

ASTD News

Pagnucco and Smith Promoted At Kohler

Charles A. Pagnucco, formerly training director, has been promoted by Kohler Co., Kohler, Wis., to the direction of activities in the plumbing fixtures manufacturing firm's public relations, advertising, market development and organization planning departments. Donald L. Smith succeeds Pagnucco as director of training.

Anderson To New Post At Rayonier

Charles E. Anderson has been appointed Rayonier Incorporated's general manager of industrial relations, a newly created executive position. Prior to his promotion, Mr. Anderson had been assistant manager of industrial relations for the chemical cellulose producer's Southeast Operations at Jesup, Georgia and Fernandina Beach, Florida. In the new post at company headquarters in New York, he will be in charge of all the firm's industrial relations activities.

Mr. Anderson joined Rayonier in 1956 as an industrial relations assistant upon graduation from Harvard Business School with a master's degree in business administration. He had earlier earned his bachelor's degree in political science and government at Whitman College, Walla Walla, Washington. Trained as a Chinese linguist at Yale University during his U.S. Air Force service, 1950-54, Mr. Anderson saw active duty in the Far East in the Korean War.

Daly Moves Up At IBM

Andrew A. Daly has been promoted to position of Consultant, Executive Development Department, IBM Corporation, Sands Point, N. Y. He was formerly Manager of Education at the IBM plant in Kingston, N. Y.

Mr. Daly has long been active in ASTD and is a past National ASTD President.

Cron New Editor At Overview

Theodore O. Cron has been appointed editor of *Overview* magazine. Cron, managing editor of *Overview* since 1960, replaces Dr. Archibald B. Shaw as editor. Dr. Shaw will continue as monthly columnist and editorial consultant.

Cron, holder of a Harvard master's degree in education, has served a variety of educational and communications organizations over the past 12 years. He is also an educational producer and author.

Overview is directed primarily to school and college administrators throughout the United States.

This year's ASTD Conference theme:

"Helping Managers Manage"

The theme stresses the training director's principal job — assisting and supporting the work of line managers.
