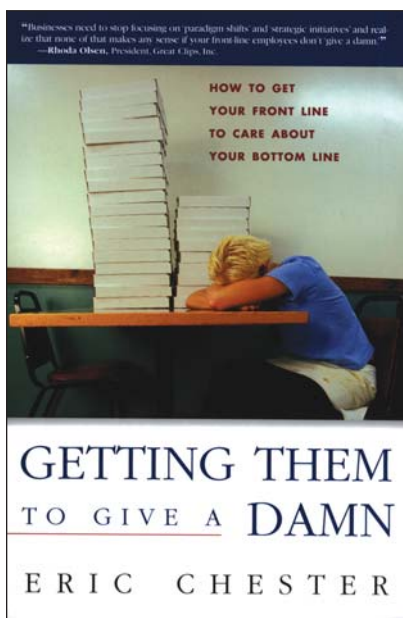


T+D Readers Are Also Reading...

More information about some top books that got our attention this year.



Getting Them to Give a Damn: How to Get Your Front Line to Care About Your Bottom Line

By Eric Chester

(Dearborn Trade Publishing, 2005, \$19.95)

This management book focuses on Generation Y—the talented, quirky, book-smart, and streetwise 16- to 24-year-olds—who won't blindly conform to your company policies and standards. The author, nationally renowned Generation Y expert Eric Chester, delivers valuable insights and reveals the management lessons and techniques that leading-edge employers are using to harness Gen-Y energy and techno-savvy, including

- Find and recruit the best kidployees as front-line workers.
- Use new training techniques to transform kidployees into caring and committed loyalists.
- Dramatically reduce costly turnover.
- Implement effective management strategies to increase each young worker's "give a damn" factor.

—Paula Ketter

It's All Politics: Winning in a World Where Hard Work and Talent Aren't Enough

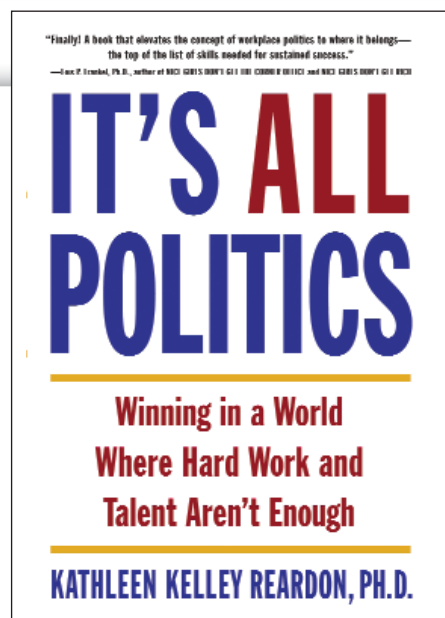
By Kathleen Kelley Reardon

(Currency Doubleday, July 2005, \$24.95)

Talent and hard work can only take you so far. In any job, when you reach a certain level of technical competence, being skilled in the art of politics is what makes all the difference with regard to achieving greater career success. Political acumen is what separates the winners from the losers.

Drawing upon interviews the author conducted with hundreds of employees, Reardon writes how to develop a keen sense of political intuition, how to transform that intuition into insight to respond creatively to a variety of career-threatening situations, and how to find one's "political compass."

—Paula Ketter



The Leadership Integrity Challenge: How to Assess and Facilitate Emotional Maturity

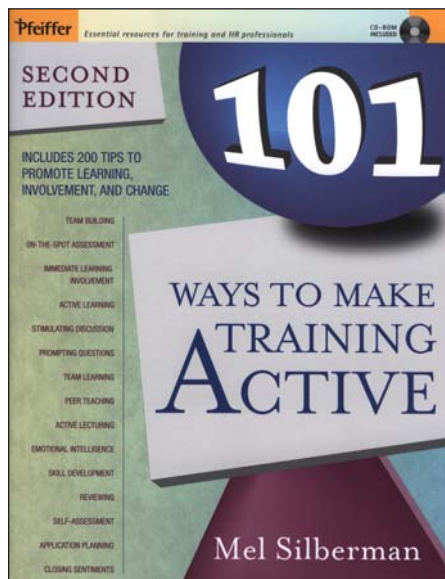
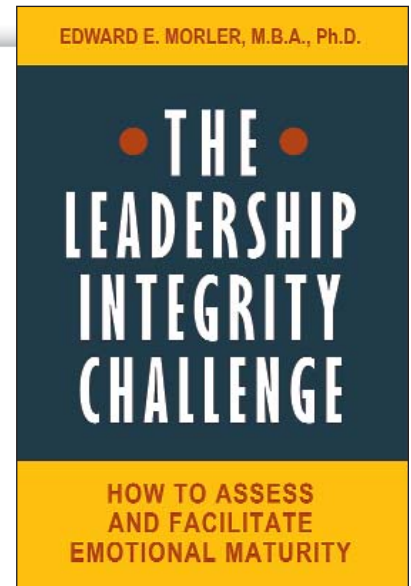
By Edward E. Morler

