

## 2010 SOS Submission: Central Iowa Board TeamBuilding



<b>Chapter Name</b>	Central Iowa Chapter
<b>Chapter Number (ex. CH0000)</b>	CH6013
<b>Chapter Location (City, State)</b>	Des Moines, IA
<b>Chapter Membership Size</b>	Medium (101 - 300)
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<b>Chapter Board Position:</b>	President Elect
<b>Chapter Website URL:</b>	<a href="http://www.astdiowa.org">http://www.astdiowa.org</a>
<b>Submission Title:</b>	Board TeamBuilding
<b>Submission Description:</b>	<p>As the incoming President Elect I organized a 2011 Board teambuilding event. The entire board was invited to attend the all day outing held on November 11, 2010. The theme was: NEW BLOOD (spin off of True Blood) representing new board members. We traveled via Mega Bus as a team from Des Moines to Iowa City. During the entire trip to and from locations, I facilitated several team building activities. The bus departed around 8:15 a.m. from Des Moines and arrived in Iowa City around 10:15 a.m.. We spent the day taking pictures, team activity, lunch and held a board meeting. Once we arrived to our destination, I had a photographer meet us to take each board members photos for our board page, and also stayed with us throughout the day taking photos of our outing. The weather was great, no rain, no snow, and the temperature was upper 50s. The majority of our time was spent outside walking around. The board returned to the bus station in Iowa City around 1:00 p.m. and returned to Des Moines at 3:30 p.m. List of all team building activities and photo's are attached.</p>
<b>Need Addressed:</b>	<p>Several new board members in addition to several current board members moving into other roles. The need to learn how each other thinks and basically just to get to know each other was the main objective. The event was an opportunity for the entire board to learn about each other on a personal basis, meet the new board members, have fun, and learn a little more about the operational side of the board to jump start and energize all of us so we could get a head start with the 2011 year.</p>
<b>Does this effort align with your chapter's mission?</b>	- Yes
<b>Does this submission align with ASTD's mission?</b>	- Yes
<b>Target Audience:</b>	2011 Central Iowa Board Members + 2010 Past President Elect

**Costs/Resources Used: (include any funding you were able to get through donations, contributions, barter, etc. and how you went about getting these resources. Also include how much volunteer/board member time this effort took)**

Total cost was approximately \$200.00. Total chapter cost was \$160.50. Total time involved to plan and coordinate the event was around 6 hours. Donations of bags, note pads (.10 each, red to match the theme), pencils (.25 each), box of crayons (.20 each), and snacks were provided by me (President-Elect). Total goodie bag cost was less than \$40.00 for 11 people. The photographer donated her time, and by the way she is my sister (Tammy Rogers) who lives in a small town close to Iowa City. Each board member did purchase their own snacks and lunch while in Iowa City.

**How did you implement: (please give a brief description)**

First approached the 2010 president and president elect for approval to move forward with the outing. Received approval to spend \$175.00 towards Mega Bus tickets based on my research of best deals. Then, sent a message out to the new board members, including the current past-president and provided a list of dates that would work best for the majority. Worked with our VP of Operations to assist with purchasing the tickets once a date was secured. Purchased 11 tickets, going to Iowa City cost was \$95.00 and returning cost was \$65.00 for all tickets. Total Mega Bus purchase was \$160.50, forgot to mention there was a .50 cent reservation fee. Unbelievable, right! After the date was confirmed, I sent a meeting invite to the board members that were able to attend along with an agenda, logistics, and journey details for the day.

**What were the Outcomes: (include financial, membership increases, target audience satisfaction levels, publicity for the chapter, and of the profession)**

The satisfaction level of the board was overwhelming. Everyone enjoyed the relaxation of the day, the fun, and the ability to get to know each other, not only personally but professional. During the bus travel time coming and going, I planned out a seating chart prior to our trip to ensure that each new board member would be paired up with a different seasoned board member coming and going. This allowed the opportunity for each board member to really get to know each other.

**Lessons Learned: (hints and tips for other chapters who may be considering a similar effort)**

Planning the date ahead of time is the most important aspect of making sure that all board members are able to attend. Two of the board members were not able to attend due to other commitments. Ideally, the best time for the outing would be in September and October to avoid weather issues in the Midwest, however we were extremely fortunate to have such a great day in November. For 2011, we already scheduled out the entire year, which includes a board team building day, and sent out the list of dates for the entire year so people are able to plan ahead. Other than that, the entire board felt everything went very smoothly and had a lot of fun. The end results have made each of us be able to reach out to each other and because we all feel so much connected with each other, which ultimately has made us a stronger board.

**Please list the specific ASTD chapter resources that helped guide you in the process of completing this best practice.**

n/a

**Please attach any documents that help support this submission: (additional documents should be sent to**

[Central IA SOS Team Building Submission.pdf](#)

[SOS@astd.org](mailto:SOS@astd.org))

**additional supporting documents:**

[Team Building Invite.pdf](#)