atd CHAPTERS

Leader Connection Newsletter
Supporting Chapter Success

Reminders

- **First 90 Days Survey**

  The National Advisors for Chapters (NAC) would like your input in creating a new resource for chapter leaders. Click here to provide feedback on 2 questions - what you wish you knew in the first 90 days of being a chapter leader and what resource(s) you've found most helpful. Responses by Monday, February 20 are appreciated.

- **Wild Apricot Pricing Updated**

  ATD was notified last week of Wild Apricot's rate increase of 25% as of April 1, 2023. ATD management has spoken with Wild Apricot to secure an increased discount to the ATD Chapters subscription price to help offset this increase. Currently, the ATD Chapter subscription discount is 20% for 1 year and 25% for 2 years. As of April 1, these discounts will increase to 25% and 30%, respectively.

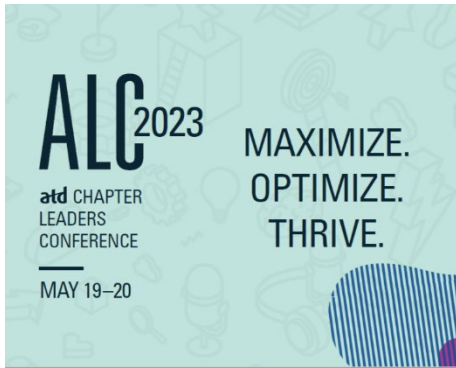- **ATD Member Appreciation Month—March 2023**!

  We are excited to celebrate the month with member-only surprises, exclusive discounts, and member highlights in March. More details will be emailed to Chapter Leaders in mid-February.

Events

Chapter Leader Webinar: 2023 Chapter Leader Onboarding and Orientation.

Join fellow chapter leaders on **February 15 at 3:00 p.m. ET** as National Advisors for Chapters (NAC) provide an overview of resources available to ATD chapter leaders. Facilitators will guide participants through the Chapter Leader Community (CLC), highlight resources that can support chapter success, and share information about connecting with chapter services staff, the NAC, and ATD chapter leaders from across the country. This webcast is a great resource for those that are new to chapter leadership, leaders who want to revisit the resources that can support them in their respective roles, and experienced leaders looking for a quick refresher. Register here.

ALC 23 Registration Open

The annual ATD Chapter Leaders Conference (ALC) will be held May 19-20, in San Diego, CA. ALC brings together chapter leaders from across the country to network and share best practices for running an ATD chapter. Your chapter benefits from the knowledge you gain and the people you meet at this can't-miss event.

- ALC registration is $99 for all participants. Register Today.
- ALC2023 attendees are encouraged to make their hotel reservations early through the ATD23 housing block.

ATD 2023 International Conference & Expo (ATD23)

ATD23 will be held May 21–24, in San Diego, California. This event is the largest for talent development professionals worldwide and provides attendees with the knowledge, strategies, and solutions needed to effectively train and develop talent.

- **Discounted Rates for Chapter Teams:** Whether attending in person or virtually, form a team of at least five of your chapter members to receive a discounted rate. Once your chapter has identified five members attending ATD23, submit this form to set up your team and receive the discount code for your chapter to receive the rates below. Rates increase on April 7.
- **Volunteer for ATD23** operates with the support of its volunteers. Complete the interest form to learn more.

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Chapter Essentials

2023 Key Dates Calendar
The key dates calendar is updated for 2023, as this is a great planning tool that lists deadlines and important events.

Area Calls
The NAC has started sending out invites for their monthly area calls. Make sure you don't miss out on these opportunities. Connect with your NAC today!

Connect With Fellow Chapter Leaders on Social Media
Don't forget to join the Chapter Leaders LinkedIn Group to share resources with a broader audience and connect with other Chapter Leaders. Please note that you must be an active chapter volunteer to participate in this group.

Chapters and Certification: A Vital Link
Request the list of recent APTD and CPTD certified professionals in your area from your CRM so you can recognize them and their commitment to the profession!

Innovate

November Chapter of the Month: Rochester

Each month through the Chapter of the Month (COM) program, we highlight a chapter that deserves special recognition. The February Chapter of the Month is the Rochester Chapter for its commitment to making diversity, equity, and inclusion (DEI) central to chapter operations and incorporating it into the ATD Talent Development Capability Model. Read more about this program.

Sharing Our Success (SOS)

The SOS program helps chapters improve through sharing and finding easy-to-use ideas, resources, and practices. Submit an SOS today!

Browse Other Submissions or Submit Your Best Practice

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