

## March ATD Updates

### Mandatory IRS Filing Deadline

Chapters must submit their [990 \(or 990-N/990-EZ\) forms](#) every year by the 15<sup>th</sup> day of the fifth month after the close of the chapter's tax year. **For most chapters, this will be May 15, 2026.** Chapter are asked to submit a copy of their tax filings as well as confirmation that their return has been accepted by the IRS (usually a screenshot from the online portal). These documents can be submitted [here](#).

### Win Recognition for Your Chapter – CEA Deadline Extended!

The Chapter Excellence Awards deadline has been extended! Each year, ATD recognizes chapters' achievements in key areas of chapter operations. To learn more about the process and access the application, visit [td.org/cea](#) or review the [CEA Toolkit](#). [Applications](#) are due **March 16, 2026**. More information is available below.

### Happy ATD Member Month!

We are excited to celebrate ATD members this month with special discounts, webinars, prizes, and the launch of our new Member Success Paths! ATD will offer [25% off national memberships](#) and [10% off participating chapter memberships](#) all month long. Additional products will be on sale March 11-31. This is a great time to celebrate your chapter members and promote Power Membership—read more below!

### Join Your Fellow Chapter Leaders at ALC 2026

The [2026 ATD Chapter Leaders Conference \(ALC\)](#) is taking place in conjunction with ATD26, **May 15–16, 2026, in Los Angeles, CA**. Registration is \$119 per person. Learn more and register [here](#). We encourage chapter leaders who are planning to attend ALC to book travel and lodging early to take advantage of discounted rates.

## Deadline Extended: Apply for the Chapter Excellence Awards by March 16!

Don't miss the opportunity to win recognition and a cash prize for your chapter! Each year, ATD recognizes chapters' achievements in key areas of chapter operations. This year, Chapter Services is excited to recognize chapter excellence in the following categories: **chapter innovation, community impact, commitment to DEI, operational excellence, and membership engagement**. To be recognized in these categories, chapters must complete the corresponding application.

Awards will continue to be given to chapters to recognize overall **highest joint membership percentage and net joint membership growth**. No application is required to be considered in these categories.

Learn more about the program and its eligibility requirements and access the application [here](#). Submit by **March 16, 2026** for consideration.

## Join Us in Celebrating ATD Member Month

Happy [ATD Member Month](#)! Throughout the month, we'll be celebrating ATD members and highlighting the value of membership with exclusive discounts, professional development sessions, the launch of our new Member Success Paths, and more. It's also a great time for chapters to **recognize and celebrate the members who make your local community thrive**. Consider highlighting members on social media, featuring a member spotlight in your newsletter, or recognizing standout volunteers at an upcoming event.

As part of the celebration, **national membership is 25% off all month long**, making it a great time to join or renew. For chapter leaders, this means you can take 25% off the already reduced Chapter Leader membership rate of \$219. Participating chapters will also offer **10% off chapter memberships purchased through the ATD Store throughout the month**, making this a great opportunity to promote joint membership.

From **March 11–31**, ATD will also offer [additional savings on publications, courses, and other professional development offerings](#).

To support your efforts in promoting Member Month locally, we've created a collection of [digital marketing assets](#) that chapter leaders can use to celebrate their members and encourage engagement within your community. When posting on social media, be sure to use [#ATDMemberMonth](#) so we can amplify the impact of our community together.

Learn more about how we're celebrating Member Month and how you can get involved [here](#).

## Help Shape the ATD Talent Development Capability Model

ATD is currently conducting an [occupational survey](#) to inform updates to the Talent Development Capability Model—a foundational framework that helps define the skills, roles, and capabilities of talent development professionals.

This survey is designed to capture the work TD professionals are actually doing today, across roles, industries, and career stages. The insights gathered will directly influence how the Capability Model evolves and how it continues to support our profession. Several talent development leaders—including members of our broader ATD community—helped develop this survey to ensure it reflects real-world practice. Broad participation from chapter members is essential to ensure the updated model is relevant, credible, and representative of our field.

To ensure we're able to gather as many perspectives as possible from across the talent development community, the survey **deadline has been extended to March 16**. This additional time gives more professionals the opportunity to share their insights and help shape the future of the ATD Capability Model. As an added thank you for participating, respondents will also be entered for a chance to **win a virtual registration to ATD26**.

**Survey link:** <https://bit.ly/atdcapabilitymodel>

**Interested in helping us spread the word?** Access additional promotional materials [here](#).

## Get CARE Ready: 2026 Planning Tips

While chapters should expect to hear about their CARE 2025 achievement status later this month, it's already time to begin thinking about CARE 2026! Listed below are a few items that ATD Chapters should complete during Q1 to work toward CARE achievement for next year.

