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President's Message

AN INVITATION TO YOU

You will find the 1952-54 ASTD Committees with the names and addresses of the Chairmen on page 15 of this issue of the *Journal*. You will note that these men are located in cities from Boston to Los Angeles and from Dallas to Milwaukee. These Chairmen have assured me that their committees will be *active*—working on worthwhile objectives which will result in a contribution to the Society and to the training profession. All ASTD members are encouraged to *utilize these committees*—send the Chairmen your suggestions, recommendations and questions.

The Board of Directors will meet in Chicago on October 10 and 11. As the Society's governing body, the Board will take action on major organization policies, procedures and programs. *All members* are urged to contact their district representatives and officers concerning matters which should be brought to the attention of the Board. *Do you have suggestions* related to annual conferences, the Constitution, the *Journal*, new chapters, membership, professional standards, and training research? As you know, these are only a few of the major activities of ASTD.

The 9th Annual Conference of the Society will be held in Boston on May 6, 7, and 8, 1953, at the Sheraton Plaza Hotel (old Copley-Plaza). Our hosts,

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You are cordially invited to become a Member or an Associate Member of the American Society of Training Directors, an organization devoted to the advancement of training and education, especially as it applies to the American industrial system. The avowed purpose of the Society is the development of the profession of training. It functions as a coordinator of activity, a publisher of important and timely training information, a sponsor of Research; its JOURNAL provides a medium of exchange of ideas and publishes the results of special studies, training programs, and analysis of training and related activities.

ASTD Committees

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The Chairmen are rapidly organizing and activating these Committees. Each Chairman will make a progress report to Chris for review at the Board of Directors meeting to be held in Chicago on October 10th and 11th.

The functions and accomplishments of these Committees will be of interest to members of the Society so the Chairmen are reporting information concerning committee personnel and developments to Walt Shaw and we hope to have Committee news in each issue of the *Journal*.

President's Message

(Continued from page 1)

the Massachusetts Association of Training Directors, have established a planning council consisting of the following men:

General Chairman

R. S. Fox, Esso Standard Oil Co.,
Everett, Mass.

Associate General Chairman - Business

S. G. Burke, Walter Baker Division,
General Foods, Dorchester, Mass.

Associate General Chairman - Program

W. P. deMille, First National Bank
of Boston, Boston, Mass.

Associate General Chairman - Facilities

J. A. Mullen, Boston Naval Shipyard,
Boston, Mass.

Program Advisor

Ben Lindbergh, Harvard Graduate
School of Business Administration,
Cambridge, Mass.

All of us may look forward to the 1953 meeting as another creditable mark in ASTD history. Why not make your long range plans now?

W. C. Christensen

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MANAGEMENT CONFERENCE

"Improving Productivity" is the general theme of the 28th Pacific Coast Management Conference to be held in Berkeley, California, October 21-23 under the sponsorship of the California Personnel Management Association and the Western Management Association.