



**An Introduction to Business Systems Analysis**

R. J. DeMasi. 206 pp. \$8.95. Addison-Wesley, Reading, Mass. 01867

**How To Evaluate Programmed Instruction**

27 pp. \$2.00. Learning Technology, Inc., P. O. Box 1566, Albany, N. Y. 12201

**The Official Conference Guide**

Edward C. Burske, Editor,  
Vol. 1: Where to Hold a Serious Meeting, 262 pp.

Vol. 2: How to Hold a Serious Meeting, 73 pp.

Conference Service Corp., Dosoris Lane, Glen Cove, N.Y. 11542

**Long Range Planning**

Eugene E. Bengé. 100 pp., looseleaf. \$19.50 plus postage. Personnel Journal, 100 Park Ave., Swarthmore, Pa. 19801

**In The Company of Men (film)**

Hard-core motion picture. 52 min., b&w, 11 mm., \$150. Rental, \$25. Newsweek Magazine, 444 Madison Ave., New York, N.Y. 10022

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Texts, manuals, booths, in-house service. A-V. Basic and advanced EDP programming. Institute of Advanced Technology, 1020 S. Anaheim Blvd., Anaheim, Cal. 92805

**Vocational Electronics Instruments**

Modular Instrument System. Lab-Volt, Box 686, Farmingdale, N.J. 07727

**Magazine Color Video Tape Recorder**

3/4" tape, 90 min., Videocassette, color or b&w, 2 sound tracks, attach to any TV set. Sony Corp. of America, 47-47 Van Dam St., Long Island City, N.Y. 11101

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GPL 5000, RGB/NTSC color, \$12,000+

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GPL 470, continuous duty

GPL-TV, Link Education Systems Div., The Singer Co., Pleasantville, N.Y.

**Better Business Letters**

Programmed. Reid and Silleck. 180 pp. \$4.95. Addison-Wesley, Reading, Mass. 01867

**Comprehensive Standard Fortran Programming**

James N. Haag. 320 pp. Paper, \$6.95. Cloth, \$8.95. Hayden Book Co., 116 W. 14th St., New York, N.Y. 10011

**Data Processing Performance Curriculum**

Audio-visual package with hands-on applications. Texts, tests, instructor's kit and problem packages. 3M Visual Products Div., Box 3344, 3M Center, St. Paul, Minn. 55101

**Diary of a Student Revolution (film)**

Attributed to industrial recruiting. 59 min. 16mm. b&w. Sale, \$240. Rental, \$13.00. Audio-Visual Center, Indiana University, Bloomington, Ind., 47401

**Welding Fundamental Principles and Practices**

Home study course. Hobart Brothers Technical School, Troy, Ohio 45373

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For 6 to 16 ft. screens. Amphicon Systems, Inc., One Graphic Pl., Moonachie, N.J. 07074

**Human Considerations in Management (film)**

With Abraham Kaplan. 29 min., 16mm. b&w. Purchase or rental. University of California Extension Media Center, Berkeley, Cal. 94720

**Human Relations - A Conceptual Approach**

Ronald B. Levy. 209 pp. \$2.75. International Textbook Co., Scranton, Pa. 18515

**Interviewing Skills**

Recorded demonstration for self instruction. 12 interview types with manuals. Records, tape reels and cassettes. American Management Assn., New York, N.Y. 10020

**Super 1600 Projector**

Sound, automatic threading, 16mm. RCA Commercial Electronics Systems Div., Camden, N.J. 08102