#### **Product Information**

If you would like more information on any product listed in "Presentation Products," circle the corresponding number on the Reader Service Card at the back of the magazine and drop it in the mail. The manufacturer will send the information you need directly to you.

If you would like to telephone the manufacturer, you will find phone numbers on the RSVP page. But please be sure to say that you read about the product in the *Journal*!

#### **Presentations, Pronto!**

Polaroid, the instant specialist, has introduced a new line of presentation products for creating business presentations in a hurry.

In just minutes, the Bravo Slide Maker, which is compact enough to sit on a desk, can turn flat documents, including charts, photographs, and laser or color printer output, into 35mm slides, color prints, or overhead transparencies. Instant transparencies can be shown on the Bravo Portable Overhead Projector.

The Turbo Palette Color Film Recorder can turn computer-generated images from any IBM PC, XT, AT, or PS/2, or from any graphics card, into 35mm slides, prints, or small-format transparencies. The Turbo Palette has a selection of 256 colors and is compatible with most graphics software.

The Presentation Station graphics system, including Presentation Express graphics software, turns PCs into portable graphics workstations. The Presentation Station downloads finished images from a PC, without tying up the computer screen, to the Bravo Computer Slide Maker digital color film recorder, which then produces the slides.

Polaroid has created a series of in-

stant color and black-and-white slide and overhead transparency film for use with the new presentation products.

Polaroid offers businesses a complimentary VHS videotape that demonstrates its instant presentation makers. For more information, contact **Polaroid Corporation**, Clifton, New Jersey.

Circle 196 on reader service card.

#### **New Projection Panels**

3M has introduced to the U.S. market four new liquid crystal display portable projection panels for trainers, business professionals, and educators. The models have been marketed in Europe for two years primarily as training and sales tools.

Unlike most LCD panels that project simulated color, 3M's Model 4080 projects 64 true colors in 640 by 480 resolution. The three other models produce simulated color.

All four models are designed for use with several types of personal computers and include a built-in fan and heat shielding device that allows the panels to be used with any transmissive overhead projector for extended periods of time without image degradation.

The 4080 costs \$5995, and suggested list prices for the other models range from \$1695 to \$2295.

For more information, contact **3M**, St. Paul, Minnesota.

Circle **197** on reader service card.

## Speaking of Speaking...

"Expressively Speaking" is a new videotape by Steve Whiteford, a Hollywood speech coach, that offers tips for polishing presentations. The tape provides step-by-step training from an actor's approach to better diction, tone, volume, and general vocal image. It also has hints for increasing confidence before an audience, talking for hours without strain, and being a more dynamic speaker.

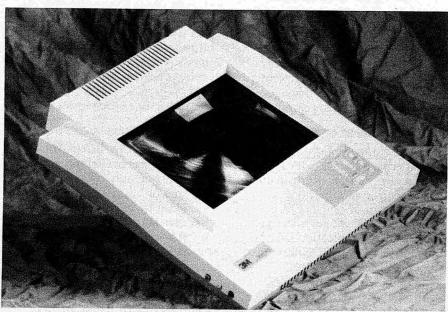
Each segment is numbered for easy reference. At the head of the tape is a 20-minute "Daily Speech Aerobics," which can be used as a daily warm-up after the instruction is completed.

The 60-minute videotape is \$59.95. For more information, contact **Expressively Speaking**, Los Angeles, California.

Circle **198** on reader service card.

#### Don't Let the Electronic Alligators Eat Your Lunch

Speaking With Confidence: Briefing & Presentation Skills is a



booklet from Impact Communications and International Communications Group to guide presenters in how to speak effectively, use visual support, control the speech environment, and use other techniques to enhance presentations.

The booklet also explains the line about the alligators.

For more information on the booklet and on the companies' news media interview training, contact Impact Communications, New York, New York, or International Communications Group LTD, Falls Church, Virginia.

Circle 199 on reader service card.

#### **RGB HRVM 3-D**

RGB Spectrum has introduced an off-the-shelf analog video mixer—the RGB High Resolution Video Mixer—for mixing computer video signals in real time. By combining the power of more than one computer, the HRVM allows real-time generation of images or scenes too complex for a single system.

The HRVM combines the video output from two connected workstations or graphics systems displaying up to 1280 pixels by 1024 pixels. One is used to calculate the foreground image while the other calculates the background. The HRVM accepts both outputs and combines them using a chroma key. Overlays as thin as one pixel wide are handled by high-speed circuitry.

For example, to generate a through-the-window image of a jet fighter landing on an aircraft carrier, the foreground image would simulate the pilot's view of the aircraft cockpit, with a head's-up display on the windshield. The windshield itself would be drawn in white. The background image would simulate the aircraft carrier.

If the HRVM is configured to key on white, the image of the carrier would be substituted for the white area representing the windshield. In the combined image, the fighter would appear to be landing on the carrier seen through the windshield. The heads-up display, composed of colors outside the chroma key range, would be displayed on

the windshield.

For very complex 3-D scenes, multiple workstations can be connected by using two or more HRVM units. Standard video cables are used for all connections.

The HRVM costs \$8,995. For more information, contact **RGB Spectrum,** Berkeley, California. *Circle* **200** *on reader service card.* 

"Presentation Products" is compiled and written by Haidee Allerton. Send items of interest to Presentation Products, Training & Development Journal, 1630 Duke Street, Box 1443, Alexandria, VA 22313.

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Rebecca Hendricks, Measurex Corp.

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