

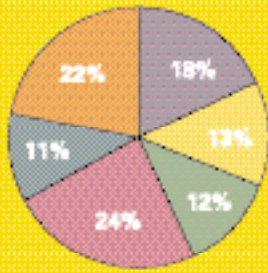
T+D's first-ever
e-learning survey
provides a snapshot
of the landscape.

Would you like to know
how your company's
e-learning practices
stack up against others'?

T+D conducted a brief
Web-based survey to
investigate how readers of
T+D and *Learning Circuits* see
e-learning at work in their companies.
A total of 671 responses
were tallied.
Here's what people had to say.

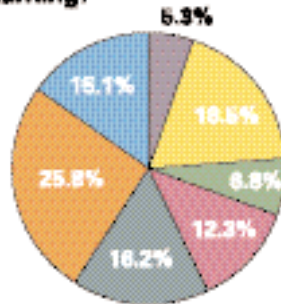
AN E-LEARNING SURVEY

Size of training budget for entire company (in dollars):



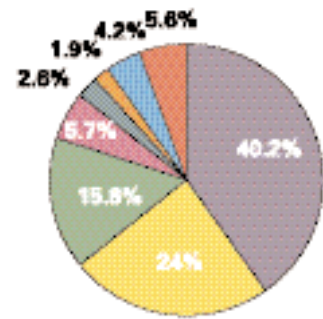
Size of budget	Percentage of respondents
Under US\$10,000	18%
\$10,000-\$50,000	13%
\$50,000-\$100,000	12%
\$100,000-\$500,000	24%
\$500,000-\$1 million	11%
Over \$1 million	22%

ASTD defines e-learning as the delivery of content via the Internet, intranet/extranet, audio- and videotape, satellite broadcast, interactive TV, or CD-ROM. What's your organization's current involvement in workplace e-learning?



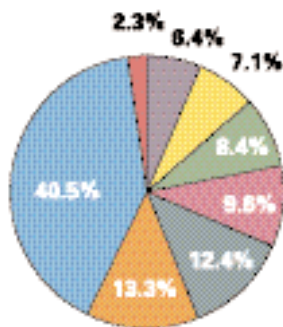
Level of involvement	Percentage of respondents
None	5.3%
Exploring the options	18.5%
Planning or selection stage	6.8%
Designing and piloting programs	12.3%
Beginning implementation	16.2%
Using e-learning for quite some time	25.8%
E-learning supplier	15.1%

In the first half of 2001, what percentage of your training budget was used for e-learning?



Percentage of budget	Percentage of respondents
0-10%	40.2%
10-20%	24%
20-30%	15.8%
30-40%	5.7%
40-50%	2.6%
50-60%	1.9%
60% and above	4.2%
Don't use	5.8%

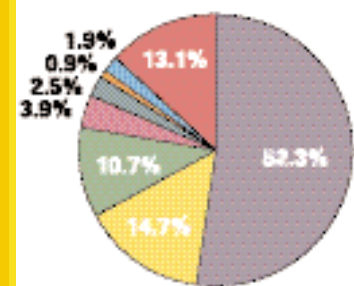
In the first half of 2001, what percentage of the training budget was used for instructor-led training (traditional classroom training)?



Percentage of budget	Percentage of respondents
0-10%	6.4%
10-20%	7.1%
20-30%	8.4%
30-40%	9.8%
40-50%	12.4%
50-60%	13.3%
60% and above	40.5%
Don't use	2.3%

The percent distribution shown here reflects those used in the Web survey. Participants selected the percentage range that best represented e-learning use in their organizations.

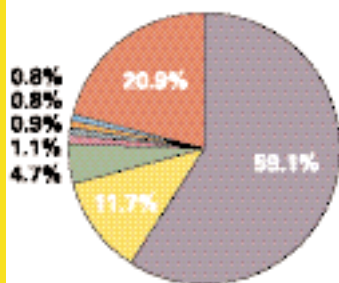
In the first half of 2001, what percentage of the training budget was used for blended learning (learning events that combine aspects of online and face-to-face instruction)?



Percentage of budget	Percentage of respondents
0-10%	52.3%
10-20%	14.7%
20-30%	10.7%
30-40%	3.9%
40-50%	2.5%
50-60%	0.9%
60% and above	1.9%
Don't use	13.1%

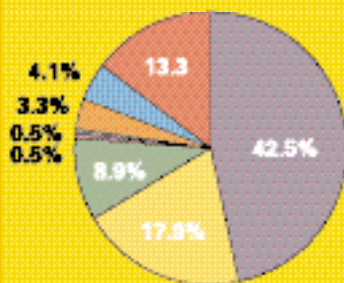
Note: This survey was conducted prior to the events of September 11.

In the first half of 2001, what percentage of the training budget was used for off-the-shelf Web courses?



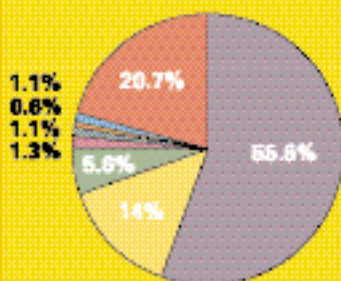
Percentage of budget	Percentage of respondents
0-10%	59.1%
10-20%	11.7%
20-30%	4.7%
30-40%	1.1%
40-50%	0.9%
50-60%	0.8%
60% and above	0.8%
Don't use	20.9%

In the first half of 2001, what percentage of the training budget was used for outsourcing training content?



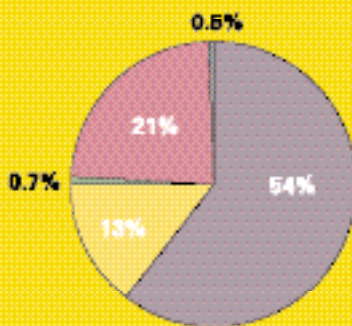
Percentage of budget	Percentage of respondents
0-10%	42.5%
10-20%	17.9%
20-30%	8.9%
30-40%	0.5%
40-50%	0.5%
50-60%	3.3%
60% and above	4.1%
Don't use	13.3%

In the first half of 2001, what percentage of the training budget was used for outsourcing technical support for e-learning?



Percentage of training budget	Percentage of respondents
0-10%	55.8%
10-20%	14%
20-30%	5.6%
30-40%	1.3%
40-50%	1.1%
50-60%	0.8%
60% and above	1.1%
Don't use	20.7%

In the first half of 2001, what effect did the economy have on your planned e-learning initiatives?



Effect	Percentage of respondents
No effect	54%
Decreased spending	13%
Increased spending	0.7%
Postponed spending	21%
Don't use	0.5%