



Wild Apricot – Tips and Tricks

Debbie Richards, President Emeritus

ATD Houston



Debbie Richards

International Speaker and
Technologist, Talks about Immersiv...



<https://www.linkedin.com/in/cre8iveii/>

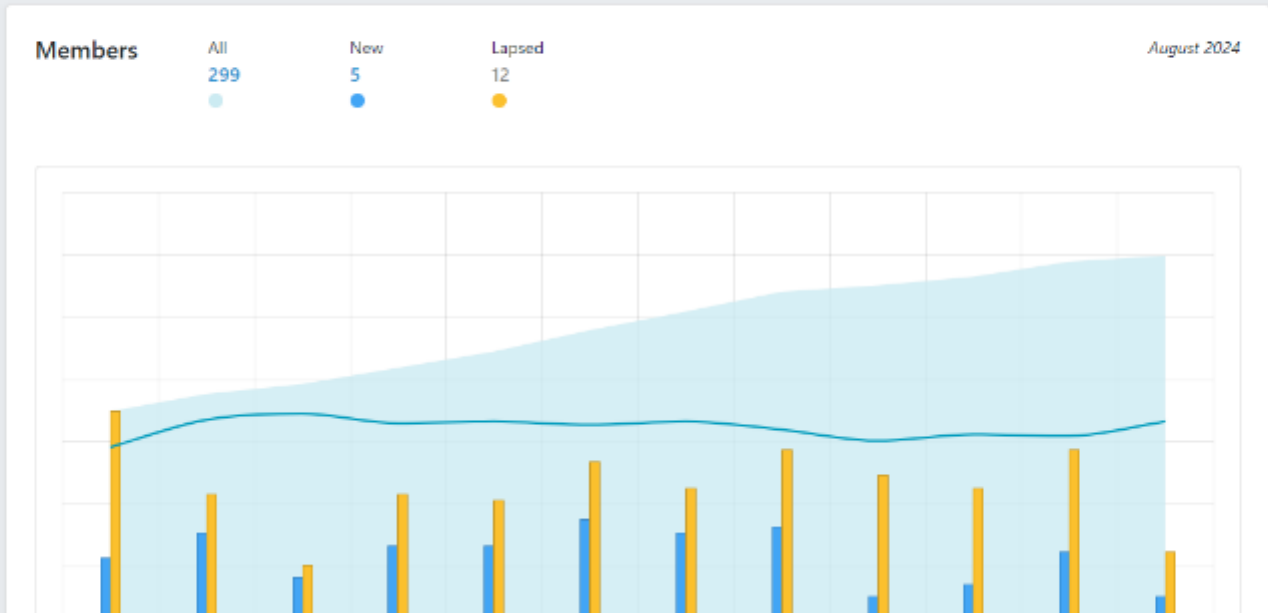
presidentemeritus@tdhouston.org

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Dashboard

Current version is 8.9.0, released on 12 August 2024. See [release history](#) **NEW**

Your account Professional, \$2,592.00 / year Renewal date : July 31, 2025 Account and billing	Your website tdhouston.org Change address	Active members 299	This month's revenue \$2,880.00
---	---	------------------------------	---



WildApricot Help

What can we help you with?

Getting Started

- + [What is WildApricot?](#)
- + [Guidance for getting started](#)
- + [FAQs about getting started with WildApricot](#)
- + [Troubleshooting](#)

Policy and Consent Management

- + [Getting started with policies](#)
- + [Types of policies](#)
- + [Publishing your policies](#)
- + [Managing consent](#)

Website

- + [Getting started with Website](#)
- + [Domain name](#)
- + [Themes](#)
- + [Site pages](#)
- + [Gadgets](#)
- + [Apps & Integrations](#)
- + [Website feature details](#)
- + [Adding your own content](#)
- + [Customizing your site](#)
- + [Colors and styles settings](#)

Wild Apricot Help and Resources

- Are you using Help?
- Have you taken a Wild Apricot webinar or used resources on the website?



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Global settings

Your account

- Account details
- Account administrators
- Referrals
- Files
- Two-factor authentication (2FA)

Members

- Privacy
- Discounts
- Starting page



Emailing

- CC emails
- System email recipients
- Password email
- Subscription form email
- Poll announcement email

Payments

- Payment settings

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Add coupon

[Back](#)

Discount coupons

Search: Records found: 9

Name	Code
2023 Tech Conference Member Discount	0423MEMBERS

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Save Cancel

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[Financial transactions](#)

Discount coupon details: 2023 Tech Conference Member Discount

General

* Mandatory fields

Active

Name

Code

Reduce cost by %
 25 USD

Available for

- New members during application
- Renewing members
- Members changing level

Restrictions

- By # of uses: Limit to (Already used 4)
- By date: From:
To:
- By renewal date: Active members only (renewal not overdue)
- By level: Selected levels only:
 - Corporate Group (Bundle)
 - General Member
 - Military
 - Past Presidents
 - Power Member
 - Senior Member
 - Sponsor
 - Student

i Note: Discount coupons cannot be used with Membership levels that are free or that use Automatic recurring payments

Add invoice Income report Aging receivables Export

[Back](#)

Finances filtered by discount coupon

[2023 Tech Conference Member Discount](#) (0423MEMBERS)

Invoices [Payments & refunds](#) [Financial history](#)

Filter by Search Records found: **4**

Date	Invoice	Contact	Origin	Amount	Status
April 29, 2023	06189	Autumn Spehar aspehar@kpmg.com KPMG	Member application	\$100.00	Fully paid
April 27, 2023	06188	Julie White juliewcreative@gmail.com JWC	Member application	\$112.50	Fully paid
April 27, 2023	06187	Bill Chalmers bchalmers@eabcoinc.com Engineered Air Balance	Member application	\$58.50	Fully paid
April 27, 2023	06186	Caitlyn Wingerson caitlyn.wingerson@perryhomes.c Perry Homes, Learning & Develo	Member application	\$112.50	Fully paid

SIGN UP TO BE A SPONSOR

Please complete the form below.

Donation

* Mandatory fields

* Sponsor First Name

* Sponsor Last Name

* Sponsor - Phone Number

* Sponsor Email address

Sponsor - Organization

Sponsor - Company URL

where do you want members to go on your website?

Sponsor - Description of Services

Why would members want to use your company?

