IN**GEAR**

Marketing Mnemonic

For companies puzzling over new methods to attract the masses or just to create a memorable promotion, Tibo Software, a PC game and shareware developer based in the Czech Republic, has created *Jigs@w Puzzle Promo Creator 2.* An extension of the company's original *Jigs@w Puzzle* software, *Promo Creator 2* allows users to create electronic jigsaw puzzles with customized banners and puzzle images.

Puzzles can enhance promos for new products or services and can be included on company Websites or attached to emailed press releases.

There's also a feature that enables a link to your Website, but only after the puzzle has been completed.

Jigs@w Promo Creator 2 is freeware, the expanded image editor included in *Jigs@w Puzzle* shareware costs US$14.95. To order, contact Tibo Software at www.tibosoftware.com.

Circle 291 on reader service card.

Picture This

Compact and powerful, PictureTel Corporation's new videoconferencing unit is small enough to fit on a video monitor and features a built-in PC with a Celeron 566MHz chip.

The PictureTel 600 Series offers high-quality video and "FM-like" audio, and enables real-time collaboration through the company's new iPower architecture. Operation is handled via a simple point-and-click user interface, featuring an infrared wireless keyboard. The system lets users share spreadsheets, network files, or Web files.

Developed in collaboration with Intel Corporation and manufactured by Sharp, the PictureTel 600 Series is the company's second product offering. The successful PictureTel 900 Series was the first.

PictureTel 600 Series pricing begins at US$6,995. To order, contact PictureTel Corporation at 978.292.5000; www.picturetel.com.

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One Smart Site

KnowledgeSite Network Director 2.2 (KND 2.2), from One Touch Knowledge Systems, is the latest iteration of the company's e-learning network management tool.

Used in conjunction with the *KnowledgeSite Classroom* software modules, *KND 2.2* allows users to manage e-learning databases and classroom hardware inventory, as well as viewer, course, and session information.

New features include the ability to synchronize presentation server databases, support multitasking, and enhance reporting capabilities.
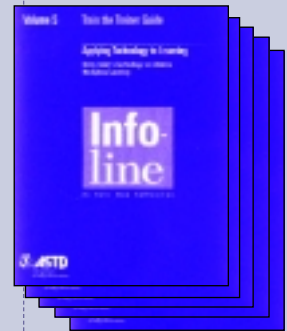
Pricing for *KND 2.2* varies by customer's network size. To order, contact One Touch Knowledge Systems at 408.436.4660; www.onetouch.com.

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Hot Off the Press

With all of the hullabaloo surrounding new methods of training employees, it never hurts to revisit techniques for trainers.

New from ASTD's *Info-line,* the *Train the Trainer Guide* is a five-volume collection that takes you from the basics of learning and training styles (volume 1) to implementing emerging technology (volume 5).

The collection also addresses instructional design and implementation (volume 2), training programs (volume 3), and measurement and evaluation (volume 4).

Each volume costs US$64.95 for ASTD members and US$74.95 for nonmembers. Set price discounts available.

To order, contact ASTD's Customer Care Center at 703.683.8100 or visit ASTD's online store at www.astd.org.

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Send press kits on new products and items of interest to **In Gear,** T+D, *1640 King Street, Box 1443, Alexandria, VA 22313-2043; ingear@astd.org*