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## Reminders

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- Happy New Year! We are in the process of updating our records, please pass this newsletter along to new board members.
- **Today is the CARE Early Bird Deadline!** [Submit Chapter Affiliation Requirements \(CARE\)](#) by today's early deadline, January 13, for a chance to win one of three complimentary registrations for the 2023 ATD Chapter Leaders Conference. The final deadline to submit CARE is **January 31**.
- **2023 Key Dates:** The [2023 key dates calendar](#) is updated and posted on the Chapter Leader Community (CLC) homepage at [td.org/CLC](https://td.org/CLC). This is a great planning tool, so be sure to note deadlines and important events.
- **ALC 2023 Call for Session Proposals is Open!** [Submit your ideas](#) for sessions for ALC 2023 being held in San Diego on May19-20.

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## CARE Reminders & Deadlines

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### Prepare for Chapter Affiliation Requirements (CARE)

#### Submission:

Chapter services has already sent your chapter's designated CARE contact their unique login credentials for the [online survey](#). If you need your CARE survey link re-sent, please contact your Chapter Relations Manager. To ensure the chapter is prepared, create a plan with the board to submit CARE on time. Leverage [CARE resources](#) to support your efforts to complete your chapter's CARE submission.

- CARE Survey Deadline: **The CARE survey submission deadline is January 31, 2023.** Submit the survey by today's early deadline (January 13, 2023), and the chapter will be entered into a raffle for a chance to win a special prize.
- Looking for Last Year's CARE Submission? To view last year's submission, click on **complete** under **My Applications**. You will see the **Chapter Affiliation Requirements (CARE) 2022 Survey**. At the top of the survey, you will see a sitemap that allows you to navigate through the different sections making it easier to see the chapter's responses to last year's submission. At the top of the page click on **PDF as Applicant** to save a copy of the completed submission.

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## Planning for 2023

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### Submit a Proposal to Present at ALC 2023



The annual **ATD Chapter Leaders Conference** (ALC) brings together chapter leaders from across the country. Current and incoming board members will network with fellow chapter leaders and share best practices for running an ATD chapter. Your chapter benefits from the knowledge you gain and the people you meet at this can't-miss event.

- This year's ALC will take place in conjunction with ATD23 May 19-20, 2023 in San Diego, California.
- Chapter leaders who are interested in presenting at ALC should **submit a proposal** by January 20, 2023. For more information on the RFP process, watch the webinar recording [here](#). If you have questions regarding ALC proposal submissions, please contact Brandon Grubesky, ATD Director, Community and Customer Experience at [brandon@td.org](mailto:brandon@td.org).

### Save the Date for Member Appreciation Month—March 2023!

We are excited to celebrate the month with member-only surprises, exclusive discounts, and member highlights in March. More details, including marketing materials and other essentials, will hit your inbox in February!

### Connect With Fellow Chapter Leaders on Social Media

Don't forget to join the [Chapter Leaders LinkedIn Group](#) to share resources with a

broader audience and connect with other Chapter Leaders. Please note that you must be an active chapter volunteer to participate in this group.

Free Webinar

## Power Up Your Development: Leveraging ATD Membership



This virtual program supports your chapter's Power Membership goals by catering to those who are considering joining or wanting to make the most out of their ATD National membership experience. As an added benefit, this presentation can count toward your programming goal and joint membership activities for the year.

[Request A Session](#)

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## Innovate

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### November Chapter of the Month: North Dakota

Each month through the Chapter of the Month (COM) program, we highlight a chapter that deserves special recognition. The North Dakota Chapter needed actionable and measurable goals for its high-level ideas to continue growing. The board completed a S.W.O.T. (Strengths, Weaknesses, Opportunities, Threats) analysis of the six areas of CARE for each board position to identify areas of weaknesses and opportunities. The chapter then used their findings to create work groups to determine an actionable and measurable strategy that aligns with CARE.

### Sharing Our Success (SOS)

The SOS program helps chapters improve through sharing and finding easy-to-use ideas, resources, and practices. [Submit an SOS today!](#)

[Browse Other Submissions or Submit Your Best Practice](#)