Comments

Student Member Scholarship Yes

* Sponsor - Level (\$USD) Custom Dollar Amount

Chapter Sponsor - Gold **\$2,500.00 (USD)**

Chapter Sponsor - Silver **\$1,500.00 (USD)**

Chapter Sponsor - Bronze **\$950.00 (USD)**

Chapter Sponsor - Platinum **\$300.00 (USD)**

Save all changes Cancel

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Donation settings

Recurring donation frequency options

Choose the recurring donation frequency options you want to appear on all donation forms.

- One-time
- Monthly
- Quarterly
- Semi-annually
- Annually

Donation fields

Here you can create and manage donation fields, which will be included on the donation form below your contact fields: First name, Last name, Organization, Job Title, e-Mail, Alternate e-mail address, Primary Phone, Mobile Phone, Areas of Interest, Meeting Preference.

To control which donation fields appear on each form, adjust the [settings](#) for each donation form gadget.

- Drag a field to change order
- Click a field to edit
- System field
- Required field

[Add new field](#)

Sponsor First Name		
Sponsor Last Name		
Sponsor - Phone Number		
Sponsor Email address		
Sponsor - Organization		
Sponsor - Company URL		
Sponsor - Description of Services		
Comments		
Student Member Scholarship	<input checked="" type="checkbox"/>	
Sponsor - Level		
Payment frequency		



[Export to PDF](#) [Export to Excel](#)

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Donations

Select time period and report options

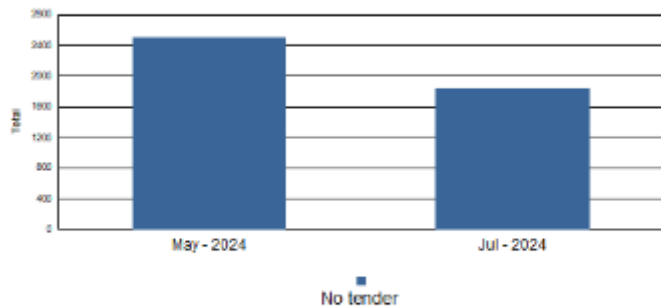
Start date: End date: [Generate report](#)

Include donations made: Online Offline

Group by:

100%

Donations from: April 01, 2024 August 14, 2024
to:
Payment method: Offline, Online
Group by: Payment type



	Total	May - 2024	Jul - 2024
No tender	4,350.00	2,500.00	1,850.00

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[Create new event](#) [Export registrants](#)

Houston, TX 77007		Early Bird - Non Members	0+12=12	6			
		Early Bird- Members	1+9=10	6			Duplicate
		Invited Guests	-	-			
		Members	0+10=10	6			
		Non-Members	0+1=1	-			
		Speaker	0+1=1	1			
		Sponsor	0+2=2	2			
		Student	-	-			

Webinar-Every Day Feels Like Friday: No More Employee Burnout!

January 25, 2024	Disabled	(Registration limit: 80)						
12:00 PM - 1:00 PM		Total:	30	9	30%	capability model, organizational impact, professional development, webinar		
Zoom		Board	0+5=5	3				
		Director	-	-				
		Early Bird - Non Members	-	-			Duplicate	
		Early Bird- Members	-	-				
		Members	0+24=24	5				
		Non-Members	-	-				
		Speaker	0+1=1	1				
		Sponsor	-	-				

Talent Development Referral Service

September 01, 2018	Enabled	Total:	32	1	3%	do not display	Duplicate
December 31, 2025		Consultant Referral Service	0+16=16	-			
N/A		Introductory Pricing - Consultant	0+1=1	-			
		Referral Registration	0+15=15	1			

Job Postings

February 22, 2016	Enabled	Total:	45	-	-	do not display	Duplicate
January 01, 2025		Members - Job Posting	0+6=6	-			
N/A		Non- Members Job Posting	0+38=38	-			
		testing job posting	0+1=1	-			

App for Members



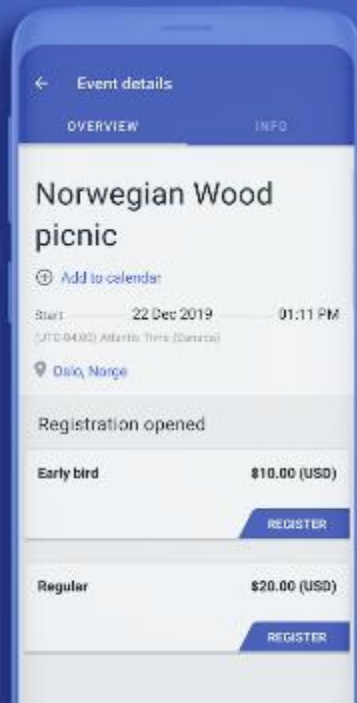
Mobile App Member Directory

Encourage your members to connect

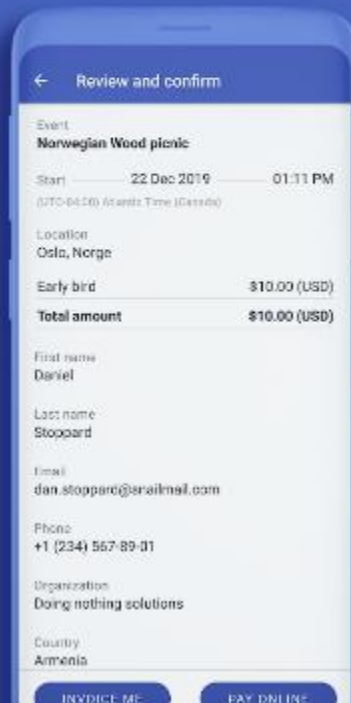
If you're looking to increase engagement and communication among your members, encourage them to download the free Wild Apricot App for Members on iOS or Android.

With the member app, they can view your organization's member directory and member profiles. Depending on how you choose to build your directory, they can even email and call fellow members, so it's easier for them to stay in touch and build a community.

