a full-time board commitment. 2. Identify specific areas within the board that require additional support, such as special projects, initiatives, or events. 3. Advertise the position, outlining the specific need and the start and end dates for this commitment. 4. Conduct interviews with interested members and offer them the position. 5. Provide necessary access and support to complete the assigned work. 6. Add the member to the board's special projects position page. 7. If the member is open to continuing their involvement on the board after the initial commitment, provide other opportunities for them to support the Vice Presidents and gain more insight into board responsibilities. This often leads to a full-time board membership opportunity.
Is there anything you would do differently?	Offer free membership while in office. Create job role document outlining expectations. Update bylaws to state: Optional board position designated by President/Executive council as needed.
When did you start working on this effort?	Nov 01, 2022
When did this effort go live?	Jan 01, 2023
Approximately how many hours were spent working on this? Include an estimate of hours spent across all board members and volunteers.	5
What resources did you use? Check all that apply:	<input type="checkbox"/> Volunteers <input checked="" type="checkbox"/> Board Members
How many volunteers were you able to recruit?	2

Which board positions were involved in the effort?	All
Do you have any additional insights to share with other chapters implementing this effort?	The position has been able to adapt and change based on the chapter's needs. It also provides an opportunity to be connected to the board and experience serving on it. This role should have a defined purpose beyond just handling undesirable tasks. It should have a specific focus and can be short-term.
How did you become familiar with the Sharing Our Success (SOS) program? Select all that apply:	Chapter Leader ATD Chapter Leaders Conference (ALC) National Advisors for Chapters (NAC) NAC Area Call Chapter Relations Manager (CRM)
Would you be willing to apply to present on this submission at the ATD Chapter Leaders Conference (ALC)? *Request for Proposals (RFPs) open in May of each year at td.org/alc . Selected session facilitators receive complimentary registration.	Yes
email_consent	true