## FRONTPAGE

## The Larger Context

We are marking a milestone in this issue: the fifth annual Training's New Guard.

Each year, the award, if you will, has profiled interesting people doing interesting work in this field-mirroring the terminology evolution of training to learning to performance. Our criteria have been as follows: innovative, socially conscious and contributory, undriven by self-promotion, and a certain X factor that distinguishes the New Guard from others. Remember the hightech entrepreneur who combined salsa dancing and animation technology? Or the Gwawaenuk tribesman-corporate trainer forging intercultural



relations with Aboriginals across whose land his Canadian utilities employer needed to lay power lines? Or the more than one New Guarder whose mission was to give an Internet leg up to people on the digital fringes?

As I look back, I'm struck by how each timeframe's profiles capture the larger context. We started out with people in more-or-less traditional training roles and functions, next focused on some technology folks, and did that again the next year but by that time using the term *e-learning* to describe their work. No matter what the year, the New Guard has usually included someone involved in diversity, and this year is no exception. The larger context is especially evident in what these New Guard are devoting their work, hearts, spirit, and energy to-particularly one woman's story of rebuilding her business after September 11.

The phrase "larger context" also applies to the story "The Next China Revolution" by Jonathon Levy. Never before has the term *global* had so much import, so much reality and relevance. Being global is now not just about economic success or just intercultural awareness, but about survival with a capital S.

Think global, think the larger context—wise counsel these days.

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Editor



Publication Redesign ASBPE 2001

Editorial Excellence ASBPE 1998

**Gold Circle Awards** ASAE (American Society of Association Executives) 1994

Magazine Column

Best Design OZZIE Bronze Award of Excellence 1992 "Working Life' Clarion Award Women in Communications 1992