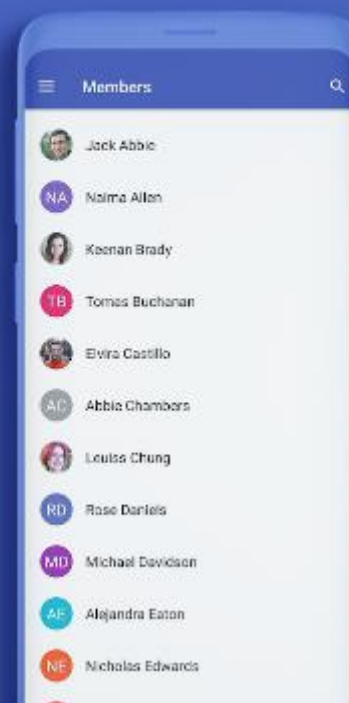
Don't miss
upcoming events



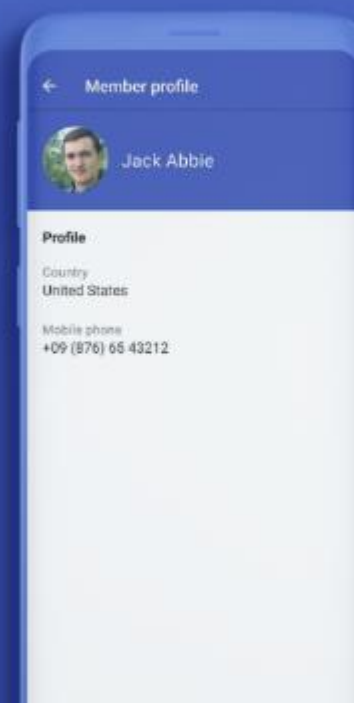
Pay for
registration online



Find your
fellow members



Connect with
other members



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Apps



Mobile app for members

Set up WildApricot mobile app for members.



Job Board

Add a Job Board to your site to generate non-dues revenue and provide career opportunities for your members.



Text Notification

Use the Text Notification Service to send event updates, renewal reminders, and other announcements as text messages. Only available in the US and Canada.

<https://gethelp.wildapricot.com/en/articles/1645-mobile-app-for-members-account-settings>

App for Admins



Mobile App Contact Management

Keep your database up to date on the go

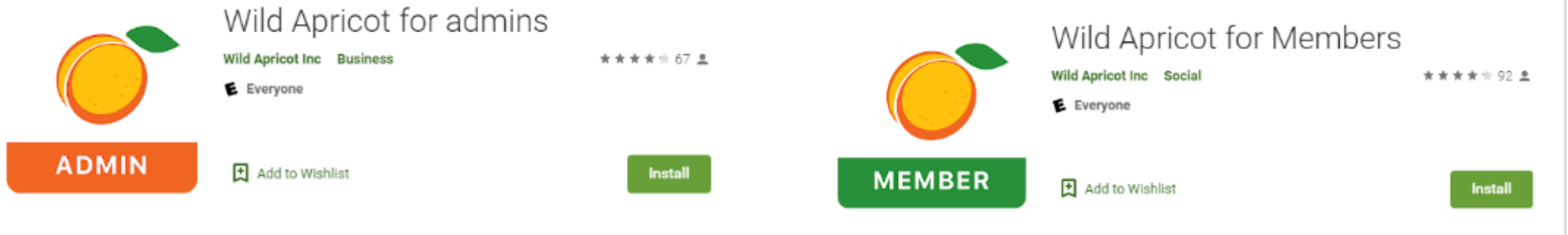
If you find that you're always away from the office, you can still effectively manage your contacts. With the app for admins, you can search, view, update and add new contacts to your membership database directly from your mobile device.

You can also set push notifications for when a membership application is pending, so you can approve (or reject) potential members right away. Plus, you can suspend or archive members using the app.



Mobile Apps

- Are you using the member and admin mobile apps?
- Do you promote the app in your member communications?





Suggested articles

[Membership levels](#)

[Membership bundles](#)

[Membership emails](#)

[Membership renewal settings](#)

[Membership application form](#)

Getting started with Membership

[Membership setup checklist](#)

Membership setup checklist

On this page:

- [Quick facts](#)
- [Step 1: Create a membership level](#)
- [Step 2: Set the renewal policy](#)
- [Step 3: Create membership database fields](#)
- [Step 4: Add members to the database](#)

Quick facts

- Everyone in your WildApricot database is a **contact**.
- **Members** are **contacts** assigned to a **membership level**.
- You can create multiple **membership levels**, each with different membership fees, subscription periods, renewal policies, and membership benefits.
- There are two **types of membership** in WildApricot, and both types can have multiple membership levels.
 - A **bundle** membership is a collection of members charged a single membership fee and managed by a bundle coordinator.
 - An **individual** membership is meant for one member.

This guide helps you build your membership database.

Save all changes

Cancel

Account

Contacts

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Customize contact database fields


- Drag a field to change order
- Click a field to edit


Add new field

 System field


 Required field


 For administrator access only

 View only field

Access by others:  anybody

 members

 no access

 Edit in Profile

[User ID](#)



[First name](#)



[Last name](#)



[Organization](#)



[Job Title](#)



[e-Mail](#)



[Alternate e-mail address](#)



[Primary Phone](#)



[Mobile Phone](#)



[Volunteer](#)



[Areas of Interest](#)



[Leadership Council Member](#)



[CPLP credential holder](#)



Account statement Send email Merge Archive

Last login June 22, 2023
Profile last updated August 14, 2024
Events 43, latest on February 21, 2024
Donations -
renewal: February 24, 2025

Contact details Membership Events Donations Email settings and lo

Profile Edit Login details

Profile last updated August 14, 2024 by [Debbie Richards](#) Administrative access

First name **Bruce** Password

Last name **Abbott** Last login

Organization **M. Bruce Abbott Voiceovers** Internal use

Job Title **eLearning Narrator**

e-Mail info@mbruceabbott.com Created on


Alternate e-mail address Notes

Primary Phone 1(713)818-7447

Mobile Phone

Volunteer 2019
2020

Areas of Interest GIG: Galleria
GIG: Energy Corridor
eLearning SIG
Volunteer - Marketing and Communications



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Customize member database fields

All fields All fields in level: Select membership level... Common for all levels

- Drag a field to change order
- Click a field to edit

System field

Required field

Used in selected levels only

Member can edit in profile

Member can edit in application

Member can view only

Access by others: anybody

members

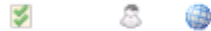
no access

Add new field

Based on your settings, the following contact fields will be added to the membership application form:
User ID, First name, Last name, Organization, Job Title, e-Mail, Alternate e-mail address, Primary Phone, Mobile Phone, Areas of Interest, Meeting Preference

Leadership

[Leadership Role](#)



[Leadership Email Address](#)



[Committee](#)

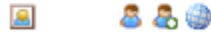


[Code of Ethics](#)

