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Workplace Security

[Re: "People and Plans: Training's Role in Homeland and Workplace Security" (September 2003)] Eva Kaplan-Leiserson was absolutely terrific in the way she digested what must have been quite a mountain of research, into such a clear, interesting article—the mark of a very fine writer indeed.

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An Outsider Looking In

I am a CPA in public accounting, not a member of ASTD. A good friend sent me three latest issues of *T+D* recently, thinking I might be interested because I serve small and medium businesses in the areas of consulting and taxes.

I made it halfway through the magazines and I started daydreaming about the way things could have been. I'm wondering whether the CEOs of Enron, WorldCom, Tyco, and Arthur Andersen (one of the late, great Big "whatever the current number is") were ever past or current members of ASTD. If they were, they either didn't read *T+D* or didn't pay any attention to what they did read. *T+D* has some very informative and stimulating articles.

"All About Alignment," by Tom Barron, in November, tells us about keeping learning officers in the loop on changing strategic goals to

ensure proper alignment [with training efforts]. In addition, apparently Teresa O'Neill and Brooke Broadbent, authors of "Personal Coaching" [Development, November], didn't coach some of the officers in those now-defunct companies. Those officers could have learned some lessons about defining values, creating synergy between personal and professional lives, and setting honest standards for themselves.

If those officers had read "Just One Thing" by Eva Kaplan-Leiserson [Intelligence, October], they would've learned to admit to, apologize for, and bend to fix errors. Even if they'd just read the Executive Summary of "New World Ethics" by Tim Hatcher in the August issue, they might have been able to ward off impending doom by adopting the ethical architecture approach to management.

Would've, could've, should've....

Keep up the good work. Maybe some struggling CEO will read the articles that will help guide him or her down the proper path.

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