

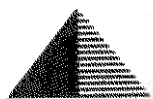
"The Perfect Moment" is the perfect "motive" film.



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The Perfect Moment

11 minutes, color. Code #1039
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NEW TRAINING TOOLS

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This series of 10 courses is aimed at new supervisors, first-line managers, middle managers or experienced supervisors or managers who wish to review their managerial techniques. The purpose of this series is to teach the science of management while exploring management situations on a feelings level. Workshop exercises, as well as suggestions for integrating additional material into the courses are included in the coordinator's guide. **Deltak.**

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SLIDE ANALYZER/EDITOR

This flatbed slide editor projects 35mm, or super slides, onto a self-contained rear-projection screen without the use of trays or changer mechanisms. Slides can be moved back and forth, rotated or flipped instantly by fingertip while being viewed on the screen. A built-in holder accepts filters, masks or lenses to preview special effects. The slide editing system is designed to be a simple and accurate method of evaluating large numbers of slides without eye fatigue. **\$300. Super O Corp.**

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1979 DAY-TIMER CATALOG
A CHOICE SELECTION OF BUSINESS AND PERSONAL NEEDS TO HELP YOU SAVE TIME AND MONEY EVERY BUSINESS DAY

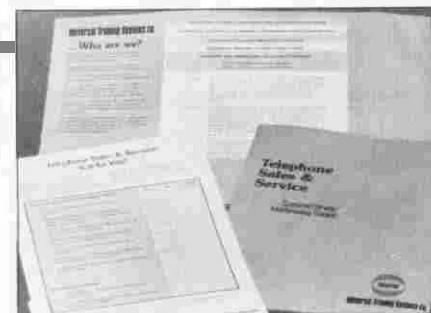
- DESK & POCKET DAY-TIMERS
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TELEPHONE PERFORMANCE AID

This training kit is designed to help executives evaluate their organizations' telephone performance needs. The kit includes an evaluation checklist, and actual case studies explain some of the problems the telephone can effectively solve. **Universal Training Systems.**

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WOMEN IN MANAGEMENT

"Women In Management: Threat or Opportunity?" is a 26-minute, color film which presents sharply-etched scenes that draw viewers into problem-solving discussions of the increasingly common situation of women in management. Explained in the film are steps which might be taken by concerned management to smooth the transition to non-sexist operation, to eliminate stereotypes and to help women deal with career goals, aggressiveness and family responsibilities. Available for purchase, rental and preview from CRM/McGraw-Hill Films.

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EMPLOYEE ORIENTATION

This self-contained color slide and sound program comes with a script designed to be custom-tailored by personnel and training managers for new employees in their organization. "Employee Orientation Made Easy" is designed to allow anyone in charge of employee orientation, however inexperienced, to put together a professional quality multimedia program. \$149. Visual Horizons.

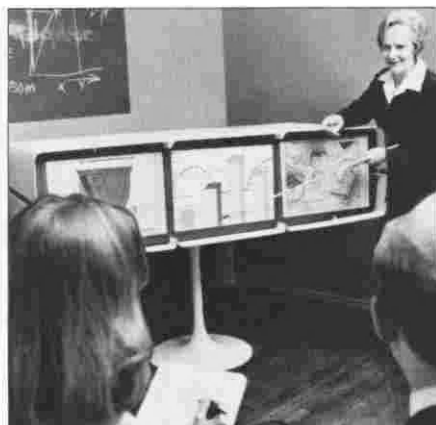
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CASSETTE COPIER

This new cassette copier is designed to enable speakers in business, government, religion and education to produce quantities of their recordings within minutes after a speech or presentation. For this reason sales and distribution can begin almost immediately following a presentation. The copier can make four 60-minute tapes from one master in two minutes. The copier operates at 30 to 10,000 hertz, and will rewind four cassettes and master. Magnetics Research.

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AUDIO-VISUAL AID

The three screens of the Space Scan 3000 can accommodate both carousel type slide and Super 8 projectors. Slides may be combined with film footage and sound track, with synchronization of the entire program controlled by tape. Overall the cabinet measures 68 inches wide, 34 inches deep and 49 inches high and is constructed of high impact plastic. \$2,000. Rappaport Exhibits, Inc.

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JOURNAL OF
Contemporary Business

WHO HOLDS THE REINS?
The Future of Corporate Self-Government

BUSINESS JOURNAL

The *Journal of Contemporary Business* edition on corporate governance features the insights of industry leaders, business law specialists, accountants and business researchers. Eleven authors examine shareholder activism and law suits, independent audit committees and restructured boards of directors which can encourage more participation from outside the company. \$4.00 per copy. University of Washington at Seattle.

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