



2009 ASTD Utah Workplace Learning Conference

Thursday, October 22, 2009
Marriott University Park Hotel

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Sponsor and Exhibitor promotional opportunities are available to improve visibility and traffic for your business. Benefits for this year's conference sponsors/exhibitors include:

~200+ guests expected in attendance~

Attendees will include:

- *Internal training & development and human resources professionals at the CLO, Director, Manager, Designer, and Coordinator levels*
- *External, independent training & development and human resources consultants & coaches*

~Exhibition area directly adjacent to break-out venues for increased traffic~

~Extended time on the conference agenda for exhibitor visits~

~Discounted conference seats for your clients, employees and business partners~

Sponsorship & Exhibitor Levels & Benefits

Track Sponsor: \$500	Exhibitor Booth: \$185	Program Guide Sponsor
<p>Includes:</p> <ul style="list-style-type: none"> • 1 Complimentary Booth • 2 Complimentary Conference Registrations (reserved seating for opening & luncheon keynote sessions) • Features in weekly promotional emails and link on astdutah.org • Listing in the Conference Program (including logo) • Promotional ppt slide banner displayed before all 3 sessions in your track • Opportunity to introduce yourself and company before all 3 sessions in your track 	<p>Includes:</p> <ul style="list-style-type: none"> • 1 Complimentary Booth Attendant • 1 Complimentary Conference Registration (reserved seating for the opening & luncheon keynote sessions) • Exhibitor features in weekly promotional emails and link on astdutah.org • Listing in the Conference Program (including logo) 	<p>½ Page Ad in Program Guide \$150</p> <p>Business Card Size Ad in Program Guide \$50</p>