

## Sharing Our Success (SOS) Submission Form

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**Chapter Name:** Nebraska

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**Chapter Membership Size:** Medium (101-299)

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**Chapter Contact Person:** Emily Densberger

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**Email Address:** directorcareerresources@atdnebraska.org

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**Phone Number:**

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**Chapter Board Position:** Director of Career Resources

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**Chapter Website URL:** <https://atdnebraska.org/>

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**Submission Title:** Employee Learning Week

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**What did you do? (a 2-3 sentence summary of your effort):** Implemented a ELW challenge to motivate members of our chapter to create ELW programs inside their organizations.

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**Who benefitted from this effort (Target Audience) Check all that apply:**

- Chapter Members
- Board Members
- Chapter Volunteers
- Chapter Partners

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**Why did you do it? What chapter needs were addressed?** Instead of offering additional programming throughout the week, we wanted to encourage members to start their own ELW programs inside their organizations. They will plan, coordinate, and implement their programs and submit their summaries for a chance to win the Ultimate Learning Champion trophy. This has been a great way to spread the word of ATD and ELW throughout organizations and motivate members.

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**What were the measurable outcomes? (May include data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)** This challenge started in 2024 with 5 companies registered. It was a huge success highlighting ELW at our Winter Social in January 2025, so we decided to run the challenge again. This year, we had 8 companies register and 3 of them were led by new ATD Nebraska members.

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**What steps did you take to implement this effort? (Remember that other chapter leaders will use this to replicate the effort. Be specific)**

Created webpage on our chapter website highlighting the challenge details and deadlines to register. This was tied to a social media campaign to encourage members and organizations to register. Prior to ELW, I collaborated with these members that registered and provided resources, ideas, and answered any questions they might've had to get their ELW programs started. After ELW, those registered submit their ELW summaries with photos, highlights, etc. to be presented to a voting committee and the winner is announced at our Annual Winter Social hosted in January.

Check out our webpage here:  
<https://atdnebraska.org/2025-Employee-Learning-Week>

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**When did you start working on this effort?** Oct 01, 2025

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**When did this effort go live?** Dec 01, 2025

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**Approximately how many hours were spent working on this? Include an estimate of hours spent across all board members and volunteers.** 25

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**What resources did you use? Check all that apply:** Board Members

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**Which board positions were involved in the effort?** Director of Career Resources

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**Please attach any documents that help support this submission. It is highly encouraged to submit editable files (ex. Word, Excel, etc): (additional documents and documents over 2MB should be sent to [sos@td.org](mailto:sos@td.org))** <https://www.formstack.com/admin/download/file/18873074378>

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**additional supporting documents:** <https://www.formstack.com/admin/download/file/18873074386>

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**How did you become familiar with the Sharing Our Success (SOS) program? Select all that apply:** Chapter Leader

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**Would you be willing to apply to present on this submission at the ATD Chapter Leaders Conference (ALC)? \*Request for Proposals (RFPs) open in May of each year at [td.org/alc](http://td.org/alc). Selected session facilitators receive complimentary registration.** Yes

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