**~~~~SOS Submission: November 20, 2014  
SOS Title: AOE Event Stamp Card**

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| **Submission Date: November 5, 2014** **Chapter Name: Hawaii Chapter**  **Chapter ID: CH8008** **Chapter Location: Honolulu, Hawaii** **Chapter Membership Size: 126** | **Contact for this Submission: Leslie Gibo** **Email Address: leslie.gibo@hawaiiantel.com** **Phone Number: 808-286-1418**  **Chapter Title: VP of Events and Professional Development 2014/President 2015** **Chapter Website URL: www.hawaii.astd.org** |

*When responding to each area, please provide information about who, what, when, how, why, where, and to what degree where appropriate. Also, please be specific and provide enough detail that would allow a leader from a different chapter to pick up this document and mimic your effort.*

**Description of Effort: Minimal**

**Need(s) Addressed (please be specific): Card - layout, print on 65 lb. cover stock, cut, fold. Order a stamp.**  
**What is your chapter’s mission?**

**Nurturing personal growth opportunities for learning and development professionals leading to greater capacity and performance by:**

* **Providing relevant resources and tools to our members**
* **Aligning our events with the ATD competency model**
* **Providing opportunities to connect and develop relationships with other Learning and Development professionals**

**How does this effort align with your chapter mission (Please provide specific examples)? All events are related to an Area of Expertise in the ATD Competency model. At a minimum, we deliver at least one Event from each of the 10 Areas of Expertise from this model. In 2014 we delivered 13 educational events.**

**\*ASTD National Mission:** ***Empower professionals to develop knowledge & skills successfully.\****

**How does this effort align with ASTD's mission (Please provide specific examples)? We support the development of the knowledge and skills that are defined in the Areas of Expertise specified in the ATD Competency Model. We encourage the members to sharpen their sword in each of these 10 areas by attending at least one event in each of these areas.**

**Target Audience (Who will benefit/has benefited?): All Members and their guests who desire to develop a well-rounded knowledge base in each of the Areas of Expertise.**

**Costs/Resource Used:** *(Include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources.)*

**Card:**

1. 65 lb. Coverstock
2. Color Laser Printer
3. Paper Cutter

**Stamp:**

1. Self-inking rubber stamp with the ATD Logo

**How did you implement?** *(Please give a brief description.)*

This was developed as the new board for 2014 began. So it was not introduced to the members until February 2014; after our first event had already taken place.

* We include it in the slide show at each event.
* It is promoted in each event listing on our Chapter Website
* It is promoted on the Events Page
* It is verbally promoted at the registration table to each person attending the event
* The Goal was for people to obtain all 10 stamps and receive an AOE Certificate of Completion for 2014 and entrance in a year-end drawing.

**What were the Outcomes?** *(Please include hard data regarding financial, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)*

The year is not over yet. This is the first year we are doing this.

We always have someone in charge of the parking validations and the AOE Card stamp. They come through the registration table, signing in and getting their name tag, then move to the next person to pay and finally to the validation and AOE Stamp card person where we either stamp their card or make them aware of the stamp card.

**Lessons Learned:** *(Hints and tips for other Chapters who may be considering a similar effort)*

1. Know by December what prize is going to be offered in the following year so it can be promoted from day 1 of the New Year.
2. Promote before the first event of the year.
3. Put the Year on the card. (Our first one didn’t have a year on it.)
4. Specify on the card the goal of getting all 10 AOEs stamped and what they will get. (certificate of completion and specify prize)

**Please list the specific ASTD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc.):**

This was the brainchild of the 2014 Hawaii Chapter Board members. It was an idea that surfaced during one of our Board Meetings.

As the VP of Events, I used the AOEs to guide the decisions on the events to deliver. We wanted to bridge what we did as a Chapter to the knowledge and skills identified by ATD National to give it meaning rather than just deliver a hodgepodge of events based on whatever speakers surfaced. The VP of Marketing designed the card.

**How did you become familiar with the Sharing Our Success (SOS) program?**

* Saw or heard of SOS from Twitter
* Saw or heard of SOS from Facebook
* Saw or heard of SOS from another Chapter Leader
* Saw or heard of SOS from LinkedIn Chapter Leaders group
* Saw or heard of SOS on an area call with a NAC representative
* Found SOS on ASTD National website
* Other

***Please email completed forms to*** [***SOS@astd.org***](mailto:SOS@astd.org) ***along with any supporting documents.***

**1-7-14**