(Sanai Publishing, November 2005, \$39.99)

"We can foretell the future of an individual, an organization, a society, or a culture by the values it prioritizes and upon which it acts," General John T. "Jack" Chain states in the forward. And the one with integrity will thrive.

Before it went on sale, *The Leadership Integrity Challenge* had already won USABookNew.com's Best Business Book of 2005 Award. That's because it provides the tools to assess and facilitate emotional maturity (our own and others')—key to creating a culture of integrity. The book also defines and clarifies the relationships among integrity, leadership, change, power, empowerment, emotional intelligence, and emotional maturity.

—Josephine Rossi



101 Ways to Make Training Active

By Mel Silberman

(Pfeiffer, May 2005, \$55, revised)

This is the second edition of this popular book. It contains 101 strategies to design and deliver active training for virtually any topic. This book also contains 20 how-to lists that any trainer can use when facilitating active training.

The 101 learning strategies are organized into three major categories that correlate to three distinct phases of any effective training session: the opening, the main learning event, and the closing. Within the three categories there are subcategories, such as team building, stimulating discussion, team learning, e-learning, skill development, review, and application planning.

This edition comes with a CD-ROM containing all the original "Top Ten Trainers Tips and Techniques" lists.

—Paula Ketter

Overcoming the Five Dysfunctions of a Team: A Field Guide for Leaders, Managers, and Facilitators

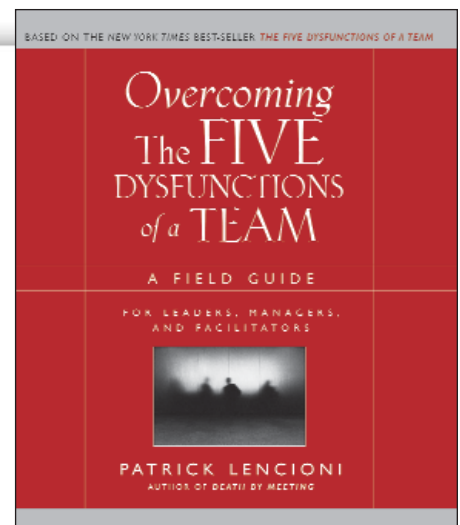
By Patrick Lencioni

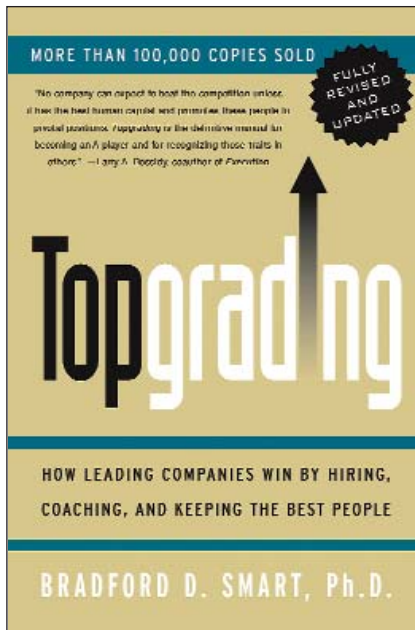
(Jossey-Bass, March 2005, \$24.95)

In his bestseller *The Five Dysfunctions of a Team*, Lencioni discussed the dysfunctions that prevent most organizations from performing at the highest levels. They are absence of trust, fear of conflict, inability to commit, lack of accountability, and inattention to results.

In this follow-up field guide, which ranked second in sales for "team" books on Amazon.com (number 1 was the first *Dysfunctions* book), Lencioni offers more specific and practical guidance for overcoming those dysfunctions by using assessment tools, real-world examples, and more. The book also delves into team-related questions and details methods for breaking down each dysfunction.

