

ASTD Alaska SOS 2014 attachment

MeetUP PR

Content:

Would you like to create eLearning for your company or design better, more effective presentations?



Over the last several years, the GCI eLearning Team has taken steps to design more effective eLearning videos to supplement and sometimes replace in-class learning. This has been a long road from simply recording voice-overs to Death-by-PowerPoint, to creating interactive videos that allow participants to learn with a hands-on approach outside of live systems.

The design principles the GCI eLearning Team utilizes also improved other aspects of their work, including PowerPoint presentations and documents. It is no surprise that an audience will pay more attention to a product that is well designed.

The GCI eLearning Case Study session will be a walk through the history of GCI's continuing journey to provide online training programs for its geographically diverse employees. We'll take a look at where they started, where they are now, and the growing pains of moving toward a new way of training. Join us on March 13th to hear from the GCI eLearning Group: Noelle Dale, Jamie Lamb, and Jennifer Slaughter. You'll hear more about their journey and see examples of how they've improved along the way.

Join ASTD at Providence Health Center at **11:25 AM**. For more details about ASTD & this month's program (including maps), visit <http://www.astdalaska.org>. Networking prior to the speaker's time & share business cards. **Non-members**, you are requested to contribute ten dollars for this presentation. Or <http://www.astdalaska.org/ASTD-ALASKA-ONLINE/ASTD-ALASKA-ONLINE/Join.html> & receive the discount!

[Bios for the GCI eLearning Group](#)

Images below illustrate screen appearance of announcement, followed by screen shot of some follow-up comments posted on the MeetUp site. The final image is an announcement on the Chapter's FaceBook page.

ASTD Alaska SOS 2014 attachment



ALASKA CHAPTER
ASTD
WORKPLACE LEARNING & PERFORMANCE

Join Us Each Month!

When you set up your schedule, put a repeater on the second Wednesday of each month for ASTD Alaska, 11:30 - 1:15!


About the Speakers & Topic

Would you like to create eLearning for your company or design better, more effective presentations?



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ALASKA CHAPTER
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WORKPLACE LEARNING & PERFORMANCE

Change photo

Anchorage, AK
Founded Aug 22, 2009

About us...

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edit

Organizers:

Mary M Rydesky,
Dorothy Hight,
Gregory Wilkie,
Jamie Lamb, Jane
Goetzing, Louis Christie

[Contact](#)

We're about:
New Technology · Education & Technology · Human Capital Management · Training & Development · Distance Learning · Adult Learning · Human Resources · Public Speaking · Professional Development

Copy this Meetup

ASTD Alaska Meeting: eLearning at GCI - Case Study

March 13, 2013 · 11:45 AM
Providence Health Park (Cancer Center) Media Center

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How was the Meetup? ★★★★★
avg: ★★★★★

Ask a question, share something, or leave a comment...

☒ Notifications [Post](#)

Mary M Rydesky
Word that is circulating: super job!
1 Like · Reply · March 15 · Mute

Dorothy Hight
great presentation. I could see parallels in our organization. Thanks to Noelle for her data on the # hrs of development time it takes to produce 1 hr of distance learning. Everyone should show that to their administrative/budget folks who believe that one person should be able to do it all, part time on top of other primary duties!
2 Like · Reply · March 14 · Mute

Jane Goetzing
Jen and Jamie did a great job. Relevant topic as we are looking at options for our out-of-Anchorage employees. Thank you GCI for sharing what has and has not worked!

Tools

20 attended

Mary M Rydesky
BOARD LEADERSHIP, CO-ORGANIZER
EVENT HOST
[Good to see you](#)

Gregory Wilkie
BOARD LEADERSHIP, CO-ORGANIZER
EVENT HOST
[Good to see you](#)


Jamie Lamb
BOARD OF DIRECTORS, CO-ORGANIZER
EVENT HOST
[Good to see you](#)

Dorothy Hight
BOARD OF DIRECTORS, ASSISTANT ORGANIZER
EVENT HOST
[Good to see you](#)

Jane Goetzing
BOARD OF DIRECTORS, ASSISTANT ORGANIZER
EVENT HOST
[Good to see you](#)

Louis Christie
BOARD LEADERSHIP, ASSISTANT ORGANIZER
EVENT HOST
[Good to see you](#)

Noelle Dale
[Good to see you](#)



ASTD Alaska
February 18, 2013 ✨

Coming up: Case Study – GCI eLearning. March 13 featuring several ASTD Alaska members. Having previewed the outline, this 'snitch' can say...this will be a great presentation and discussion! Mark your calendar now!

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[2](#)