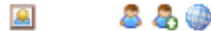


Company Information

[Photo](#)



[Company Logo](#)



[About Me](#)



[Website](#)



[Additional Website](#)



[Alternate Email Address](#)



[Group participation](#)



Account statement Send email Merge Archive

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Financial transactions

Balance: \$0.00

Bruce Abbott, M. Bruce Abbott

Voiceovers (49143337)

info@mbruceabbott.com

Last login June 22, 2023

Profile last updated August 14, 2024

Membership

Power Member,
renewal: February 24, 2025

Events

43, latest on February 21, 2024

Donations

-

Contact details Membership Events Donations Email settings and log Privacy Photos

Membership

Edit

Renew

Suspend

Bundle

Add to bundle

Membership card



Image optimized for smartphones

Printable PDF

Membership level Power Member

Membership status Active

No bundle participation

Group participation

Edit

Group participation BOD: Marketing and Communications

CRS

Full Administrators



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Manage participants

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Group management

Add new group

Group name	Description	Participants	
2024 Conference Committee		11	✖ Remove
BOD: Board Members	This group includes members of the board of your organization. You can control groups by going to Settings -> Membership -> Group Management.	9	✖ Remove
BOD: Finance Committe		1	✖ Remove
BOD: Groups		2	✖ Remove
BOD: Marketing and Communications Committee		6	✖ Remove
BOD: Membership Committee		5	✖ Remove
BOD: Professional Development Committee		1	✖ Remove
BOD: Programs Committee		4	✖ Remove
CRS	Consultant referral service	6	✖ Remove
Executive Committee		4	✖ Remove
Former ATD Houston Presidents		11	✖ Remove
Full Administrators		3	✖ Remove
Leadership Council		81	✖ Remove
Sponsors		7	✖ Remove

Add new group

Save

Cancel

RESTRICTED: 2024 TD Conference Planning



Page



Gadgets



Layouts

Page settings

Public

Anyone can view

Admin only

Only administrators can view

Restricted

Specify levels and groups who can view.
If you select none, only admin can view.

Membership levels

All levels

- Corporate Group (Bundle)
- General Member
- Military
- Past Presidents
- Power Member
- Senior Member
- Sponsor
- Student

Member groups

All groups

- 2024 Conference Committee
- BOD: Board Members
- BOD: Finance Committe
- BOD: Groups
- BOD: Marketing and Communications...
- BOD: Membership Committee
- BOD: Professional Development Com...
- BOD: Programs Committee
- CRS
- Executive Committee
- Former ATD Houston Presidents
- Full Administrators



Enter search string

Debbie Richards

HOME ABOUT EVENTS MEMBERS ONLY

To move or modify this gadget, edit the page template. [Learn more](#)

Home > Members Only > RESTRICTED: 2024 TD Conference Planning

Conference Date: 9/26/24

Location: West Houston Institute, 2811 Hayes Rd., Houston TX 77082

Tagline: EmPOWER Talent

Title	Name	email	Phone
President	Harriett Pritchett	president@tdhouston.org	713-808-5484
VP, Programs	Renee Hubbard	vpprograms@tdhouston.org	281-685-6241
Conference Chair	Dr. Madonna Adams	ConferenceChair2024@tdhouston.org	337-257-1665
Speaker Conference Chair 2024	Sehar Javed	SpeakerConferenceChair@tdhouston.org	832-987-4412
Logistics/Planning Lead	Lauren Draper	Draperlauren@gmail.com	

META-TAGS

Add member Export Email members

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Member list

Summary Keyword search Advanced search Saved searches

Search name: **1_Leadership Council**
Layout: **Default layout**
Sort by: **Last name**

Match **any** of the following criteria

- [Add criteria](#)
- 2024 Conference Committee [remove](#)
 - BOD: Board Members
 - BOD: Finance Committe
 - BOD: Groups
 - BOD: Marketing and Com...
 - BOD: Membership Committee
 - BOD: Professional Deve...
 - BOD: Programs Committe
 - CRS
 - Executive Committee
 - Former ATD Houston Pre...
 - Full Administrators
 - Leadership Council



Save Saved at 9:58 AM

Choose recipients and subject

Recipients: No recipients

+ Contact

+ Contact list

[Clear all recipients](#)

Subject: Action Items for ATD Houston Senior Leaders - Enhance Your Talent Development

Type | to see available macros

Reply to: Nannette Daugherty

presidentelect@tdhouston.org

Change

Tracking: Enable link and open email tracking

Add contact list

All contacts

All members

Saved contact search

- 1 - Members No Event Activity
- 1 - Members w/Event Activity
- ATD Chapter Sponsors
- Ethics Document Signed
- Finance Volunteers
- Members - No registrations
- Non-Members No activity
- Suspended Members

Saved member search

- 1 - Active Members
- 1 - Power Members
- 1_2024_New Member
- 1_2024_New Power Member
- 1_2024_Renewed Members
- 1_2024_Renewed Power Members
- 1_Lapsed Members
- 1_Leadership
- 1_Leadership Council
- 1_Sponsors
- 2019 Leadership Council
- 2019 Sponsors
- 2020 Power Member Scholarships
- 2021
- 2024 member Renewal Due
- Finance: CRS Members
- 2024-2025 Leaders



Add selection

Cancel

WildApricot Help

What can we help you with?



Suggested articles

[Troubleshooting Events](#)[Capping event registrations](#)[Event visibility](#)[Events setup checklist](#)[Event details screen](#)

Getting started with Events

Events - Quick links

[Setting up an advanced event](#)[Setting up a simple event \(RSVP only\)](#)[Setting up an online event](#)[Events setup checklist](#)

Events - Quick links

- Create events and publish them on an [events calendar](#) displayed on your WildApricot website. With an events calendar, visitors can access event details, reserve event tickets, register guests, and pay registration fees online.
- Add an [upcoming events gadget](#) to a page on your website that provides links and information for each event.
- Use [tags](#) to categorize events for display on separate event calendars.
- Customize event [registration forms](#) to collect specific information, such as meal selections or seating preference.
- Event registration and calendar visibility can be [restricted](#) to select membership levels or groups.
- For events with limited space, you can set a [registration limit](#). Limit the number of registrations for the entire event or just for specific [ticket types](#).

