atd CHAPTERS
Leader Connection Newsletter
Supporting Chapter Success

Updates & Reminders

Submit the Chapter's 2023 CARE Contact
CARE contacts facilitate data gathering and manage the reporting process for the board. These contacts will receive key CARE information and announcements throughout the year, including the chapter's unique survey link. **Submit your contact via the online form**. As a reminder, the online 2024 CARE survey submission deadline is January 31, 2023.

Promote the Chapter's Certification Study Group
Did you know that ATD promotes chapter study groups on its website? Chapters hosting APTD/CPTD study groups in the second half of 2023 are asked to email **certification@td.org** and **chapters@td.org** with the details on their group to ensure that up-to-date information is listed on the site. Please include the chapter name, type of certification (CPTD, APTD, or both), start date, and a link to learn more and get involved in your email.

Save the Date for Employee Learning Week
Employee Learning Week (ELW) is ATD's annual awareness campaign that highlights the important connection between learning and achieving organizational results. Every year chapters participate in ELW by hosting special programming, sharing learning resources, posting on social media, and more. This year ELW will take place from **December 4–8, 2023**. In the meantime, start thinking about how your chapter can celebrate the importance of learning during this year's campaign. Keep an eye out for additional information and resources coming soon.

ATD Summer Sale 2023

ATD's summer sale is live! From July 24 to August 18, all certificate and master programs, on-demand courses, APTD and CPTD prep courses, and the TDBoK are 20% off. You can read more about the current sale offerings **here.**

Today is the last day to purchase national and chapter memberships, including chapter leader memberships and power memberships, at a 10% discount! Be sure to take advantage of this great offer and share it with your chapter membership.

Our team has put together some marketing materials that chapters can use to promote the sale as a whole and the specific membership push from August 7 to 11. You can access the marketing materials **here.**

Chapter Incentive Program (ChIP) Notifications

Beginning in 2023, chapter services is adjusting its protocol regarding **Chapter Incentive Program (ChIP)** revenue notifications. ChIP funds are disbursed quarterly to chapters via ACH. A single designated contact will receive documentation of the payment via email. This email will come from **workday@td.org** and include an attachment with the payment breakdown. Quarter 2 ChIP payments and notifications went out in July. If a representative of your chapter board did not receive this notification or you have questions about your chapter's designated contact, please reach out to your **CRM**.

Events

Chapter Leader Webinars
Be sure to register for our upcoming chapter leader webinars. Click the links below for more details and to sign up.

DEI Real Talk – September 29 at 2 p.m. ET
Join National Advisors for Chapters (NAC) and fellow chapter leaders on September 29, 2023, at 2 p.m. ET for a dialogue on what makes diversity, equity, and inclusion (DEI) more than just a trending hot topic. Please bring your curious mind and openness to share and learn together. **Click here to register.**

Leader Connection Hour: How to Recruit, Engage, and Retain Board Members and Volunteers – October 12 at 2 p.m. ET
In this second session of our two-part Leader Connection Hour series, learn proven strategies for attracting and retaining quality board members and volunteers. From effective recruitment tools and practices to right-sizing involvement, our National Advisors for Chapters (NAC) will share their expertise and best practices. Join us for an insightful conversation on how to build a strong, committed team. **Click here to register.**

Innovation & Recognition

atd HOUSTON CHAPTER
Association for Talent Development

August Chapter of the Month: Houston
Wanting to better tailor programming to their membership's skills, the Houston Chapter implemented a data-driven process to determine how to best provide valuable resources and learning opportunities that would support their members' growth and address current challenges in the industry. The chapter board encouraged members to complete ATD's Talent Development Capability Model^{TM} self-assessment and share their results. This allowed them to design a programming calendar that catered to the specific needs of their membership. As a result, the board was able to strengthen and hone chapter programming, regain sponsorships that were lost during the pandemic, and return to pre-pandemic attendance rates for in-person programs. **Read more about this program.**

Sharing Our Success (SOS)
The SOS program helps chapters improve by sharing and finding easy-to-use ideas, resources, and practices. Submit your chapter's best practice to gain recognition, share your knowledge, measure your accomplishments against established criteria, and be considered for a Chapter of the Month award. **Learn more and submit here.**

Chapter Essentials

Connect With Fellow Chapter Leaders
Join the **ATD Chapter Leaders LinkedIn Group** to share resources, ask questions, and celebrate successes with other chapter leaders. Please note that you must be an active chapter volunteer to participate in this group.

Looking for Assistance?

Chapter Leader Community	Chapter Services	National Advisors for Chapters

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