

FIRST ANNUAL INSTITUTE A HUGE SUCCESS

"The first annual ASTD training course proved to be what was anticipated—an excellent course for training directors. The presentations, ideas, discussions and abilities of the individual leaders were sound and stimulating." . . . "The schedule was tiring" . . . "Course was excellent. Have nothing but praise for administration and subject matter." . . . "For the first year - very well done" . . . "The overall time spent at this course has been worthwhile and has helped to develop a better understanding of many phases of training. I think the persons responsible for organizing and administering the operation of this course have worked hard and brought about a feeling of success for the first ASTD course."

These were representative of the unsigned evaluation the twenty-five enrollees who participated in the first Institute Course at the Dell View Hotel, Lake Delton, from August 22 to September 3.

ON hand to give the program a solid send off were Committee Chairmen Russell L. Moberly and Harry T. Hamblen; to handle the opening and closing of the first unit "Organizing and Administering the Training Program" were Past President William C. Christensen and President Cloyd S. Steinmetz. However, the star attractions of the program were the enrollees themselves. The

exchange of ideas between participants provided for each a solid backlog of potential training activities for months to come.

ALTHOUGH the program was held in the popular Midwest Wisconsin Dells area, the conference had a both National and International flavor. Conferees came not only from all corners of the United States but from Canada, Hawaii and Saudi, Arabia. Each received a large loose leaf notebook at the first problem seminar. By the time the program was concluded the notebooks were jammed with materials provided by each of the fourteen conference leaders. A record of proceedings was made and is now being edited for distribution to enrollees.

This two weeks' program was the first phase of the three year (six weeks) Institute Course. Plans for next summer include the repeat of this year's two units for newcomers and the offering of units three and four for this year's participants. Intense interest in advance work was expressed by those in attendance.

The officers and Institute Committee of ASTD regard this initial venture as another significant milestone in providing a service to its membership which will aid in individual development and offer to business and industry the competent trainers which it constantly seeks.

Those who attended are:

- Anderson, Stuart G.
Personnel & Training Director
Clearwater Finishing Plant
Clearwater, South Carolina
- Arrington, Melvin J.
Staff Assistant
U. S. Steel Corporation
Columbia-Geneva Steel Division
Provo, Utah
- Barber, Gordon L.
Supervisor of Training
Trans-Canada Air Lines
Montreal, Quebec, Canada
- Barnes, P. S. "Buck" (1st week only)
Training Supervisor and Defense
Coordinator
Hamilton Standard Division
United Aircraft Corporation
Windsor Locks, Connecticut
- Browning, O. M. "Bud"
Director of Training and Recreation
Phillips Petroleum Company
Bartlesville, Oklahoma
- Burns, Larry W.
Training Director
Los Alamos Scientific Laboratory
P.O. Box 1663
Los Alamos, New Mexico
- Cherry, John A. (1st week only)
Training Supervisor
U. S. Marine Corps
P.O. Box 560
Albany, Georgia
- Clarke, Frank W.
Assistant Training Director
Canadair, Ltd.
P.O. Box 6087
Montreal, Quebec, Canada
- Davi, Richard
Training and Communications
Director
Waialua Agricultural Company
Waialua, Oahu, Hawaii
- Fosnough, Don A.
Training Director
Anaconda Wire & Cable Company
Hastings-On-Hudson
New York, New York
East 8th Street
Marion, Indiana
- Galbraith, Charles L. (2nd week only)
Sales Training Director
Ortho Pharmaceutical Corporation
Raritan, New Jersey
- Glynn, T. Joseph
Personnel Director
New England Plants
United Merchants & Manufacturers
749 Quequechan Street
Fall River, Massachusetts
- Haight, R. B. "Reg"
Training Supervisor
Crown Zellerbach Corporation
Camas, Washington
- Kendall, Charles F.
Staff Assistant, Training Dept.
A. O. Smith Corporation
Milwaukee, Wisconsin
- Leisentritt, Chester G.
Staff Assistant, Personnel Dept.
Mutual Benefit Life Insurance Co.
300 Broadway
Newark, New Jersey
- Owens, W. Thomas
Senior Instructor
University of Maryland
Fire Service Extension
College Park, Maryland

(Continued on page 33)

FIRST ANNUAL INSTITUTE

(Continued from page 14)

Prince, Horace S.

Training Director
Cabot Carbon Company
P.O. Box 1101
Pampa, Texas

Rickabaugh, Dale D.

Training Specialist
Cities Service Oil Company
Bartlesville, Oklahoma

Rickleff, Clarence E.