View the [CARE Foundational Requirements and CARE Elements Quick List](#) for a complete list.

1. Host at least one board meeting in Q1.
2. Plan how to complete 10 Power Member activities this year.
3. Begin planning at least 6 professional development activities for the year.
4. Distribute at least one communication piece including information on chapter and ATD programs and initiatives to chapter members in Q1.

Access additional CARE resources at [td.org/care](#). If you have any questions about how best to prepare to meet CARE, please contact the chapter's [CRS](#).

## Connect with Fellow Chapter Leaders at ALC 2026

Join chapter leaders from across the country in **Los Angeles, California, May 15–16**, for the 2026 ATD Chapter Leaders Conference (ALC)—a high-impact day of learning, connection, and leadership development designed exclusively for chapter volunteers. **A bonus for early registrants: the first 100 registrants will receive a complimentary, limited-edition ALC 2026 tote bag!**

**New This Year: The BOX Experience (Optional Add-On—\$25) | Friday, May 15, 4:30-6 p.m. ET**

Kick off ALC with a hands-on, 90-minute workshop using ATD's Talent Development Capability Model™ to strengthen chapter alignment and strategy. Through guided reflection, discussion, and hands-on activities, you'll explore your "leadership box," examine your chapter's strengths and opportunities, and gain tools you can immediately apply with your board. Learn more about the program [here](#) and then add it directly to your [ALC registration](#).

**Session Sneak Peek:**

- Define Your Chapter's Value: Crafting a Member Value Proposition — Tim Erickson, Los Angeles Chapter
- Why You're Not Getting Chapter Speakers (from Two Professional Speakers!) — Britne Jenke, Arizona Chapter & Jeff Miller, Greater Las Vegas Chapter
- Intelligent Inclusion: AI Tools and Tactics to Unbias Chapter Practices — Rosemary Okoiti, New York City Chapter; Jeffery Alejandro, Greater Atlanta Chapter & Juliet Hart, Mid New Jersey Chapter
- The Marathon Mindset: Fueling Chapter Leadership Endurance Through Layered Goals — Matt Ames, Greater Boston Chapter

[Secure your spot for ALC 2026](#) and join us in Los Angeles for an energizing and inspiring experience. If you have questions, please contact Jocalyn Lombardi at [jlombardi@td.org](mailto:jlombardi@td.org).

## Events

### Chapter Leader Webinars

Be sure to register for our upcoming chapter leader webinars. Select the links below for more details and to sign up.

**ATD Chapter Leaders Conference (ALC) First-Time Attendee Office Hours**

New to the [ATD Chapter Leaders Conference \(ALC\)](#)? Join one of our optional live Q&A office hour sessions to ask questions, connect with fellow attendees, and get tips for making the most of your ALC experience. While especially helpful for first-time attendees, these sessions are open to anyone who has questions or wants to connect before the session. Drop in anytime during the session. No formal presentation, just conversation. Please find the schedule and registration links below:

- Thursday, April 16: 1 to 2 p.m. ET – [Register here!](#)
- Thursday, April 16: 9 to 10 p.m. ET – [Register here!](#)
- Thursday, April 30: 2 to 3 p.m. ET – [Register here!](#)

If you cannot attend office hours and have questions regarding ALC, please contact Jocalyn Lombardi, Project Manager, Chapter Services at [jlombardi@td.org](mailto:jlombardi@td.org).

## Innovation & Recognition



**SOUTH FLORIDA CHAPTER**  
Association for  
Talent Development

### Chapter of the Month: South Florida Chapter

The South Florida Chapter created a President's Virtual Kick-off Strategy Meeting to strengthen governance, expand leadership capacity, and align the board on strategic goals before the start of the 2024–2025 term. By expanding VP and director roles, increasing committee engagement, and involving past presidents, the chapter fostered a highly collaborative, inclusive, and interactive virtual session. The meeting set the stage for a stronger, more engaged board, with clear initiatives, 100 percent executive participation, and a roadmap for the year ahead. [Read more here](#).

### Sharing Our Success (SOS)

The SOS program helps chapters improve by sharing and finding easy-to-use ideas, resources, and practices. Submit your chapter's best practice to gain recognition, share your knowledge, measure your accomplishments against established criteria, and be considered for a Chapter of the Month award. [Learn more and submit here](#).

## Chapter Essentials

### Looking for Assistance?

[Chapter Leader Community](#) | [Chapter Services](#) | [National Advisors for Chapters](#)