Mississippi SOS—Additional Information 2/17/11

1. The Lighthouse GIG was created by a group of National ASTD members who sought to create an ASTD chapter on the coast.  Because of current ASTD guidelines there were not enough national members to create a new chapter, so they became the first GIG of the Mississippi Chapter.  The GIG meets bi-monthly and averages 30 members at the meetings.

The Hattiesburg GIG was created by learning and performance professionals in the Hattiesburg area who had attended the Jack and Patty Phillips Workplace Learning and Performance Institute at the Long Beach campus of the University of Southern Mississippi. They sent e-mails to see if there was enough interest to form a GIG, and held their first meeting in April 2009 with nine charter members.  The GIG meets bi-monthly and currently has 22 members.  In the six months that there is no meeting, they offer a virtual presentation to all MS Chapter members. The virtual meetings began in May 2010 with Barbara Carnes, author of Making Training Stick and Making Training Stick: A Training Transfer Field Guide as the virtual presenter. Other presenters include Cheryl Kirby, Founder of Creativeology; Maxine Kamin, author of 10 Steps to Successful Customer Service; and Michelle Thompson, Director of Leadership and Professional Development for Janus Capital Group.

2.    The Lighthouse GIG started in 2004.

The Hattiesburg GIG started in April 2009.

1. How the Lighthouse GIG is structured: President, Treasurer, Meeting Planner, Public

Relations, and Coordinator/Administrator, with two officers in each role.  They also have an Advisory Panel—made up of former Presidents and Board members.

How the Hattiesburg GIG is structured: 6 officer positions – President, VP for

Communication, VP for Membership, VP for Program, Secretary, and Treasurer.

MS Chapter by-laws were amended in 2009-10 to include a section on GIG/SIGs. GIGs govern themselves, control their finances and operating expenses, and designate a board member to serve in a voting position with the MS Chapter Board.  GIG’s also have a dedicated tab on the [www.astdms.org](http://www.astdms.org) website. A copy of the by-laws is attached to this email.

4.     The Lighthouse GIG measures success by the number of members, meeting size (by     attendance), serving members through programming, etc. Nothing really formal.

The Hattiesburg GIG measures success by the rapid growth of members, which doubled after a little over a year.  There were 9 charter members; currently there are 22 members.  They determine success by measuring whether the needs of members are being met as well as through feedback concerning overall satisfaction.