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| **Chapter Name** | ATD New Mexico |
| **Chapter Number (ex. CH0000)** | CH7057 |
| **Chapter Location (City, State)** | Albuquerque, NM |
| **Chapter Membership Size** | Small (Less than 100) |
| **Contact Person for this Submission:** | Debbie Howard |
| **Email Address:** | [opus@unm.edu](mailto:opus@unm.edu) |
| **Phone Number:** | (505) - 573 - 9838 |
| **Chapter Board Position:** | President |
| **Chapter Website URL:** | [http://atdnm.org/](http://enotification.td.org/track/click/30530608/atdnm.org?p=eyJzIjoiWVFfc3RlRlk4S2h5RFZBbEdoWldOd1RqQU84IiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwOlxcXC9cXFwvYXRkbm0ub3JnXFxcL1wiLFwiaWRcIjpcImFlZTM0MjNhMmU5YzQ2M2ZiNTU5YWIxMTVjZjg1MzZlXCIsXCJ1cmxfaWRzXCI6W1wiZWU4NjIwZDVmMWM3NDY3ZjFkNzNlNDM5YTZmNjcyMDZkZjUyMTc2NlwiXX0ifQ) |
| **Submission Title:** | Annual Alliance Networking Event |
| **Submission Description:** | Each year ATD NM sponsors a networking event with our Alliance organization members and University partners including the NM International Coaching Federation(NMICAF), the NM Evaluators Association, NM International Society Performance Improvement, and the University Of New Mexico's Organization, Information and Learning Sciences (OILS) interdisciplinary program. All groups have talents which are important to leverage across the NM talent development community. The Professional Alliance Mixer strengthens our professional community of practice, discover each association and what it has to offers, meet someone new and/or reinforce existing collaborations, develop collaboration between associations/organizations as well as individuals, and create a sense of belonging to a larger community of practice. |
| **Need(s) Addressed? Please be specific.** | The following needs are addresses: Provides a clear understanding across the organizations about what each association strengths Support an abundance vs. scarcity mindset and reinforce the importance of collaboration vs. competition Create a sense of belonging to a larger community of practice Provide an opportunity for university students to meet/network/ and find mentors in their filed of study |
| **What is your chapter's mission?** | The mission of the New Mexico ATD Chapter are to enhance members’ professional growth and skills, and provide training leadership within the New Mexico community. As a NM Chapter member, you will have opportunities to provide this leadership while networking with other training and workplace learning professionals. |
| **How does this effort align with your chapter's mission (Please provide specific examples)?** | The annual events aligns directly with our mission of providing professional growth, collaboration and ntworking with talent development professionals. |
| **National ATD's mission is to "empower professionals to develop talent in the workplace". How does this submission align with ATD's mission? Please provide specific examples.** | The Professional Alliance Mixer is intended to strengthen our New Mexico Talent Development community of practice and form collaborations of like professionals. The end result is a better develop workforce. A skilled workforce has a direct affect on the economic development of central New Mexico which not only empowers Talent Development professionals but professionals across all disciplines and economic industries. |
| **Target Audience: (Who will benefit/has benefited from this effort?)** | The target audience is all members of the various Alliance organizations and the UNM OILS program. Information is shared across the organization and university talent development communities, job opportunities are shared, and informal mentor-ships or professional "buddies" have developed. |
| **Costs/Resources Used: (include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources)** | We work with a local restaurant which donates the 'mixer' venue. One or two members from each Alliance organizations works with and ATDNM Lead to assist with coordination, marketing and planning of the event. |
| **How did you implement: (please give a brief description)** | The event was implemented about 5 years ago. ATDNM took the lead in conceiving the idea and present to the other organizations. Each Alliance organization had a member(s) who participated in the planning of the initial event. |
| **What were the Outcomes: (Please include hard data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)** | The target audience is Talent Development professionals in the Central New Mexico area and talent development students. The event has increased our membership for the ATDNM Chapter, (up to 5 new members usually join after an event), additional publicity for the ATDNM chapter is promoted across all Alliance organizations, and any proceeds (we do not always charge for the event) is split between the professional organizations. |
| **Lessons Learned: (hints and tips for other chapters who may be considering a similar effort)** | Secure people resources as early as possible from all organizations. (our events are always in the Fall but we start planning in June or July).  Agree, document how financial proceeds will be distributed across the participating organizations. |
| **Please list the specific ATD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc.):** | ATDNM Board, VP of Membership |
| **How did you become familiar with the Sharing Our Success (SOS) program?** | Saw or heard of SOS from another Chapter Leader |
| **Would you be willing to present on this submission at the ATD Chapter Leaders Conference (ALC)? \*Request for Proposals (RFPs) open in May of each year at** [**td.org/alc**](http://enotification.td.org/track/click/30530608/td.org?p=eyJzIjoiRTJ1MDhlV1RhbllsVzF4b2o1alU0emU4QkFFIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwOlxcXC9cXFwvdGQub3JnXFxcL2FsY1wiLFwiaWRcIjpcImFlZTM0MjNhMmU5YzQ2M2ZiNTU5YWIxMTVjZjg1MzZlXCIsXCJ1cmxfaWRzXCI6W1wiNTYzOWQ5MmYyNjI4ZmQ3YjQ3YmRjNDRhNzYxY2IwMDliZWVkYzA3ZVwiXX0ifQ)**. Selected session facilitators receive complimentary registration.** | Yes |