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| **Chapter Name** | Central PA ATD |
| **Chapter Number (ex. CH0000)** | CH2007 |
| **Chapter Location (City, State)** | Hummelstown, PA |
| **Chapter Membership Size** | Medium (101 - 349) |
| **Contact Person for this Submission:** | Selena Boyer |
| **Email Address:** | [boyers60@comcast.net](mailto:boyers60@comcast.net) |
| **Phone Number:** | (717) - 419 - 1143 |
| **Chapter Board Position:** | President Elect (2017), VP Marketing (2016) |
| **Chapter Website URL:** | [http://www.centralpaastd.org/](http://enotification.td.org/track/click/30530608/www.centralpaastd.org?p=eyJzIjoiTHJmRVlRYjFmNTNWbnVpTFhJUVgyeEdFTl9ZIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwOlxcXC9cXFwvd3d3LmNlbnRyYWxwYWFzdGQub3JnXFxcL1wiLFwiaWRcIjpcImQ5YWU3YTJmNTA0YTRmZjVhNTM2YTM4MGUzMTUzYTFjXCIsXCJ1cmxfaWRzXCI6W1wiZjk5NDljYmY0ZGZhOTQ5ZmY3Y2VmMDFhOGNiNjM3MTRkMzFhZGI0NFwiXX0ifQ) |
| **Submission Title:** | Committee Promotion Poster |
| **Submission Description:** | I created a Poster Template for each of our committees to use at our Networking and Learning Events to promote volunteers on committees. Our succession plan includes the need for a member to be on a committee prior to becoming a Board Member. |
| **Need(s) Addressed? Please be specific.** | Promoting volunteer work Developing Future Board Members Assisting New or Current Members to obtain knowledge regarding the responsibilities of each committee. |
| **What is your chapter's mission?** | Provide members with resources to elevate career capabilities and build professional relationships at a local level. |
| **How does this effort align with your chapter's mission (Please provide specific examples)?** | The posters provide new and seasoned members with the knowledge on how to increase their professional skills in talent development by becoming a committee member. The posters also allow the VP of the committee to network with all members and discuss the needs of their committee and what it means to them. |
| **National ATD's mission is to "empower professionals to develop talent in the workplace". How does this submission align with ATD's mission? Please provide specific examples.** | Assists members to learn how being a part of ATD (Chapter and National) can improve their talent development skills through joining and participating in a committee. |
| **Target Audience: (Who will benefit/has benefited from this effort?)** | All current (new and seasoned) members and promote membership to our Chapter for event attendees. Encourages committee VP's to network with current and potential members. |
| **Costs/Resources Used: (include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources)** | The costs included about 2 hours of template development time, 1/2 hour of Committee VP time to add specific content and 1/2 hour - 1 hour of VP time to network with poster at events. Additional costs for poster board and printing was donated by VP of Marketing. |
| **How did you implement: (please give a brief description)** | Developed template, reviewed successes of each committee, obtained specific content for each committee, printed materials, prepared poster board displays. |
| **What were the Outcomes: (Please include hard data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)** | Audience was very interested and it increased committee membership. Next steps are to use the posters at Continuing Education events to promote the talent development profession. |
