

NEW CHAPTER IN CINCINNATI

Cloyd Steinmetz, President of ASTD, was present in Cincinnati, Ohio, May 25, 1955 to award a charter to the Southwestern Ohio Training Association which adds another to the growing list of ASTD chapters. The new organization will be called the Cincinnati Chapter of the American Society of Training Directors.

The Southwestern Ohio Training Association was organized four years ago by several people in the greater Cincinnati area who had been for years associated as independent members of ASTD. About six months ago contact was made with Mr. Steinmetz and his advice and aid in becoming an active chapter was sought. Cloyd made several trips to Cincinnati and met with the group to explain in detail the advantages of becoming an active chapter of the National. Following this an active campaign for additional members was sought and the constitution was revised to comply with the requirements of the national organization. The membership drive resulted in twenty-two new members for ASTD since it was decided that the local constitution and by-laws should stipulate that only members of ASTD could belong to the local unit.

The charter presentation was the highlight of a seminar sponsored by the Cincinnati Chapter. This seminar was promoted to show the industries and others in the Cincinnati area the type of positive programs which an ASTD

chapter develops and supports. Eighty people from some twenty businesses and industries in the area sent representatives to the seminar on the subject of *Adjusting the New Worker to the Job*. Although this was the first such program sponsored by the Cincinnati Chapter, the results were very rewarding and requests have already been received asking for more such programs in the future.

The officers of the new chapter are as follows:

President—Robert L. Miles
Coordinator of Personnel Development
The Gardner Board and Carton Co.
Middletown - Lockland, Ohio

Vice-President—Roger Engstrand
Training Engineer
The Proctor & Gamble Company
Cincinnati, Ohio

Secretary and Treasurer—
Charles Hawk
Supervisory of Safety and Training
Electrical Division
Cincinnati Gas & Electric Co.
Cincinnati, Ohio

Plans are already under way to develop a nine month program beginning in the fall of 1955.