

# LEAPS 2024 Sponsorship

September 27, 2024 | The Whitley Event Center

The **Learning and Performance Summit (LEAPS)** is an annual conference that brings together training and talent development professionals, providing them with opportunities to enhance their expertise, learn cutting-edge techniques, and network with others in the field.

This year's theme is, "Blazing New Trails in Talent Development."



## Sponsorship Levels

### Gold Sponsor (\$2000)

- 3 conference registrations
- Listing in conference app
- Exhibit table at event
- Time to speak during the event
- Logo on conference webpage & signage
- Promotion in 2 conference email & 2 social media post

### Silver Sponsor (\$1,200)

- 2 conference registrations
- Listing in conference app
- Exhibit table at event
- Logo on conference webpage & signage
- Promotion in 1 conference email & 1 social media post

### Bronze Sponsor (\$800)

- 1 conference registration
- Listing in conference app
- Exhibit table at event
- Logo on conference webpage & signage
- Promotion in at least 1 social media post

## A La Carte Sponsorships

A La Carte Sponsorships are specific opportunities to get your brand in front of conference attendees. All A La Carte Sponsorship sponsorships include visibility throughout the conference to attendees and your logo on conference webpage and app.

### General A La Carte Sponsor (\$500)

#### App Sponsor (\$750)

*Addition: Promotion in at least one conference email, one social media post, and one push notification during the conference.*

#### Breakfast Sponsor – (\$750)

*Addition: Thank you recognition signage at breakfast.*

#### Lunch Sponsor (\$1500)

*Addition: Thank you recognition signage at lunch and time allotted during lunch to speak to attendees*

### Photobooth Sponsor (\$200)

### Photographer/Videographer Sponsor (\$400)

### Entertainment Sponsor (\$400)

### Lanyards & Name Badges (\$300)

*Addition: Logo printed on name badges*

For more information about sponsorships, please contact Linda Salazar at [Linda@BrightTrainer.com](mailto:Linda@BrightTrainer.com)