| **Lessons Learned: (hints and tips for other chapters who may be considering a similar effort)** | Consider strengths of each committee, create a visually appealing display, require all VP's to use the template. |
| **Please list the specific ATD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc.):** | All Committee VP's and our Chapter Board approved the template, content and final poster display. |
| **Please attach any documents that help support this submission: (additional documents should be sent to** [SOS@td.org](mailto:SOS@td.org)**)** | [Poster Template.pptx](http://enotification.td.org/track/click/30530608/forms.td.org?p=eyJzIjoiTGtoUWFjMXRkemdDUHhEWUU4eHU5YktsV0hZIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwczpcXFwvXFxcL2Zvcm1zLnRkLm9yZ1xcXFxcXFwvZG93bmxvYWQucGhwP3E9Wm05eWJWOXBaRDB4TVNacFpEMHhNVE1tWld3OVpXeGxiV1Z1ZEY4eE5nPT1cIixcImlkXCI6XCJkOWFlN2EyZjUwNGE0ZmY1YTUzNmEzODBlMzE1M2ExY1wiLFwidXJsX2lkc1wiOltcIjJhN2QwMzI0NGE5ZjBjMjk3MjAxOGZjOTcxYWE3Yjc0ZDkzMjdmYTdcIl19In0) |
| **additional supporting documents:** | [Poster Template - Marketing.pptx](http://enotification.td.org/track/click/30530608/forms.td.org?p=eyJzIjoieWRmd3c0NkRWOGFwUVpBUnBLeU5mekx3VEx3IiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwczpcXFwvXFxcL2Zvcm1zLnRkLm9yZ1xcXFxcXFwvZG93bmxvYWQucGhwP3E9Wm05eWJWOXBaRDB4TVNacFpEMHhNVE1tWld3OVpXeGxiV1Z1ZEY4eU1nPT1cIixcImlkXCI6XCJkOWFlN2EyZjUwNGE0ZmY1YTUzNmEzODBlMzE1M2ExY1wiLFwidXJsX2lkc1wiOltcIjJhN2QwMzI0NGE5ZjBjMjk3MjAxOGZjOTcxYWE3Yjc0ZDkzMjdmYTdcIl19In0) |
| **additional supporting documents:** | [2016 Networking Event Membership Poster.pptx](http://enotification.td.org/track/click/30530608/forms.td.org?p=eyJzIjoiVXhfNWlwWkFITTBERXhWeDdfaXNBM0lVdkZZIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwczpcXFwvXFxcL2Zvcm1zLnRkLm9yZ1xcXFxcXFwvZG93bmxvYWQucGhwP3E9Wm05eWJWOXBaRDB4TVNacFpEMHhNVE1tWld3OVpXeGxiV1Z1ZEY4eU13PT1cIixcImlkXCI6XCJkOWFlN2EyZjUwNGE0ZmY1YTUzNmEzODBlMzE1M2ExY1wiLFwidXJsX2lkc1wiOltcIjJhN2QwMzI0NGE5ZjBjMjk3MjAxOGZjOTcxYWE3Yjc0ZDkzMjdmYTdcIl19In0) |
| **additional supporting documents:** | [Programs committee Poster 1.pptx](http://enotification.td.org/track/click/30530608/forms.td.org?p=eyJzIjoiZXJkWERBc2ZYU1ZNVDBKR1hrd1g3cEpkcVpRIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwczpcXFwvXFxcL2Zvcm1zLnRkLm9yZ1xcXFxcXFwvZG93bmxvYWQucGhwP3E9Wm05eWJWOXBaRDB4TVNacFpEMHhNVE1tWld3OVpXeGxiV1Z1ZEY4ek1RPT1cIixcImlkXCI6XCJkOWFlN2EyZjUwNGE0ZmY1YTUzNmEzODBlMzE1M2ExY1wiLFwidXJsX2lkc1wiOltcIjJhN2QwMzI0NGE5ZjBjMjk3MjAxOGZjOTcxYWE3Yjc0ZDkzMjdmYTdcIl19In0) |
| **How did you become familiar with the Sharing Our Success (SOS) program?** | Other |
| **If you selected "other", please explain your response.** | ALC |
| **Would you be willing to present on this submission at the ATD Chapter Leaders Conference (ALC)? \*Request for Proposals (RFPs) open in May of each year at** [**td.org/alc**](http://enotification.td.org/track/click/30530608/td.org?p=eyJzIjoiMWktLUR1VFc1bTd3WEFkejM5dFFkQ1VwNFZrIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwOlxcXC9cXFwvdGQub3JnXFxcL2FsY1wiLFwiaWRcIjpcImQ5YWU3YTJmNTA0YTRmZjVhNTM2YTM4MGUzMTUzYTFjXCIsXCJ1cmxfaWRzXCI6W1wiNTYzOWQ5MmYyNjI4ZmQ3YjQ3YmRjNDRhNzYxY2IwMDliZWVkYzA3ZVwiXX0ifQ)**. Selected session facilitators receive complimentary registration.** | Yes |