
1978 ASTD Award Winners Announced

The National Awards and Recognition Committee met in Chicago, Illinois February 16-18 for the purpose of judging the 1978 ASTD national award entries. Many qualified individuals, chapters, and organizations were considered. The Committee would like to express their appreciation for the

cooperation of the chapters, regions, divisions, individuals and organizations who entered.

The National Awards and Recognition Committee extends sincere congratulations to the following ASTD 1978 Award Winners:

Gordon M. Bliss Award

Richard H. Marcotte, manager of Maintenance Training at American Airlines, Inc., Tulsa, OK, has been an active ASTD member for 26 years. In addition to being a past president of the Tulsa Green Country Chapter, he served six years on the Society's National Board of Directors, including holding the national presidency in 1977.

During Marcotte's presidency, the Society experienced: the largest membership growth rate in history; the chartering of five new chapters; a long overdue membership dues increase; and the adoption of an Affirmative Action Policy.

At American Airlines, Marcotte received the 1977 Distinguished Service Award Certificate of Commendation for the development of a series of "superior maintenance programs" over a period of 30 years, and for rendering "outstanding service" as president of the American Society for Training and Development which won wide acclaim throughout the industry and en-



Richard H. Marcotte

hanced the reputation of the company.

Marcotte was appointed by Secretary of Labor Willard Wirtz

as training representative on the Southwestern Regional Manpower Advisory Committee (1965-69). He also served as a member of the Advisory Committee of the Oklahoma Educational Television Authority (1966), and was invited by Tulsa Mayor Robert J. LaFortune to participate as a member of the Tulsa Area Manpower Planning Council (1972). He was also asked to serve as a member of the University of Tulsa Management Development Center Advisory Board (1978).

He was recently honored by the Spartan School of Aeronautics in Tulsa as the "outstanding graduate" from their Aircraft Maintenance School. This award was presented during the school's 50th anniversary celebration. Over 50,000 students have graduated from Spartan.

The Gordon M. Bliss Memorial Award is the highest award an individual can receive from ASTD. It was established to perpetuate the memory of ASTD's first executive director.

Individual Awards

ASTD TORCH AWARD: Receiving individual awards for outstanding contribution to the training and development profession are: **Wayne Appleman**, California State Personnel Board, Broderick, CA; **Byron B. Aubrey**, Northeast Utilities, Hartford, CT; **Lee A. Beckner**, Ogden, UT; **Eugene Fetteroll Jr.**, Eastern Gas & Fuel Associates, Boston, MA; **Richard C. Grote**, Performance Systems Corporation, Dallas, TX; **Warren E. Marshall**, Liberty Mutual Insurance Co., Boston, MA; **Julie O'Mara**, Response & Associates, Castro Valley, CA; **Warren Reed**, Paine, Webber, Jackson & Curtis, Stamford, CT; and **Christopher Talbot-Jones** and **Frances Anne Murray**, Gardner Denver Corp., Henderson, CO.

DISTINGUISHED CONTRIBUTION AWARD: Receiving this award, presented to a non-ASTD member or group for outstanding contribution to the training and development profession, are: **Dr. V.R. Mike Bebb**, Massey University, Palmerston North, New Zealand; and **Robert Mudd**, International Correspondence Schools, Scranton, PA

HUMAN RESOURCE DEVELOPMENT AWARD: Edwin C. Kane, First National Bank in Little Rock, Little Rock, AR.

TECHNICAL TRAINER OF THE YEAR AWARD (Technical & Skills Training Division): Robert Reiter, Dresser Industries, Inc., Waukesha, WI

OD PRACTITIONER OF THE YEAR AWARD (Organization Development Division): David Morris, Exxon Chemical Company USA, Houston, TX.

MEDIA COMMUNICATOR OF THE YEAR AWARD (Media Division): Donna Oliver, Phillips Petroleum Company, Bartlesville, OK.

INTERNATIONAL TRAINER OF THE YEAR AWARD (International Division): Walter J. Tait, W.J. Tait & Associates, Laguna Hills, CA.

Chapter Awards

NATIONAL CHAPTER EXCELLENCE AWARDS:

- Group 1:** Sacramento Chapter
- Group 2:** Arkansas Chapter
- Group 3:** South Central Wisconsin Chapter
- Group 4:** Valley of the Sun Chapter

PROFESSIONAL CONTRIBUTION AWARD:

Chapter Management:

- Central Missouri Chapter
- Connecticut Chapter
- Kansas City Chapter
- Northern New Jersey Chapter
- Southern Minnesota Chapter

Membership:

- Los Angeles Chapter
- Southern Minnesota Chapter

Communications:

- Alabama Chapter
- Kansas City Chapter
- North Carolina Research Triangle Area Chapter

- Northern New Jersey Chapter
- Rocky Mountain Chapter

Programming:

- Connecticut Chapter
- Kansas City Chapter
- Tallahassee Chapter
- Washington DC Chapter

Professional Development:

- Southern Connecticut Chapter
- Washington DC Chapter
- Wisconsin Chapter

Research:

- Georgia Chapter
- Northeast Florida Chapter (Community Service)
- Rocky Mountain Chapter (Community Service)

Innovation:

- New York Metropolitan Chapter

MEMBERSHIP GROWTH AWARDS:

- Group 1:** Tucson Old Pueblo Chapter
- Group 2:** El Camino Chapter
- Group 3:** Greater Toledo Chapter
- Group 4:** Wisconsin Chapter

REGIONAL CHAPTER EXCELLENCE AWARDS:

- Region 1:** Connecticut Chapter
New York Metropolitan Chapter
Northern New Jersey Chapter
Southern Connecticut Chapter
- Region 2:** Central Pennsylvania Chapter
Philadelphia Chapter
Washington DC Chapter
- Region 3:** Genesee Valley Chapter
Pittsburgh Chapter
- Region 4:** Carolina Society for Training & Development
East Tennessee Chapter
Kentuckiana Chapter
North Carolina Research Triangle Area Chapter
Southeastern Virginia Chapter
- Region 5:** Ft. Wayne Area Chapter
Greater Detroit Chapter
South Central Wisconsin Chapter
Wisconsin Chapter
- Region 6:** Central Missouri Chapter
Kansas City Chapter
Nebraska Chapter
Rocky Mountain Chapter
Southern Minnesota Chapter
- Region 7:** Arkansas Chapter
Austin Chapter
- Region 8:** Los Angeles Chapter
Sacramento Chapter
Tucson Old Pueblo Chapter
Valley of the Sun Chapter
Washington State Chapter
- Region 9:** Alabama Chapter
Georgia Chapter
Northeast Florida Chapter
Tallahassee Chapter

For complete Awards & Recognition booklet, featuring winning entries, please contact: Sherry Gerisch, ASTD, P.O. Box 5307, Madison, WI 53705.