—Josephine Rossi





Topgrading: How Leading Companies Win by Hiring, Coaching, and Keeping the Best People

By Bradford D. Smart
(Portfolio, April 2005, \$29.95, revised)

Since its 1999 debut, *Topgrading* has sold more than 100,000 copies. This fully revised and updated edition has also been condensed into a rapid-read handbook for busy professionals.

At the heart of the book is an approach for finding and managing top-level talent and coaching ideas to turn employees into A-level professionals. It features case studies and more than 4,000 interviews.

But as Smart writes in his introduction, *Topgrading* isn't for everyone. "All organizations, all businesses live or die mostly on their talent, and any manager who fails to topgrade is nuts or a C player. . . . Those who, way deep down, would sooner see an organization die than nudge an incompetent person out of a job should not read this book..."

—Josephine Rossi

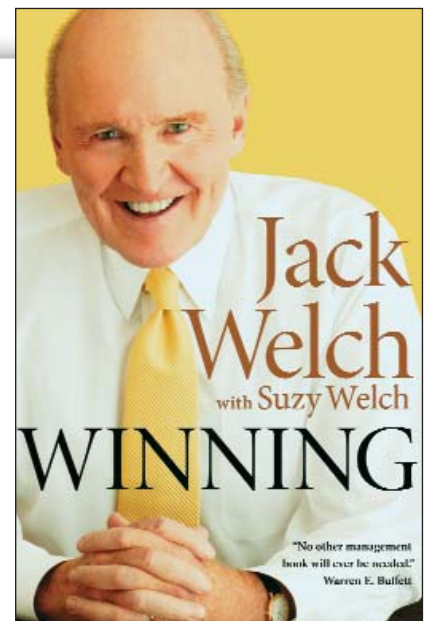
Winning

By Jack Welch with Suzy Welch
(HarperBusiness, April 2005, \$27.95)

Winning, written by former GE CEO and Chairman Jack Welch, will become the business bible for generations to come. A fixture on the *New York Times* Best-sellers list and number 6 on Amazon.com's bestselling management books list, this publication is full of ideas, stories, and voices about every aspect of getting your business and your career to the highest plane. From hiring the best people to getting promoted and coming up with the right work-life balance, *Winning* outlines Welch's fundamental philosophy of business.

The book concludes with a series of questions about some of the most current and controversial business challenges today: China, governance, and diversity, to name just three.

—Paula Ketter



ASTD Top Ten Bestsellers

1. Telling Ain't Training

By Harold D. Stolovitch and Erica J. Keeps
(ASTD Press, 2002, ASTD Member \$32.95, Nonmember \$38.95)

2. Training Ain't Performance

By Harold D. Stolovitch and Erica J. Keeps
(ASTD Press, 2004, Member \$32.95, Nonmember \$38.95)

3. Trainer Basics

By George M. Piskurich
(ASTD Press, 2003, Member \$24.95, Nonmember \$29.95)

4. Training Design Basics

By Saul Carliner
(ASTD Press, 2003, Member \$24.95, Nonmember \$29.95)

5. Beyond Telling Ain't Training Fieldbook

By Harold D. Stolovitch and Erica J. Keeps
(ASTD Press, 2005, Member \$32.95, Nonmember \$38.95)

6. Make Training Evaluation Work

By Jack J. Phillips, Patricia Pulliam Phillips,
and Toni Krucky Hodges
(ASTD Press, 2004, Member \$32.95, Nonmember \$38.95)

7. New Supervisor Training

By John Jones and Chris Chen
(ASTD Press, 2002, Member \$39.95, Nonmember \$46.95)

8. Strategic Planning Training

By Jeffrey Russell and Linda Russell
(ASTD Press, 2005, Member \$39.95, Nonmember \$46.95)

9. ASTD Competency Study

By Paul R. Bernthal, Karen Colteryahn, Patty Davis,
Jennifer Naughton, William J. Rothwell, and Rich Wellins
(ASTD Press, 2004, Member \$49.95, Nonmember \$69.95)

10. Presentation Basics

By Robert J. Rosania
(ASTD Press, 2003, Member \$24.95, Nonmember \$29.95)



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