Edit | Add registrant | Email registrants | Export registrants | Add to waitlist | Reports

Event details | Registration form | Ticket types & settings | Emails | Registrants & Invitees | Waitlist & settings

Event organizer
(used as reply-to for announcements and reminders; receives copies of all event emails)

Organization email (feedback@tdhouston.org); copy according to system email recipients settings

Announcements
(to people not yet registered)

Reminders
(to those already registered)

Registration emails

✓ Announcement 1 - already sent

Send again | Schedule

Reminder 1 - not set

Send now | Schedule

Event registration confirmed

Sent after registration was paid or confirmed by administrator

- Send to registrant
- Send copy to organizer

Announcement 2 - scheduled

August 25, 2024

- All contacts

Send now | Change schedule

Reminder 2 - not set

Send now | Schedule

Event registration pending - not set

Sent after registration was submitted and payment is required

Event registration canceled - not set

Sent when registration is canceled by the registrant or automatically (not sent when canceled manually by an admin)

Announcement 3 - scheduled

September 06, 2024

- All contacts

Send now | Change schedule

Reminder 3 - not set

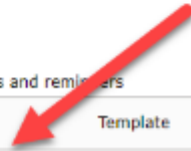
Send now | Schedule

New waitlist registration - not set

Sent when new waitlist registration is confirmed

Log of announcements and reminders

Date	Template	# of recipients
August 12, 2024	Announcement 1	1228



Save as template Save as new email Export Resend to failed

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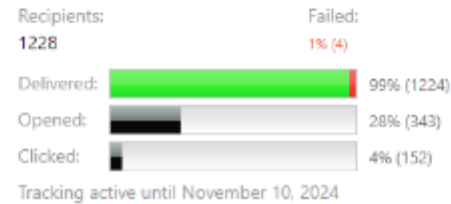
Automatic email - August 12, 2024 2:33 AM

Subject: [Event_Title], [Event_Date]

Origin: Event announcement 1
ATD Houston 2024 Talent Development Conference and Expo view event

Sent by: Automatically by the system

Reply- ATD Houston, <feedback@tdhouston.org>
to:



Email text Failures (4) Delivered (1224) Links tracking

[Event_Title], [Event_Date]

[Customize email template](#)



Dear {Contact_First_Name},

The 2024 ATD Houston Talent Development Conference will provide you with the knowledge and connections you need to excel in your field. This premier event offers numerous opportunities to learn from industry leaders, connect with peers, and gain the tools you need to elevate your organization's performance. Don't miss out on this transformative experience! Register now and secure your spot

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- Edit
- Add registrant
- Email registrants
- Export registrants
- Add to waitlist
- Reports

AID Houston 2024 Talent Development Conference and Expo

September 26, 2024, 8:00 AM – 5:00 PM @ West Houston Institute, 2811 Hayes Rd., Houston TX 77082

Visible to **Public**

Allow registration Registration is enabled.

- Event details
- Registration form
- Ticket types & settings
- Emails
- Registrants & Invitees
- Waitlist & settings

Contact fields

Contact fields to be included in the event registration form.

- First name *
- Last name *
- Organization *
- Job Title *
- e-Mail
- Primary Phone *
- Mobile Phone
- Areas of Interest

Custom fields

Event-specific fields to be displayed below contact fields in the form.

- Conference Stats - Please complete
- This is my ____ time at a Houston ATD
 - Fall Conference
 - Primary Areas of Specialty *
 - Industry *
 - Job Type *

Generate



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Event registration fields report

[ATD Houston 2024 Talent Development Conference and Expo](#)

September 26, 2024 at West Houston Institute, 2811 Hayes Rd., Houston TX 77082

Select fields to report on

- First name
- Last name
- Organization
- Job Title
- e-Mail
- Primary Phone
- Mobile Phone
- Areas of Interest
- This is my ____ time at a Houston ATD Fall Conference
- Primary Areas of Specialty
- Industry
- Job Type
- Tenure in field
- Practice Interests: Please select your areas of interest
- Dietary Restrictions

Report options

- Include pending registrations
- Show participant details

Edit Add registrant Email registrants Export registrants Reports

- Account
- Contacts
- Members
- Events**
- Store
- Donations
- Finances
- Communication
- Apps
- Settings
- Website
- Profile
- Help center

Back

View email log

Pre-Conference Get Together

September 25, 2024, 6:30 PM – 8:00 PM @ TBD

Visible to **Public**

Allow registration Registration is enabled.

Event details Emails Registrants & Invitees

Basic information

Title Pre-Conference Get Together

Event URL <https://tdhouston.org/event-5835341>

Tags conference, do not display



When and where

Location TBD

Time zone (UTC-06:00) Central Time (US & Canada)

Date, time September 25, 2024, 6:30 PM – 8:00 PM

Registration

Available period Always

Guests Not allowed

Cancellation Do not allow cancellation by registrants

Registrants Show registrants who want to be listed

Description

This will be a great opportunity for us to connect, share ideas, and relax before the busy day ahead. We would love to have you join us if your schedule allows.

Please note that this will be a self-pay event.

We will update the location once we hear from everyone.

Event calendar gadget

INFORMATION

Event visibility and access restrictions can be set as part of individual event settings. [Learn more](#)

GENERAL

Filter events by tag: All events

- conference
- consulting
- cptd study group
- ctn
- data
- developing professional capability
- development
- do not display
- downtown
- elearning
- elw
- elw2018
- ...



- Show past events
- Show restricted events to public
- Show RSS icon

Default view: List Calendar

Calendar scale:

Week starts on:

\$15.00 administrative fee. No refund will be given for cancellations made less than 48 hours prior to the event. If you have any questions regarding this policy, please contact ATD Houston.

Month: August 2024

[Switch to List View](#)

[Week](#) | [Month](#) | [Year](#)

[< Previous Month](#) | [Today](#) | [Next Month >](#)

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	Aug 1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24

5:30 PM
 ATD
 Houston/HOON
 General
 Meeting: The
 Role of
 Leadership
 Behavior in
 Building and
 Maintaining a
 Culture of
 Sustainable
 Innovation

Upcoming events gadget

INFORMATION

Event visibility and access restrictions can be set as part of individual event settings. [Learn more](#)

GENERAL

Show next 7 events

Filter events by tag: All events

- employee learning week
- energy corridor
- evaluating learning impact
- galleria
- general meeting
- gig
- happy hour
- hodn
- idf
- in person
- instructional design
- interested talent management

Show restricted events to public

APPEARANCE

Text to show when there are no events

No upcoming events

Gadget title

Programs

Gadget style

Development Conference and Expo | be an active member of the chapter.

