

NEW TRAINING TOOLS



Stereo-Sync Recorder

A portable-cassette recorder that features a combination of high-fidelity stereophonic and visual-sync capability for cassette/slide and multi-image presentations. Designed for audio-visual applications. The model 2877 features two built-in 15-watt amplifiers designed for powerful sound delivery to external speakers. The recorder may be used with any dissolver or programmer for automatic-slide advance or programmable control of dissolve speeds for cassette/slide and multi-image production. Other features include: remote stop-start capability; two self-contained six-watt monitor speakers for previewing; computer keyboard controls, etc. 3M.

For more information, circle No. 106 on reader service card

"Spirit of Professionalism"

This three-part film package, designed to be interspersed throughout a meeting, explores the idea of professionalism as a state of mind regardless of a person's title or line of work. Part one offers an overview of professionalism — *the power to move people*. Part two can show how professionalism requires self-confidence. Illustrated by a tug-boat captain who faces large responsibilities. Part three is aimed to show professionalism as an idea that can give meaning to a person's life. This 14-minute film is available for purchase, rental and preview. Caribiner-Vantage Communications, Inc.

For more information, circle No. 104 on reader service card

Telephone Communications Module

A module, "Professional Secretarial and Clerical Training System" consists of self-instruction, 78-page workbook and an audiocassette used in teaching correct, courteous telephone communications. The unit includes preferred greetings and identification, developing a pleasant telephone personality, importance of mood (tone, rate, volume) and manner. Covered in detail are taking and giving information, directing or routing calls, delays, word usage, multiple calls and holding. The learner analyzes conversations by a checklist at designated times in the program while using the blank-practice cassette provided. General Motors Corp.

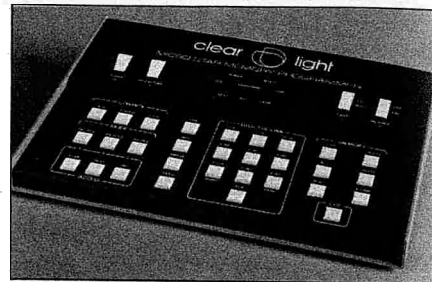
For more information, circle No. 111 on reader service card



Recorder Models

These cassette-tape player/recorders have been designed for academic, commercial and institutional applications. The models incorporate several features for those interested in obtaining optimum equipment versatility and sound performance. A complete offering of accessories including microphones, headphones, power converters, etc., are available for the "3100" series line. Bell & Howell Audio-Visual Products Div.

For more information, circle No. 112 on reader service card



Micro Memory Programmer

This programmer controls two or three projectors. Features include: 11 dissolve rates, hard cut to 24 seconds, including soft cut. Three modes of projector access. Cue links from .1 to 16.5 seconds. Loop routines, including SuperLoop, which repeats animation until commanded to stop. Automatic SyncroLink, for precise timing. Cycle Sentry, maintains tray position and lamp status. Electronic homing, plus optional mechanical homing. Accepts micro remote and micro printer peripherals. Has one aux channel. Units may be paralleled for up to 15 projector playback. Size is two and one-half by eight and one-half by 10 inches. Clear Light Inc.

For more information, circle No. 105 on reader service card

Matrix Viewer

Housed in a hand-crafted cabinet (3/4-inch hardwood) of oak, rosewood, teak or walnut is this limited edition. Its viewing surface (17 1/2 by 47 inches) provides room for high-volume editing and display. Designed for conference rooms and executive offices. Leedal Inc.

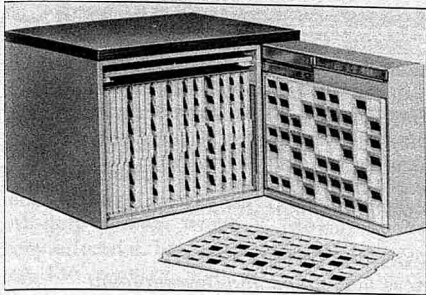
For more information, circle No. 115 on reader service card

Plastic Slipcases

These customized slipcases are designed to be used to package videocassettes. A label can be affixed to the front and spine to customize the stock slipcases. Custom imprinting and colors are available on quantity orders. A complete catalog is available upon request.

Reliance.

For more information, circle No. 116 on reader service card



Slide Bank

This slide bank offers simultaneous storage and viewing for large quantities of two-inch by two-inch slides. Nearly 1,800 slides are filed vertically, securely in viewing position in high-impact plastic frames within modular metal cabinetry. The cabinets may be used singly or may be lock-stacked together in multiples to provide high density capacity storage. The side-mounted illuminated viewer is suspended by a heavy-duty roller bearing extension arm. The viewer slides back next to the cabinet when not in use. Free catalog available from Luxor Corp.

