

New Training Tools

"Mobile Inch"

New development that permits the shooting of one-inch videotape from a moving vehicle, either on the ground or from the air. MPCS Communications Industries, Inc., 424 West 49th St., New York, NY 10019

"Communicating Successfully"

Multi-media course designed to improve executive verbal communications. Includes 10 course books, 10 pre-recorded and blank audio-tapes and student guides. Price \$1095 in video format. Contact: Ms. Marti Shaplen, Time-Life Films, Time & Life Bldg., Rockefeller Center, New York, NY 10020

Working Time Report

New Patterns for Working Time summarizes the discussions and conclusions at the International Conference on New Patterns for Working Time, held in September, 1972. Touches on "Flexitime," "work-a-la-carte," paid educational leave, staggered holidays and flexible retirement ages. 86 pp. Price \$2.25. OECD Publications Center, suite 1207, 1750 Pennsylvania Ave., NW, Washington, DC 20006

Custom Slide Mounting

"Uni-Mount" slide frames feature micro-thin sturdy plastic, allow for printing on both sides, come in 12 standard colors and fit all 35 mm slide trays. Action In Slides, Inc., 850 7th Ave., New York, NY 10019

Business Education Films

"Distributive Education" series of 16 mm films and filmstrips. Subjects include accounting, advertising, banking, business skills, computers, economics, finance, industrial management, personnel management and many others. Business Education Films, 5113 16th Ave., Brooklyn, NY 11204

Management-Training Film

"Is It Always Right To Be Right?", 16 mm color film narrated by Orson Welles. Designed to open closed minds and improve communications at all levels. Academy Award recipient for "Best Animated Short Subject." Purchase price \$150. Preview \$10. Rental \$25 per week. Stephen Bosustow Productions, 1649 11th St., Santa Monica, CA 90404

Monthly Sales Column

A monthly syndicated sales/business column offered by Salesmakers Syndicate Services. Subscription price \$25 per month. Salesmakers Syndicate Services, 22 Bittersweet Trail, Wilton, CT 06897

"Labor Relations For Supervisors"

Three-day multi-media training course equips supervisors with the knowledge and skills to help prevent labor problems and to handle them intelligently if they do occur. Maynard Research Council Inc., 300 Alpha Drive, Pittsburgh, PA 15238

Supervisor Training Films

Set of 10 films and user's guide for supervisor behavior modification program dealing with common problem interactions between supervisors and employees. Applied Learning Associates, 129 Nottingham Road, Syracuse, NY 13210

Business Skills Text

Business Machines Practice Set is designed to stress business calculation, secretarial procedures, clerical practice and record keeping. Price \$4. McGraw-Hill Book Co., 1221 Avenue of the Americas, New York, NY 10020

"Print-for-Export"

A specialized service that prepares brochures, catalogs, operation manuals, etc., in foreign language editions. Free cost estimate. Smart Communications, Inc., 210 East 58th St., New York, NY 10022

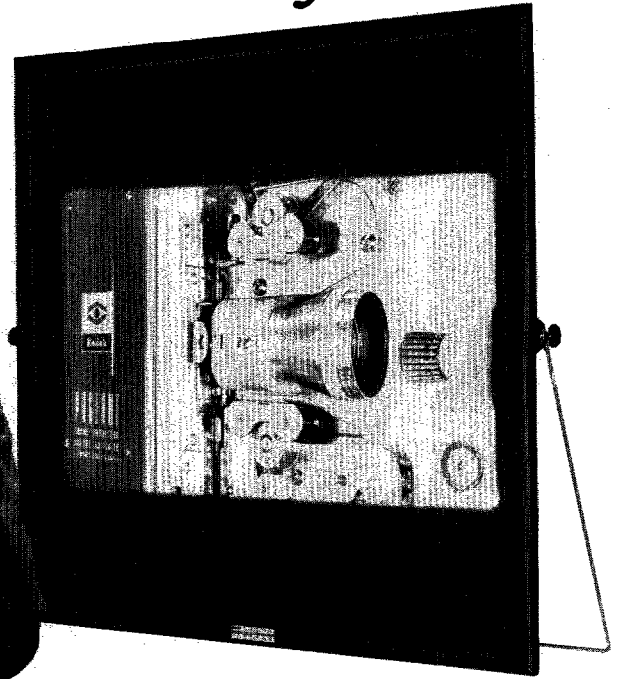
Labor Relations Course

Three-day multimedia training course equips supervisors with the knowledge and skills to help prevent labor problems and how to handle them if they do occur. In-plant option available. Maynard Research Council, Inc., 300 Alpha Drive, Pittsburgh, PA 15238

Reference and Resource System

The "Trainer's Aide by Monad" is a new reference, marketing and distribution system offering a wide selection of hard-to-find training and development materials in all formats. Trainer's Aide by Monad, Division of Monad Advertising, Inc., 663 Fifth Ave., New York, NY 10022

Gentle on your mind. Gentle on your film.



From the first sprocket clamp to the last, 16mm Kodak Pageant projectors give your film gentle, dependable treatment. And that's gentle on your mind.

Shock absorbers cushion your film to protect against film damage from fast starts or sudden reversals.

Surface contact through the film gate is outside the image and sound track, as your film passes smoothly, under low pressure.

A tungsten-carbide pulldown tooth minimizes wear, so the operation is precise, accurate, and gentle. If you lose your film loop, the film gate pulls away automatically, so it can't mark the film. That all means built-in investment protection for your 16mm films!

Kodak Pageant projectors feature a transistorized, solid-state optical sound system, also designed to be gentle on your mind. Instant sound every time. Exclusive fidelity control that lets you tune in on the sound track of each film for best sound reproduction. And all the sound you need, through a high-quality amplifier and an 11 x 6-inch speaker. One model offers you the option of magnetic or optical sound. So you can add magnetic sound to virtually any 16mm film, old or new. Play either



optical sound or magnetic sound film.

For more information about the 16mm Kodak Pageant projectors, fill out our coupon. Or call your dealer in Kodak AV products. You'll find him listed in the Yellow Pages under "Audiovisual Equipment and Supplies." Be gentle on your film. Be gentle on your mind.

Kodak Pageant projectors

Eastman Kodak Company 2-49
Dept. 640-B, Rochester, N.Y. 14650

- Please contact me for a demonstration.
 Please send me more information on Kodak Pageant sound projectors.

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