Personnel Training Representative
Argonne National Laboratory
P.O. Box 299
Lemont, Illinois

Stoicoiu, Peter

Industrial Engineer
Lamson & Sessions Company
1971 West 85th Street
Cleveland 2, Ohio

Story, Robert C.

Training Programs Coordinator
Raytheon Manufacturing Company
Waltham 54, Massachusetts

Swift, Robert G. (1st week only)

Director of Engineering Training
Bell Telephone Co. of Pennsylvania
1835 Arch Street
Philadelphia 3, Pennsylvania

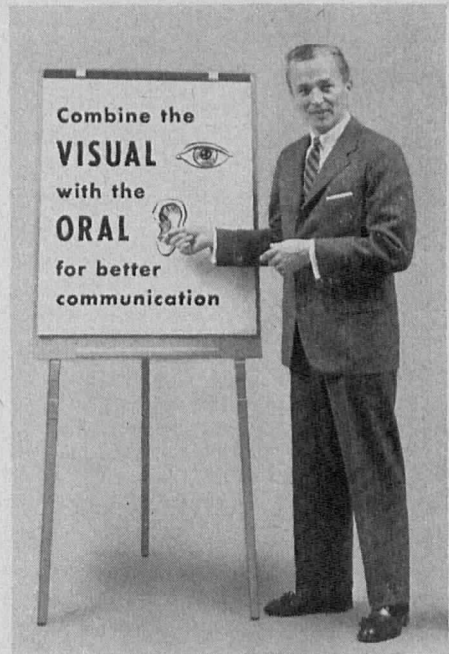
Weaver, Frank D.

Senior Trainer, Supervisory and
Management Development,
Saudi Arabia

Arabian American Oil Company
505 Park Avenue
New York 22, New York

Webb, Bryan W. (1st week only)

Training Coordinator
Hayes Aircraft Corporation
Hayes Aircraft Corporation
Birmingham, Alabama


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Occupational Hazards, a national magazine devoted to industrial safety, health and fire protection, suggested through its editor, J. Arlen Marsh, that *The Journal* exchange issues with them because both magazines have interests

in the training field. This suggestion has been carried out and the request indicates the increasing awareness of the part being played by ASTD in the business and industrial education field.

POSITION WANTED

Conference Training and Executive Development: Experience in developing Management Development Program for company of 17,000, writing conference materials for management courses, and leading conferences. Background includes writing policy and procedures (promotion, transfer and appraisal), wage and salary administration, and psychological testing. 29 years old—AB Degree—4 years graduate study in counselling, psychology and supervisory training. **Box 158, The Journal of the American Society of Training Directors, 330 West 42nd Street, New York 36, N. Y.**

POSITION WANTED

Training Assistant — Doctor's degree Columbia. Social Science and Education background. Eight years teaching experience. Two years sales. Skill in human relations, counseling, group leadership. Age 35. **Box 159, The Journal of the American Society of Training Directors, 330 West 42nd Street, New York 36, N. Y.**

POSITION WANTED

Training Director or Research in Training Methods, N.Y.C. Area
One and one-half years as Training Director, Supervisory and skill training, safety, production of films, orientation, evaluation of training, preparation of manuals. B.S. in Education, Psychology major, minors in Engineering and Mathematics. Equivalent of Masters in Industrial Psychology. Competent in Statistics and Experimental Design. Three years teaching shop and drafting in public high and evening trade schools. Many years as experimental machinist. **Box 160, The Journal of the American Society of Training Directors, 330 West 42nd Street, New York 36, N. Y.**

POSITION WANTED

Personnel, training or consultant position. Eight years teaching experience on graduate level, last five as Chief, Manpower Branch, Industrial College of the Armed Forces. Have had four years graduate military schooling, as well as education at George Washington University and civilian institutes. Have planned and conducted successful management development programs for senior military officers. Am well qualified in personnel administration, labor relations, executive development, group dynamics, civil defense and economic mobilization. Extensive experience in command and staff duties during thirty-four years service recently terminated by retirement. Am 52, married and in excellent health. Greater Washington, D. C. area preferred. **Box 161, The Journal of the American Society of Training Directors, 330 West 42nd Street, New York 36, N. Y.**

POSITION WANTED

Management Development, Training Director or Assistant position wanted. Presently heading up Training Department machine manufacturing company employing 2800 people. Have just finished making an intensive state-wide study and survey of management development programs. Thoroughly experienced in organizing and developing new training departments at employee, supervisory and management levels. Background includes experience as instructor, instrument maker and machinist. 5 years college, 3 years mechanical engineering, 2 years education with a B.S. degree. Age 33, married. To contact notify **Box 162, c/o The Journal of the American Society of Training Directors, 330 West 42nd Street, New York 36, N. Y.**