

## October ATD Updates

### Upcoming Orientation and Chapter Leader Success Series

Get ready to strengthen your leadership skills and set your chapter up for success! The NAC and Chapter Services are hosting a Chapter Leader Success Series **starting October 15**. The series features both a foundational orientation and role-specific sessions. It is open to current, incoming, and prospective leaders. [Learn more and register here.](#)

### Apply to Join the Chapter Recognition Committee (CRC) by November 1!

Are you interested in volunteering at the national level, learning about best practices in chapter operations, and celebrating chapters from across the country? This is a great opportunity for past and present chapter leaders to continue their leadership development. [Apply to join the Chapter Recognition Committee \(CRC\)](#) by **November 1**. Learn more in the next section.

### CARE Survey Platform Launch

CARE is right around the corner! CARE contacts will receive a unique link to access their chapter's CARE survey this month. Prepare for submission with the updated survey workbook and additional resources [here](#).

**Submissions are due by January 31, 2026** (January 16 for early birds!). Continue reading below for more information.

### Submit a Proposal to Present at ALC 2026

The ALC RFP submission form will go live on **November 3**. Chapter leaders interested in presenting at ALC should **submit a proposal by December 21** for consideration. This is a great opportunity to share your expertise, hone your presentation skills, and give back to the ATD chapter community. Continue reading below for additional information.

### Chapter Teams for ATD26

Whether attending in person or virtually, form a team of at least five chapter members to access **discounted registration rates for ATD26**. Once your chapter has identified five attendees, submit [this form](#) to set up the team, and the chapter's CRS will provide the chapter with a unique discount code to use during registration.

### Save the Date for Employee Learning Week

Employee Learning Week (ELW) is ATD's annual campaign highlighting the connection between learning and organizational results. Every year, chapters participate by hosting special programming, sharing resources, etc.

This year, ELW will take place **December 1–5, 2025**. Start planning your chapter's celebration and access marketing materials [here](#).

## Apply to Join the Chapter Recognition Committee!

The Chapter Recognition Committee (CRC) is an ATD advisory committee comprised of chapter leaders who identify, recognize, and share **chapter best practices**. CRC members recommend and select Sharing Our Success (SOS) submissions for recognition and recognize chapters via the Chapter of the Month (COM) distinction and the Chapter Excellence Awards (CEA).

This is a great opportunity for chapter leaders (both past and present) to **serve on a national level and celebrate the amazing work that chapters are doing across the country**. Serving on the CRC has many benefits, including:

- Learning more about chapter best practices
- Networking with ATD staff and chapter leaders from across the country
- Developing additional professional competencies
- Coaching volunteer chapter leaders through the submission process

Ready to apply to join a team of dedicated chapter leaders and work with chapters to share and celebrate their best practices? [Submit the CRC application by November 1!](#)

## Prepare for Chapter Affiliation Requirements (CARE) Submission

This month, Chapter Services will send each chapter's designated CARE contact a unique link to access the submission portal. To ensure your chapter is prepared, create a plan with the board to submit CARE on time. Leverage the [CARE resources](#) to support you through the submission process.

The CARE survey submission deadline is **January 31, 2026**. If you submit the survey by the **early deadline of January 16, 2026**, your chapter will be entered into a raffle to win a prize.

ATD Chapter Services will host drop-in office hours to answer any questions regarding your chapter's CARE submission or the new CARE survey platform. Register ahead of time to block time on your calendar! Please find the schedule and access links below:

- Tuesday, November 18, 2–4 p.m. ET – [Register here!](#)
- Wednesday, December 10, 2–4 p.m. ET – [Register here!](#)
- Thursday, January 8, 2–4 p.m. ET – [Register here!](#)
- Wednesday, January 21, 2–4 p.m. ET – [Register here!](#)

If you cannot attend office hours and have questions regarding your chapter's CARE submission, please contact your [Chapter Relations Specialist](#).

## Submit a Proposal to Present at ALC 2026

The annual ATD Chapter Leaders Conference (ALC) brings together chapter leaders from across the country. Current and incoming board members will network with fellow chapter leaders and share best practices for running an ATD chapter. **This year's ALC will take place in conjunction with ATD26 on May 15–16, 2026, in Los Angeles, California.** More information is coming soon.

Chapter leaders interested in presenting at ALC should look for the launch of the RFP portal later this month. **The ALC 2026 RFP process will run from November 3 to December 21, 2025.**

Speaking at ALC is an excellent opportunity to share your expertise, hone your presentation skills, and make a meaningful impact on ATD's chapter community. If you have questions regarding ALC proposal submissions, please contact Jocelyn Lombardi at [jlombardi@td.org](mailto:jlombardi@td.org).

## Events

### Chapter Leader Webinars

Be sure to register for our upcoming chapter leader webinars. Select the links below for more details and to sign up.

**Set the Stage for Chapter Leader Success Series: Orientation & Role-Specific Onboarding**—October 15–28, 2025, at 2 p.m. ET

Join the [National Advisors for Chapters \(NAC\)](#) and [Chapter Services](#) to enhance your chapter leadership skills with our **Chapter Leader Orientation Webinar on Wednesday, October 15, at 2 p.m. ET**, followed by our **Role-Specific Onboarding Success Series October 20–28!** A general orientation webinar will cover the foundational elements of chapter leadership, while role-specific sessions offer tailored insights and resources to enrich your leadership journey. All sessions are open to current, incoming, and potential future board members. Sessions include:

- Chapter Leader Orientation Kickoff – October 15 at 2 p.m. ET
- President Track & Governance – October 20 at 2 p.m. ET
- Marketing & Communications – October 21 at 2 p.m. ET
- Finance & Sponsorship – October 22 at 2 p.m. ET
- Programming – October 23 at 2 p.m. ET
- Membership – October 24 at 2 p.m. ET
- Diversity, Equity, Inclusion, & Belonging – October 28 at 2 p.m. ET

[Learn more and register here!](#) Can't attend live? All sessions will be recorded and posted to the [Chapter Leader Webinar Recording Archive](#).

## Innovation & Recognition



### October Chapter of the Month: South Carolina

The South Carolina Chapter launched Coffee and Conversations, a monthly virtual gathering held on the Wednesday after each Friday learning event, to deepen engagement and extend learning. Designed as an informal discussion space, the event allows attendees to explore key takeaways from the prior session, share insights, and connect with peers. Members who missed the main event also benefit from gaining access to the content and discussion in a welcoming, inclusive format. Across 10 sessions, the program engaged approximately 30 members, with 40 percent attending multiple times, and received positive feedback for enhancing knowledge retention, fostering statewide connections, and supporting real-world application of ideas. [Learn more here.](#)

### Sharing Our Success (SOS)

The SOS program helps chapters improve by sharing and finding easy-to-use ideas, resources, and practices. Submit your chapter's best practice to gain recognition, share your knowledge, measure your accomplishments against established criteria, and be considered for a Chapter of the Month award. [Learn more and submit here.](#)

### Chapter Essentials

#### Connect With Fellow Chapter Leaders

Join us in the [ATD Chapter Leaders Group in the ATD Community](#) to share resources, ask questions, and **celebrate successes with other chapter leaders**. Please note that you must be an active chapter leader with a national ATD membership to participate in this group.

### Looking for Assistance?

[Chapter Leader Community](#)

[Chapter Services](#)

[National Advisors for Chapters](#)