

Date

Company Name

Company Address

Company Address

Dear (insert Company Contact):

Please allow me to take this opportunity to introduce myself to you. My name is Shannon Sisco and I am the VP of Sponsorship for our ATD Pikes Peak Chapter.

Our organization strives to be the leader in providing workplace learning and performance programming to the Southern Colorado community. Our members consist of varied responsibilities including organizational development, learning/performance and human resources. They represent companies ranging from small consulting firms to large corporations.

In my new role, I will be working with organizations in identifying how we can better serve our Pikes Peak ATD members through valued sponsors such as you. ATD Pikes Peak Chapter takes pride in the quality of the programs we provide our membership throughout the year. We value our members’ needs in learning development with current industry information, leadership opportunities and quality model speakers.

I invite you to join me over a cup of coffee to see how a partnership with Pikes Peak ATD can best serve your organization.

I will follow up with you on a time and place that is convenient for you and look forward to meeting you. In the meantime if you have any questions, please feel free to contact me at 719.482.7648

Sincerely,

Shannon Sisco

VP of Sponsorships/Partnerships

ATD Pikes Peak Chapter

ssisco@aventa.com