



**AUSTIN CHAPTER**  
 Association for  
 Talent Development



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**Mission**

The mission of the Austin Chapter is to provide a professional association. ATD is the leading organization in the Austin area learning and talent development. ATD is committed to the professional association. ATD is the leading organization in the Austin area learning and talent development. ATD is committed to the professional association. ATD is the leading organization in the Austin area learning and talent development.

**2017 Focus**

**Event Programs**

- Support the professional development of its

- Promote the benefit and value of being an active

**Marketing and Communication**

- Leverage technology and social media to promote