

# Positive Action

During the next few months training directors will be provided with a plan for positive action in their professional development. The 14th Annual Conference in Washington and the ASTD Institutes on the East and West Coasts occur during the period when the value of training to organizations must be increased. The current economic competition requires efficient training to improve operations.

The Annual Conference, May 5-9, 1958, through special group meetings, concurrent sessions, general meetings and exhibits brings into focus the most recent training developments, techniques and tools. The answers to your training problems will be found in the Nation's Capital. Management Development, Sales Training, Apprenticeship, Automation, Creativity are among the program topics.

The East Coast Institute at Andover, Massachusetts from June 22 to July 3, and the West Coast Institute in Pasadena, California from August 3 to August 15, provides a program for training directors by training directors. The Basic Course is a two-week curriculum in the fundamentals of training covering all skills and knowledge needed by the training director. Special one-week specialized workshops, giving a depth of practical experience, will be conducted in Leadership Training, Human Relations and Creative Thinking, and Individual Development Through Coaching and Counseling.

Let's approach these ASTD programs with a positive attitude to acquire new ideas to increase our value to the company. Seek out objectively those ideas which will keep your training in orbit. The values in these developmental experiences will be well worthwhile to you.

A. A. DALY  
*President*