ATD HOUSTON ELECTION FOR 2025 BOARD OF DIRECTORS

ATD Houston is looking for great leaders! ATD Houston is a professional society and is also a real business that must be run in a professional manner. If you have been seeking ways to grow and develop in the talent development profession, here is your opportunity. We are holding a call for nominations for our 2025 Board of Directors. Applications are due by 8/5/24.

For more information: [2025 Board of Directors - Now Accepting Applications](#)

PROGRAMS

Webinar: Welcome to ATD Houston

August 21, 2024 12:00 PM | Zoom

Webinar: Game On: Purpose-Driven Gamification for Success

August 22, 2024 12:00 PM | Zoom

Pre-Conference Get Together

September 25, 2024 6:30 PM | TBD

ATD Houston 2024 Talent Development Conference and Expo

September 26, 2024 8:00 AM | West Houston Institute, 2811 Hayes Rd., Houston TX 77082

General Meeting: Exploring Mobile Performance Support Systems in the Workplace

October 08, 2024 5:30 PM | United Way, 50 Waugh Drive, Houston, TX 77007

GIGS AND SIGS

GIG Sugar Land: Business As UNUSUAL: Getting Employees On-Board with Change

August 28, 2024 11:30 AM | Contract Land Staff Office: 2245 Texas Drive, Suite 200 Sugarland, TX 77479

PROFESSIONAL DEVELOPMENT

ATD Houston Certification Study Group

July 17, 2024 6:00 PM | Zoom

Navigating AI: Fine-tuning Your Strategic Roadmap - A Leadership Workshop

September 25, 2024 9:00 AM | U of H SBDC (Small Business Development Center) 1455 West Loop South, Suite 900. Houston, TX 77027-9530

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	Aug 1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
		<div data-bbox="904 421 1057 735"> <p>5:30 PM ATD Houston/HODN General Meeting: The Role of Leadership Behavior in Building and Maintaining a Culture of Sustainable Innovation</p> </div>				
18	19	20	21	22	23	24
			<div data-bbox="1075 825 1228 925"> <p>12:00 PM Webinar: Welcome to ATD Houston</p> </div>	<div data-bbox="1248 825 1401 973"> <p>12:00 PM Webinar: Game On: Purpose- Driven Gamification for Success</p> </div>		
25	26	27	28	29	30	31
			<div data-bbox="1075 1063 1228 1259"> <p>11:30 AM GIG Sugar Land Business As UNUSUAL: Getting Employees On- Board with Change</p> </div>			



Custom HTML gadget

GENERAL

Embed external widget or insert other custom HTML or JavaScript. [Learn more](#)

APPEARANCE

Gadget title

Gadget style

Basic

Margins (px): top, right, bottom, left

ADVANCED

			11:30 AM GIG Sugar Land: Business As UNUSUAL: Getting Employees On- Board with Change			
Sep 1	2	3	4	5	6	7

Drop gadget or layout here

CONTACT US

Association for Talent Development, Houston Chapter

1934 Spring Drive, Houston, TX 77055

Media Policy:

By attending events, you consent to be photographed, filmed and/or otherwise recorded. Your entry constitutes your consent to

<https://gethelp.wildapricot.com/en/articles/94-event-tags#color>

Save Cancel Event Calendar

Page Gadgets Layouts

Custom HTML gadget

GENERAL

Embed external widget or insert other custom HTML or JavaScript. [Learn more](#)

Edit code

APPEARANCE

Gadget title

Gadget style

Basic

Margins (px): top, right, bottom, left

ADVANCED

Edit HTML dialog

```
1 <script>
2 if ($("#monthButtonLabel").length >0)
3 {
4 setEventBackground("meeting", "#FF5733");
5 setEventBackground("professional development", "#FF33F3");
6 setEventBackground("sig", "#3380FF");
7 setEventBackground("gig", "#7733FF");
8 setEventBackground("orientation", "#0F3784");
9 }
10 function setEventBackground(tagName, bgcolor)
11 {
12 $( "a[data-tags*='"+ tagName + "']"
13 .parent().css("background-color", bgcolor).parent().find(".eventTime").parent().css
14 ("background-color", bgcolor);
15 }
16 </script>
```

Save Cancel

- During ATD's Annual Membership meeting, Tony Bingham announced that ATD is changing its logo colors—to blue and green.
- Updated materials will be available to chapters in July 2024.
- Chapters have one year, until May 15, 2025 to transition to the new brand. Find additional information below.



Organizational Logo

OneDrive

Download

Brandon Grubesky > Chapter Branding Hub 2024

Name	Modified	Modified By	File size	Sharing	Activity
Chapter Incentive Program (CHIP) Logos	July 1	Brandon Grubesky	3 items	Shared	
Chapter Logos & Social Media Avatars	July 1	Brandon Grubesky	87 items	Shared	
Power Member Logos	July 1	Brandon Grubesky	3 items	Shared	
PowerPoint Templates	July 1	Brandon Grubesky	5 items	Shared	
ATD_2024_Chapter_BrandGuide.pdf	July 2	Bianca Clark	517 KB	Shared	
ATD_2024_Chapter_e-Letterhead.dotx	July 1	Brandon Grubesky	55.0 KB	Shared	

[branding portal.](#)

ATD Primary Brand Colors

In logos, ATD Blue is used for all Chapter names and Steel is used for the words “Association for Talent Development.” Additional accent colors can be used to complement brand colors for special cases such as chapter events or social campaigns.

Primary



ATD Blue

CMYK 97/70/26/0

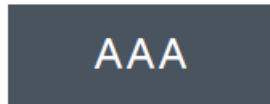
Hex: #005b8e

Use behind white text

Hex: #005b8e

RGB: 0, 91, 142

Secondary



Steel

CMYK 86/77/66/0

Hex: #4a545f

Use behind white text

Accent



ATD Green

CMYK 53/3/99/0

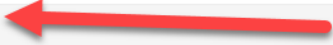
Hex: #85bf42

Use behind black text

Hex: #85bf42

RGB: 133, 191, 66

Save Cancel Home page template Used on 3 pages



Placeholder

APPEARANCE

Background, padding, and margins can also be defined within layout or in content gadget.

