

Lopes, Brian

**From:** ATD Bay Colonies <astdbc@wildapricot.org>  
**Sent:** Thursday, November 9, 2023 9:57 AM  
**To:** Brian Lopes  
**Subject:** [EXTERNAL] ATD Bay Colonies Chapter Name Change Vote

\*\*\*\* External Email - Use Caution \*\*\*\*



## Chapter Name Change Vote

Dear Esteemed Bay Colonies Chapter Members,

Our chapter will celebrate its 45<sup>th</sup> year in 2024, and as a part of the celebration, we are changing back to our original name, **ATD Rhode Island Chapter**.

### Why ATD Rhode Island Chapter?

After careful consideration and extensive discussions among our Board of Directors, we feel that this change will give us increased name recognition as we endeavor to attract more members, business partners, and sponsors. Rhode Island is a hub of innovation with a strong talent pipeline and some of the BEST Learning & Development programs in the country. As such, we are aligning our organization’s name and branding with the state that our chapter calls home to foster stronger connections in our local communities and provide even more valuable resources to support your personal and career development. Of course, we will continue to welcome professionals from Southeastern Massachusetts and Eastern Connecticut.

### What Does This Mean for You?

The chapter will continue to deliver on our mission of creating value for organizations and local members in Rhode Island and the surrounding areas by providing opportunities to network and enhance job effectiveness. Down the line we will update our website, social media profiles, and official documents, but you can still expect our chapter to provide the same level of monthly programming and career development resources to which you are accustomed.

### Time to vote!

We need you, our members, to vote in order to make this official. To record your approval of this measure, please click the following link: [ATD Bay Colonies Chapter Name Change to ATD Rhode Island Chapter Vote](#)

You will be directed to our website where you will be asked to log in to vote. **Please record your vote by Friday, November 17** (Note: Any members who abstain will be counted toward approval).

We are thrilled about the possibilities that the **ATD Rhode Island Chapter** brings, and we hope you are too. Thank you for your ongoing support and involvement in our organization. Your dedication is what makes us who we are, and we look forward to embarking on this exciting journey together under our new name.

Best regards,

[ATD Bay Colonies](#) Board of Directors