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| **Chapter Name** | ATD Sacramento |
| **Chapter Number (ex. CH0000)** | CH8049 |
| **Chapter Location (City, State)** | Sacramento, CA |
| **Chapter Membership Size** | Medium (101 - 349) |
| **Contact Person for this Submission:** | Allison Horak |
| **Email Address:** | [allison.horak@ppldev.com](mailto:allison.horak@ppldev.com) |
| **Phone Number:** | (916) - 417 - 1872 |
| **Chapter Board Position:** | President |
| **Chapter Website URL:** | [http://www.astdsac.org](http://enotification.td.org/track/click/30530608/www.astdsac.org?p=eyJzIjoiNkJENVgwdUpJNHotakVJcWpXSWtPM1pYVkpVIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwOlxcXC9cXFwvd3d3LmFzdGRzYWMub3JnXCIsXCJpZFwiOlwiOTIwYzY5ZjRjMzc4NGJkYWI4NWFmZjhkMWQ1NWY2YjFcIixcInVybF9pZHNcIjpbXCIxNjNmMTc4OTk1YjlmMGM1YTg3ZTQ3ZTIyYmNkNzI4MWQxNTZhM2EwXCJdfSJ9) |
| **Submission Title:** | Sip of ATD |
| **Submission Description:** | Per conversation with CRC member Leanne Barron  "Sip of ATD" was a networking event put on by this chapter as one of their monthly programs. The event was held at a local winery and there were three tables/wine barrels set up as stations where attendees could stop by, get information, ask questions and network. The stations were: 1-Power Membership information, 2-ICE attendees offered their takeaways from the conference and 3-Information from an educational sponsor. The attendees were also able to participate in a sensory wine tasting and had appetizers as they networked with fellow chapter members. The evening ended with giveaways and the winery even donated two carafes where the winners could fill them up with their favorite wine. |
| **Need(s) Addressed? Please be specific.** | Members had been asking for more networking opportunities and this event offered that and gave a structure to the process. |
| **What is your chapter's mission?** | ATD Sacramento strives to provide their members with professional development and networking opportunities with a local perspective. |
| **How does this effort align with your chapter's mission (Please provide specific examples)?** | The program was essentially a networking event but also offered professional development through the information that was presented, specifically the takeaways from ICE. |
| **National ATD's mission is to "empower professionals to develop talent in the workplace". How does this submission align with ATD's mission? Please provide specific examples.** | 1-The educational sponsor at one of the stations gave out information about classes they offer which supports professional development and building talent  2-The ICE station had presenters who attended ICE and distributed a handout with practical information for attendees who stopped by their table |
| **Target Audience: (Who will benefit/has benefited from this effort?)** | General chapter membership and potential members |
| **Costs/Resources Used: (include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources)** | The chapter paid for the room and catering Other resources: volunteer hours (5 volunteers) and a box from national ATD with items used as giveaways |
| **How did you implement: (please give a brief description)** | The winery was located in downtown Sacramento and let the chapter set up in a room in the back. Wine barrels were used as the station tables and the attendees could come and go as they pleased. The winery put on a sensory wine tasting experience for guests and everyone gathered at the end for the giveaways. |
| **What were the Outcomes: (Please include hard data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)** | The chapter received very favorable positive feedback about the event, the educational sponsor they partnered with received publicity and the chapter met their power membership number shortly after the event. |
| **Lessons Learned: (hints and tips for other chapters who may be considering a similar effort)** | In the future the chapter would provide at least some chairs and a place to put personal items and possibly not serve food on a skewer. |
| **Please list the specific ATD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc.):** | The chapter mission and survey results |
| **Please attach any documents that help support this submission: (additional documents should be sent to Samantha Herman,** [sherman@td.org](mailto:sherman@td.org)**)** | [Sip of ATD Handout (Allison).pdf](http://enotification.td.org/track/click/30530608/forms.td.org?p=eyJzIjoiNFBLTElvVUJKaDQ5ZThXTmU2N0UtaFVBRmRvIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwczpcXFwvXFxcL2Zvcm1zLnRkLm9yZ1xcXFxcXFwvZG93bmxvYWQucGhwP3E9Wm05eWJWOXBaRDB4TVNacFpEMHhOREVtWld3OVpXeGxiV1Z1ZEY4eE5nPT1cIixcImlkXCI6XCI5MjBjNjlmNGMzNzg0YmRhYjg1YWZmOGQxZDU1ZjZiMVwiLFwidXJsX2lkc1wiOltcIjJhN2QwMzI0NGE5ZjBjMjk3MjAxOGZjOTcxYWE3Yjc0ZDkzMjdmYTdcIl19In0) |
| **How did you become familiar with the Sharing Our Success (SOS) program?** | Other |
| **If you selected "other", please explain your response.** | ALC |
| **Would you be willing to present on this submission at the ATD Chapter Leaders Conference (ALC)? \*Request for Proposals (RFPs) open in May of each year at** [**td.org/alc**](http://enotification.td.org/track/click/30530608/td.org?p=eyJzIjoiR3FTTng1bGJVTzJtNlhMamdPZ1dqS1VTNktNIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwOlxcXC9cXFwvdGQub3JnXFxcL2FsY1wiLFwiaWRcIjpcIjkyMGM2OWY0YzM3ODRiZGFiODVhZmY4ZDFkNTVmNmIxXCIsXCJ1cmxfaWRzXCI6W1wiNTYzOWQ5MmYyNjI4ZmQ3YjQ3YmRjNDRhNzYxY2IwMDliZWVkYzA3ZVwiXX0ifQ)**. Selected session facilitators receive complimentary registration.** | Yes |