

Obvious Choices

It's February, Valentine month, and, in an obvious choice, I could talk about office flirting. Actually, I do lampoon that topic in *Working*, at the back of the book (publication talk for "magazine"). But flirting and/or romance in the workplace is hardly a frivolous topic in these highly litigious days of sexual harassment threats, gender imbalance of power, and peer pressure for political correctness. Yet, people will be...well, human...and they're thrown together for more hours a day than ever before.



So, the topic of office romance is a perennial one, constantly reinterpreted. *T+D* (then *Training & Development*) first covered this sticky subject in February 1985, with the cover headline "Office Love: A Training Issue?" It caused quite a reaction from readers. The debate continues: It's taboo, it's tacky, it's acceptable within limits, it's fun, it's a tool for leverage—and so on. It depends on one's point of view and perhaps on who's flirting with whom and for what reasons. Read *Working* and decide for yourself. You may even want to weigh in with your opinion or experiences.

The other obvious choice for this Front Page is the theme of this issue of *T+D*: ROI. Who doesn't know by now that acronym stands for return-on-investment? The lead story by Paul Harris, "The ROI of E-Learning: Closing In," tells why it's more important than ever to capture this still sometimes elusive measurement. For e-learning in particular, ROI is at the heart of provability of value and success.

Hmm...thinking ahead to next February: The ROI of Office Flirting? Now, there's a topic!

A handwritten signature in black ink that reads "Haidee Allerton".

Haidee E. Allerton
Editor



Publication Redesign
ASBPE
2001

Editorial Excellence
ASBPE
1998

Gold Circle Awards
ASAE
(American Society of
Association Executives)
1994

Best Design
OZZIE Bronze Award of
Excellence 1992

Magazine Column
"Working Life"
Clarion Award
Women in
Communications
1992