Padding (px): top, right, bottom, left

Four input fields for padding (top, right, bottom, left) with up/down arrows.

Background color: #85BF42



Background image: Select

Height: Auto Fixed 50 px

ADVANCED

Page specific gadgets used on 1 page(s)



Page specific gadgets used on 1 page(s)

Drop gadget or layout here

Placeholder

CONTACT US

Association for Talent Development, Houston Chapter
1321 Antoine Drive, Houston, TX 77055

Email: feedback@tdhouston.org

P 713-839-1757
F 713-839-1453

CHIP Code: CH7032 - Use for every purchase at the ATD Store

Media Policy

By attending events, you consent to be photographed, filmed and/or otherwise recorded. Your entry constitutes your consent to such photography, filming and/or recording and to any use, in any and all media throughout the universe in perpetuity, of your appearance, voice and name for any purpose whatsoever in connection with the event. You understand that all photography, filming and/or recording will be done in reliance on this consent given by you by attending events. If you do not agree to the foregoing, please let the event photographer(s) know that you do not wish to be photographed, filmed and/or recorded.

Drop gadget or layout here

↶ ↷ Save Cancel

← Quick customization <<

All settings

- [-] General formatting
- [+] Backgrounds
- [+] Typography
- [+] Form
- [-] **Gadgets styles**
- [+] Style Basic
- [+] Style 1
- [+] Style 2
- [+] Style 3
- [+] Background
- [-] Title
 - Font family Impact ✓
 - Font color #005B8E ✓
- [+] Link
- [+] Date and time
- [+] Author
- [+] Location
- [+] Table



#ATDHOU24



Q Enter search string

HOME ABOUT • EVENTS • MEMBERSHIP • PROMOT

ATD HOUSTON 2024 TALENT DEVELOPMENT CONFERENCE

Don't miss the premiere talent development conference for the Houston and South Texas region! The 2024 ATD Houston Chapter Talent Development Conference is your chance to gain the knowledge, resources, and connections to elevate your talent

M
F
A

A
O
S

Quick customization

All settings

- General formatting
- Backgrounds
- Typography
- Text
- Link
 - Background color: Automatic
 - Font family: Automatic
 - Font size: Automatic **em**
 - Font weight: bold
 - Font style: normal
 - Text decoration: Automatic
 - Font color: #005B8E
- Link on hover
- Link alternative
- Link alternative on hover
- Header title
- Header subtitle
- Heading 1
- Heading 1 Alternative
- Heading 2
- Heading 2 Alternative
- Heading 3
- Heading 4
- Caption
- Caption alternative



#ATDHOU24

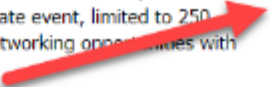


Debbie Richards

- HOME
- ABOUT
- EVENTS
- MEMBERSHIP
- PROMOTE
- SPONSORS
- MEMBERS ONLY

ATD HOUSTON 2024 TALENT DEVELOPMENT CONFERENCE

Don't miss the premiere talent development conference for the Houston and South Texas region! The 2024 ATD Houston Chapter Talent Development Conference is your chance to gain the knowledge, resources, and connections to elevate your talent development strategies. This intimate event, limited to 250 participants, offers unparalleled networking opportunities with industry leaders and innovators.



Learn from top experts like Michael W. Allen, Christopher W. Allen, and Brandon Carson, and participate in hands-on workshops to earn CEU credits. Early bird registration ends September 2nd, so

Morning Keynote Speakers: Michael W. Allen, CEO and Founder, Allen Interactions and Christopher W. Allen, President, Allen Interactions

Afternoon Keynote Speaker: Brandon Carson, Vice President of Learning, Leadership, and Cultural Experiences at Starbucks

Speakers and Schedule: [ATD Houston 2024 Talent Development Conference Schedule](#)

Register for the conference: [ATD Houston 2024 Talent Development Conference and Expo](#)

Become an Exhibitor: [ATD Houston 2024 Talent Development Conference and Expo - Sponsors](#)

ATD Houston 2024 Talent Development Conference and Expo

September 26, 2024, 8:00 AM – 5:00 PM @ West Houston Institute, 2811 Hayes Rd., Houston TX 77082

Visible to [Public](#)

Allow registration Registration is enabled.

Event details | **Registration form** | Ticket types & settings | Emails | Registrants & Invitees | Waitlist & settings

* Mandatory fields

Basic information

Title

Event URL

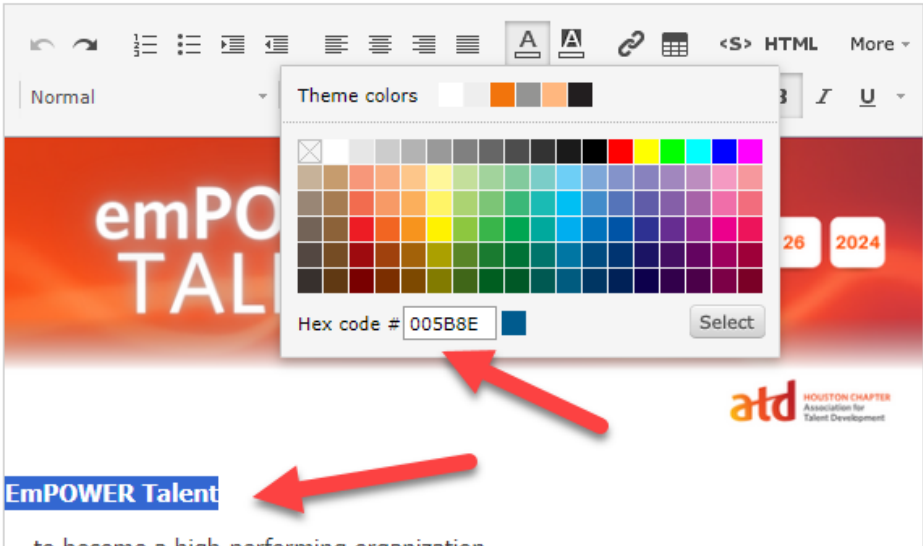
Copy and share this link. This is where potential attendees should register for event.

Tags

Type or click on existing tag below. Separate with commas. You can use spaces within tags.

