

Sharing Our Success (SOS) Submission Form

Chapter Name:	Maryland
Chapter Membership Size:	Small (Less than 100)
Chapter Contact Person:	Olacoy Lawyer
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Phone Number:	(904) 451-8179
Chapter Board Position:	Past President
Chapter Website URL:	tdmaryland.org
Submission Title:	Connecting to the Community: Development of Communities of Practice
What did you do? (a 2-3 sentence summary of your effort):	Implemented a succession plan using study groups, chapter champions, community of practices. This effort lead to success, new board members and first time presentation at ALC.
Who benefitted from this effort (Target Audience) Check all that apply:	Chapter Members Board Members Chapter Volunteers Potential Chapter Members Non-Chapter Members Consultants
Why did you do it? What chapter needs were addressed?	Member Benefit for Chapter, succession planning and provide support to overcome challenges at work and certification
What were the measurable outcomes? (May include data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)	Gained new power members by leveraging Wild Apricot data Increased Cross Chapter Involvement Selected 2 New Chapter Champions Increased CPTD and APTD Achieved by 3 Gained 2 new chapter leaders Increased LinkedIn Engagement Cultivated new relationships and fostered a sense of belonging
What steps did you take to implement this effort? (Remember that other chapter leaders will use this to replicate the effort. Be specific)	Created a roadmap to success Used foundational methods to build a community of practice Created a charter for a resource.
When did you start working on this effort?	Jan 01, 2021

When did this effort go live? Feb 01, 2021

Approximately how many hours were spent working on this? Include an estimate of hours spent across all board members and volunteers. 40

What resources did you use? Check all that apply: Volunteers
Board Members
ATD Resources

How many volunteers were you able to recruit? 5

Which board positions were involved in the effort? Past President

Select the ATD resources you used. Select all that apply: Toolkits
Power Membership Resources

How did you become familiar with the Sharing Our Success (SOS) program? Select all that apply: Chapter Leader
ATD Chapter Leaders Conference (ALC)
NAC Area Call
Chapter Leader Day (CLD)

Would you be willing to apply to present on this submission at the ATD Chapter Leaders Conference (ALC)? *Request for Proposals (RFPs) open in May of each year at td.org/alc. Selected session facilitators receive complimentary registration. Yes
