

Our ASDT Vice President — Region 1



THOMAS G. NEWTON

While a newcomer in the national affairs of ASDT, *Thomas G. Newton*, Vice President of Region I, has been a member of the Central Pennsylvania Chapter for a number of years. The Officers are hoping in Region I to make ASDT a constructive force in the development of effective training and to be of real service to training directors. They are confident that members in Region I will set the pace in contributing useful articles to the *Journal* for the benefit of training directors nationwide.

Tom Newton has many active chapters and covers a wide area in Region I, called the *Northeastern Region*:

District 1—Connecticut, Maine, Massachusetts, New Hampshire, Northern Half of New Jersey, New York, Rhode Island and Vermont.

District 2—Delaware, Southern Half of New Jersey, Pennsylvania and West Virginia.

District 3—Maryland, North Carolina, Virginia and Washington, D. C.

District 4—Open.

Tom writes that, "Since 1938, I have been associated with the Armstrong Cork Company as Director of Training. We are interested in training activities of all kinds throughout the Company with its eighteen plants. We are interested in job training, management training including line supervision and staff training for advanced management, and training in other areas. We have long been interested in the promotion of training on an individual basis versus the group approach.

"Among the programs developed by the training staff are a basic course for new supervisors, training for power plant operations, lubrication service men, fire brigade training, first aid training, and more recently training for employment interviewers. (An article on this program, entitled "Training Employment Interviewers—A Case History," will appear in the March-April issue of the *Journal*.)

(Continued on page 44)

UTAH OFFICERS AND CONFERENCE

Officers of the Utah Personnel Training Association, Utah Affiliate of ASTD, were elected December 19 with *Winston M. Crawford*, Interim District Advisor of ASTD as President; *Von H. Robertson*, formerly Secretary as Vice-President; *Paul D. Limburg*, Secretary; and *Claire P. Hansen*, Treasurer.

Mr. Crawford is supervisor of training, Columbia-Geneva Division, U. S. Steel Company located at Orem, Utah. Mr. Robertson is State Director of Trade and Industrial Education for Utah. Mr. Limburg is Assistant Personnel Manager, Utah Oil Refining Company and Miss Hansen is Director of Training for Zion's Cooperative Mercantile Institution, Utah's largest and oldest department store.

The fall activity of the Utah Chapter included participation in the University of Utah Industrial Relations Conference conducted November 29-30. Eleven members of the Utah Personnel Training Association had assignments in the conference including department session chairman, special lecturers and panel committeemen. Marlon S. Bateman, the outgoing President of the Association and Von H. Robertson, Secretary, assisted in the planning and selection of personnel for the Industrial Relations Conference which is conducted as a part of the program of the School of Business and Commerce at the University of Utah.

OUR ASTD VICE PRESIDENT REGION I

(Continued from page 35)

"Another program which has been given quite a lot of recognition has been the Human Relations in Supervision training. This program included the development of 24 sound slide-films presenting case problems in human relations which served as the basis for discussion through all levels of management. This program is now being distributed by the McGraw-Hill Book Company, Inc."

Tom has been serving as Chairman of the Advisory Council on Training for the National Industrial Conference Board, and on the Conference Committee of the Silver Bay Conference on Industrial Relations. He has also co-authored a book, "*The Foreman's Place in Management*," and a booklet on job evaluation.

AVAILABLE TRAINING SPECIALIST

Capable of organizing and directing training as an instrument of management to deal with problems of employee turnover, quality, improvement of supervision, productivity, attitudes and morale, safety, sales. Age 32. Background of formal training in education, wide experience in business, teaching, military training. Resume on request. Write Box 108, c/o Joseph H. Jackson, *The Journal of Industrial Training*, 160 East 48th Street, New York, 17, N. Y.
