



atd | FORUM

**CONNECT.  
COLLABORATE.  
SHARE.**



## ABOUT THE ATD FORUM

**The ATD Forum** is an exclusive organizational membership for senior talent development leaders, managers, and strategists. Together, we explore the solutions to difficult challenges talent development professionals face every day. As a group, we work comparatively to uncover opportunities and build performance capability. Forum members benefit from the ability to benchmark and network with a diverse mix of award-winning organizations. As an added benefit, this group is vendor-, marketing-, and consultant-free. All discussions are hosted in a confidential environment.



## ATD FORUM MEMBERSHIP BENEFITS



### **Consultative Concierge Service**

Members have unlimited access to the Forum's premium content concierge service where they receive curated content and connections to other Forum members and industry thought leaders to help them address pressing business challenges. Some content consults evolve into OnDemand Surveys, an opportunity for a Forum member to poll to gather benchmarking data.



### **ATD Forum Labs**

Labs are the Forum's signature events. They are learning workshops designed exclusively for Forum members to meet in person to connect, collaborate, and share. The Fall Lab is held at a member company's offices, and the Spring Lab is co-located with the ATD International Conference & EXPO. Each Forum company receives two complimentary passes to both the Fall and the Spring Lab each year.



### **Confidential Networking**

Members have various outlets to network with subject matter experts and peers from leading organizations. You can connect directly in person and online. Candid discussions and sharing take place in an environment free from suppliers, selling, and marketing.



### **Roundtable Discussions**

Small, informal networking groups enable members to meet others, discuss challenges, and share practices that are getting results. Each session focuses on a specific topic a member has requested.



### **Registrations to ATD Events**

Stay current with four complimentary registrations to use for the ATD International Conference & EXPO or any of ATD's virtual or in-person education certificates.



### **ATD Small Conference Passes**

Additionally, each Forum company receives two complimentary passes each year that can be used for smaller ATD conferences including TechKnowledge, Core4, OrgDev, SELL, and ATD Intensive. ATD Intensive is a virtual conference. Core4 and TechKnowledge include virtual options.



### **ATD Professional Plus Memberships**

Receive two ATD Professional Plus memberships, which provide access to all ATD membership benefits and full engagement in the ATD community.



### **Job Bank Discount**

Attract the best TD candidates to your organization when you post open positions in the ATD Job Bank. Save 10 percent on postings with Forum membership.



### **BEST Awards Application**

Forum membership includes a complimentary application for the ATD BEST Awards.



### **Exclusive Content on Members-Only Community Website**

Access content developed exclusively for Forum members. Content includes toolkits, templates, on-demand videos, poll data, summaries, and key lessons learned. Additionally, a case study library is available with the latest best practices and resources from member companies (including ATD Research's case studies).



### **State of the Industry**

Receive a complimentary copy of ATD's annual *State of the Industry* research report, which details workplace talent development trends.

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## **APPLY TO BECOME A MEMBER**

**Build organizational capabilities and enhance your business results by connecting, collaborating, and sharing with award-winning companies.**

**Visit [td.org/ForumMembership](https://td.org/ForumMembership) for more information.**

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## **WHY YOUR PEERS JOIN THE ATD FORUM**

**“The people, resources, and support we have access to through the Forum have been incredibly helpful as we work to enhance L&D’s impact and effectiveness in our organization. All aspects of the Forum have exceeded our expectations!”**

— Sue Kasko, Senior Director of Talent Development, 84 Lumber

**“The ATD Forum has been invaluable to WM. We see it as our extended trusted network of talent leaders to connect, learn from each other, and brainstorm challenges and possibilities together.”**

— Yasmin Gutierrez, Senior Manager of Learning Experience & Acceleration, WM

**“ At Hilti North America, our learning & development team finds incredible value in our partnership with Forum. We find great value in various offerings whether it’s the conferences our team members attend to gain industry expertise, the access to great educational programs to obtain certifications on various topics, the networking opportunities with industry L&D leaders, and so much more. We value our partnership and rely on our connection with the Forum to make us a stronger organization for our team members across North America.”**

**— Jason Aurora, CHRL,  
Sr. Director, Learning & Development, Hilti North America**

# FORUM MEMBERSHIP ROSTER

As of December 2024

84 Lumber	General Mills	Sandy Spring Bank
Accenture	Goodyear	Shaw Industries Group
Agilent	Grainger	Siemens Corporation
American Bureau of Shipping	Granite Construction	Social Security Administration
ASRC Federal	Hackensack Meridian Health	T. Rowe Price Associates
Avantor Sciences	Hilti	Trane Technologies
Bank of Montreal	Humana	Trumark Financial Credit Union
Barilla America	Johnson & Johnson	TVA Learning, Growth & Management
bioMérieux	Johnsonville Sausage	UCHealth
Booz Allen Hamilton	Marek Brothers	United States Senate
Cochlear	NBCUniversal	UPS
Consumer Financial Protection Bureau	North Highland	Virtuoso Travel
CPS Energy	PAEA	Western Digital Technologies
Defense Acquisition University	Paramount Global	WEX, Inc.
Defense Finance & Accounting Service	Phillips 66	Whole Foods Market
DuraServ Corp	Pitney Bowes	WM
Farm Credit Mid-America	Plains All American	World Education Services
Gant Travel	Rheem Manufacturing Company	Yale University
Gemological Institute of America	Rock Central	
	Rosendin Electric	
	Rush Enterprises	



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