[acmp](#), [ai](#), [board](#), [capability model](#), [career development](#), [career transition](#), [certificate](#), [change management](#), [classroom](#), [coaching](#), [coffee](#), [communication](#), [conference](#), [consulting](#), [cptd study group](#), [ctn](#), [data](#), [developing professional capability](#), [development](#), [do not display](#), [downtown](#), [elearning](#), [elw](#), [elw2018](#), [employee learning week](#), [energy corridor](#), [evaluating learning impact](#), [galleria](#), [general meeting](#), [gig](#), [happy hour](#), [hodn](#), [icf](#), [in person](#), [instructional design](#), [integrated talent management](#),

Description



The screenshot shows a rich text editor interface. A color picker is open over the text 'EmPOWER Talent'. The color picker displays a grid of colors, with the selected color being a blue with hex code #005B8E. Red arrows point from the hex code input and the 'Select' button to the text 'EmPOWER Talent' in the editor. The editor also shows a toolbar with various formatting options and a 'Theme colors' section.

Save Cancel


CSS customization

CSS customization requires professional knowledge of HTML and CSS. Once you save your changes, they are immediately reflected on your website.

See [CSS customization guide](#).

CSS code entered below will override corresponding settings from your currently selected theme.

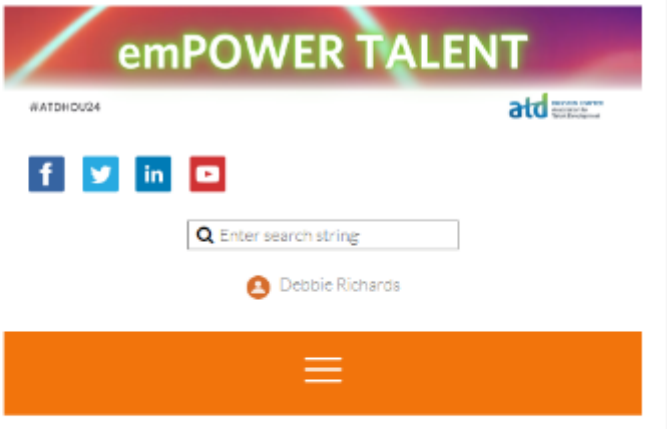
Please note: Only enter the section of the stylesheet that you want to update. You do not need to copy and paste the entire stylesheet.

 **Upload CSS files via:**

- WebDAV ([setup instructions](https://tdhouston.org/resources/))
<https://tdhouston.org/resources/>
- [File management](#)

```
31
32 /*FONT CHANGES*/
33
34 h2 {
35   font-family: Tahoma, Arial, sans serif;
36   color: #005b8e;
37   font-weight: bold,
38 }
39
40 h3 {
41   font-family: Tahoma, Arial, sans serif;
42   color: #005b8e;
43   font-weight: bold,
44 }
45
46 .gadgetTitleH4 h4 {
47   font-family: Tahoma, Arial, sans serif;
48   color: #85bf42;
49   font-weight: bold,
50 }
51
52 body {
53   font-family: Tahoma, Arial, sans serif;
54   font-size: 15px;
55 }
56
57
```

Preview area
Click 'Save' to preview changes



ATD HOUSTON 2024 TALENT DEVELOPMENT CONFERENCE

Click to go back, hold to see history



Save Cancel

- Account
- Contacts
- Members
- Events**
- Store
- Donations
- Finances
- Communication
- Apps
- Settings
- Website
- Profile
- Help center

September 26, 2024, 8:00 AM – 5:00 PM @ West Houston Institute, 2811 Hayes Rd., Houston TX 77082

Visible to **Public**

Allow registration Registration is enabled.

- Event details
- Registration form
- Ticket types & settings
- Emails
- Registrants & Invitees
- Waitlist & settings

Mandatory fields

Basic Information

Title ATD Houston 2024 Talent Development Conference and E

Event URL https://tdhouston.org/event-5731906

Copy and share this link. This is where potential attendees should register for event.

Tags conference, in person

Type or click on existing tag below. Separate with commas. You can use spaces within tags.

- acmp
- ai
- board
- capability model
- career development
- career transition
- certificate
- change management
- classroom
- coaching
- coffee
- communication
- conference
- consulting
- cpd student group
- ctn
- data
- developing professional capability
- development
- do not display
- downtown
- elearning
- elw
- elw2024
- employee learning week
- energy corridor
- evaluating learning connect
- gallerie
- general meeting
- gig
- happy hour
- hodn
- icf
- in person
- instructional design
- integrated talent management
- knowledge management
- leadership development
- learning sciences
- learning technologies
- lunch and learn online

Description

HTML editor toolbar with options like Bold, Italic, Underline, and Text font.

Styles

- Normal
- TITLE
- SUBTITLE
- HEADING 1
- HEADING 1
- ALTERNATIVE
- HEADING 2



- Account
- Contacts
- Members
- Events**
- Store
- Donations
- Finances
- Communication
- Apps
- Settings
- Website
- Profile
- Help center

September 26, 2024, 8:00 AM – 5:00 PM @ West Houston Institute, 2811 Hayes Rd., Houston TX 77082

Visible to **Public**

Allow registration Registration is enabled.

[No Title]

- Registration form
- Ticket types & settings
- Emails
- Registrants & Invitees
- Waitlist & settings

Mandatory fields

Basic information

Title ATD Houston 2024 Talent Development Conference and E

Event URL <https://tdhouston.org/event-5731906>

Copy and share this link. This is where potential attendees should register for event.

Tags conference, in person

Type or click on existing tag below. Separate with commas. You can use spaces within tags.

acmp, ai, board, capability model, career development, career transition, certificate, change management, classroom, coaching, coffee, communication, conference, consulting, cptd study group, ctn, data, developing professional capability, development, do not display, downtown, elearning, elw, elw2018, employee learning week, energy corridor, evaluating learning impact, gallerie, general meeting, gig, happy hour, hodn, icf, in person, instructional design, integrated talent management, knowledge management, leadership development, learning sciences, learning technologies, lunch and learn online, managing learning programs, members, memorial, mentorship, narration, networking, neurosciences, nsa, online, online learning, organizational impact, orientation, performance improvement, professional development,

Description



EMPOWER TALENT

- to become a high-performing organization.
- to tackle your biggest business challenges.
- to build a thriving, engaged workforce.
- to achieve a competitive edge in your industry.

Attending the 2024 ATD Houston Chapter Talent Development Conference will leave



Debbie Richards

International Speaker and
Technologist, Talks about Immersiv...



<https://www.linkedin.com/in/cre8iveii/>

presidentemeritus@tdhouston.org