

# FRONT PAGE

## All About E

The e-learning market has taken hits—just read the financial pages—and not all of the technologies have lived up to their initial hype. Then there are the heated debates about standards and interoperability. Some trainers are pushing back, saying, “Hey, e-learning is just one tool in my training arsenal. Enough about how cool it is.” Even enthusiastic, high-visibility e-learning proponents are advocating taking the “e” out of *e-learning* and talking about blended learning.



But e-learning—or whatever you call it—isn't going away: It's growing as a training delivery method; it's still a hot—if volatile—sector of the stock market; and the industry and technology are in rapid flux.

Craig Taylor—who's firmly in the e-learning arena—talked to the insiders, the players, the movers and shakers for our cover story, “E-Learning: The Second Wave.” In “Dazed and Confused by E-Learning,” Gary Segers raises some questions that training managers like him are asking. Martyn Sloman tells how to gain e-learning acceptance from learners, in his story “Breaking Through the E-Barriers.” Caron Osberg adds some practical tips in her article, “How to Keep E-Learners Online.”

Certainly, one issue can't cover everything there is to know about e-learning, and it's not all about E in the departments and columns. But we have taken a pulse, run a scan, and made some diagnoses.

Stay tuned into E and the next checkup.

A handwritten signature in black ink that reads "Haidee Allerton".

Haidee E. Allerton  
Editor



Publication Redesign  
ASBPE  
2001

Editorial Excellence  
ASBPE  
1998

Gold Circle Awards  
ASAE  
(American Society of  
Association Executives)  
1994

Best Design  
OZZIE Bronze Award of  
Excellence 1992

Magazine Column  
“Working Life”  
Clarion Award  
Women in  
Communications  
1992