For more information, circle No. 126 on reader service card

Memory Unit

The program mode of this character-generator memory unit allows pre-programming of up to 100 program steps. Designated the D-4500 mini-floppy storage device, the unit stores up to 400 pages of text and a subtitle mode allows storage and random access for as many as 4,000 lines of titling. The 4500's ability to pre-program steps can free the operator from the time-consuming and error-causing burden of operation during productions. The program mode may control the time each page is displayed, the playback speed and many other functions. Programs may be placed on the floppy disk for permanent storage and recall. 3M.

For more information, circle No. 130 on reader service card

Meeting Planning Kit

Each kit contains a meeting-planner's manual for the theme that is selected, a 16mm color-sound motion picture, a set of 35mm-thematic slides, logos for announcement letters, room decor and an audio cassette with walk-in music, theme quotes and walk-out music. There are five kits in all, each conveying a different theme. Designed to be a practical cost-effective way of putting together a meeting. Available at purchase and preview prices from Vantage Communications, Inc.

For more information, circle No. 103 on reader service card

"Clear As Mud"

Designed to illustrate some common pitfalls to clear communication and can accompany "Train the Trainer" sessions. Life size puppets provide a hilarious demonstration during a communications lecture. Everything that could go wrong, does! Slides are not focused, the film isn't centered on the screen, and the microphone screeches from feedback.

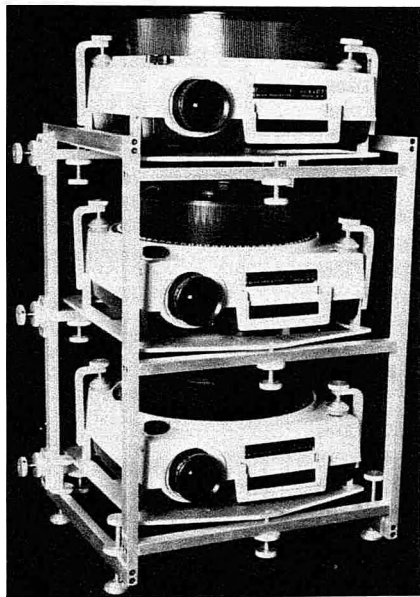
Bosustow Productions.

For more information, circle No. 123 on reader service card

Free Audiovisual Booklet

Slides, filmstrips or motion pictures — which media is right for you? The answer to this question and others involving audio-visual communications is contained in a 16-page booklet, "Successful Ways to Increase Sales and Productivity with Audiovisual Programs That Mean Business." The illustrated booklet contains case histories, product information and application techniques. For a free copy, Singer Education Systems.

For more information, circle No. 125 on reader service card



Projector Stand

This projector stack stand is hand machined of aluminum and steel. All azimuth, height and level controls are veneer adjustment with positive-locking knobs. Adjustments can be made in one plane without disturbing any other plane. Projectors are mounted on platforms which can be easily removed from the stands. Bulbs can be changed without removing the projector from its platform or without disturbing alignment. Slides can be removed from the trays while the projectors are in place on stands. Audio-Visual Dynamics, Inc.

For more information, circle No. 127 on reader service card

New Release

Looking for more executive talent or a wealth of new ideas? Find them in your own company by showing your managers

WHO ME? MAKE A PRESENTATION?

This dynamic new film from EFM is designed to help make managers overcome the almost universal fear of public speaking. In doing so, the film can help you, the trainer, tap a wealth of new talent hiding within those managers who are stifled because they can't present their ideas in front of a group.

Who Me? Make a Presentation? follows a manager, George Baker, from receiving the presentation assignment through successful delivery. George's progress reinforces all of the critical planning and delivery steps. In addition, humorous cuts are used to demonstrate what *not* to do, and more importantly, to get the audience laughing at the unnecessary anxiety most of us associate with public speaking.

Find the talent in your company by showing your managers *Who Me? Make a Presentation?* Send for your 16mm preview print today.

For faster service—phone (617) 926-4600, ask for Wendy Schwartz or, write to EFM, 85 Main Street, Watertown, MA 02172.

- Please send a 3-day preview of *Who Me? Make a Presentation?* \$40.
 - I need the film for a 7-day rental for _____ (date) @ \$90.
 - I wish to purchase the film \$395.
 - Please send me information on your other exciting training films.
- Freight and Postage Additional

NAME _____
 TITLE _____
 COMPANY _____
 ADDRESS _____
 CITY _____
 STATE/ZIP _____
 PHONE _____



Circle No. 180 on Reader Service Card