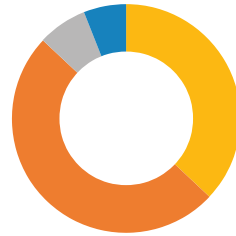


Certified Professional in Talent Development (CPTD®)

The CPTD is a certification for more experienced talent development professionals. It is broad and measures a professional's knowledge and skill application across the breadth of talent development capabilities. Learn more about these practitioners.

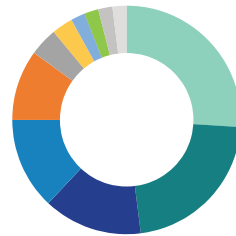
More than 3,800 TD professionals have earned the CPTD credential. These new CPTDs are located all around the world and come from all continents except Antarctica.



Education and Work Experience

Recent CPTDs average **10.5 years** of work experience when they apply. Most hold college degrees:

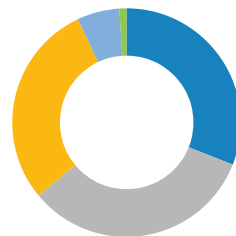
- | 37% With a bachelor's degree
- | 50% With a master's degree
- | 7% With a doctoral degree
- | 6% Other



Primary Job Responsibilities

Most CPTDs have primary job responsibilities in **training delivery and facilitation or instructional design**. But responsibilities are expanding, just like they are in the field.

- | 26% Training delivery and facilitation
- | 22% Instructional design
- | 14% Career and leadership development
- | 13% Organization development and culture
- | 10% Consulting and business partnering
- | 4% Performance improvement
- | 3% Technology application
- | 2% Coaching
- | 2% Knowledge management
- | 2% Human resources
- | 2% Other



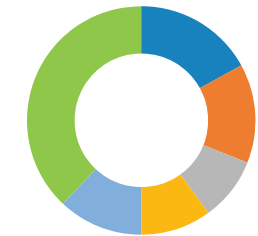
Organizational Level

These CPTDs work at all levels of the organization:

- | 33% Managerial role (manager, supervisor, or team leader)
- | 31% Individual contributors
- | 29% Senior role (director or executive)
- | 6% Independent consultant
- | 1% Unemployed

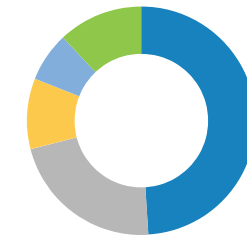
Company Size and Team Size

CPTDs are found at organizations and on teams of all sizes.



Company Size

- | 17% 1-99
- | 14% 100-499
- | 9% 500-999
- | 10% 1,000-2,499
- | 12% 2,500-5,000
- | 38% 5,000-plus



Team Size

- | 49% 1-9
- | 22% 10-24
- | 10% 25-49
- | 7% 50-99
- | 12% 100-plus

Companies and Industries

More than **60%** of recent CPTDs work at for-profit companies across all major industries. The top three industries where you will find them are:



Are you ready to join this elite community of talent development professionals and take your impact to the next level?

Learn more and start your CPTD journey at td.org/CPTD.

3,800+

