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many problems and responsibilities of corporate reindustrialization. The 60 authors of this book represent some of the best contemporary thinking and information available. 1,522 pp. \$49.95. John Wiley and Sons.

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This volume in the publisher's professional development series features an up-to-date presentation of management

fundamentals. It is designed to provide a quick and convenient review of the subject of management. George R. Terry has designed this book for selfstudy, reference, and review. It should meet the need of col-



lege-level students as well as participants in management development programs in businesses and industry. 185 pp. \$6.95. Learning Systems Co.

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The

Seminar

Market

esearch report on

know about this business area. It contains industry and market data, and it presents some information that may be difficult to obtain. Overall, Dominick M. Schrello examines the public seminar market - a broad range of

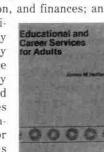
continuing, widely available seminars and short courses offered in the U.S. and Canada. Provided is a basic understanding of the public seminar industry for those attempting to participate in it as primary suppliers of programs and related educational products. 123 pp. \$69.95. Schrello Enterprises.

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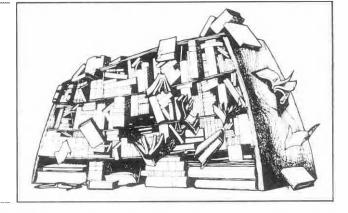
It is James M. Heffernan's purpose to describe the idea and the practice of educational brokering and its emergence during the 1970s; to present research findings on clients, services, outcomes, staffing, organization, and finances; and

to examine the critical issues of quality and support as they relate to the future growth and stability of information and counseling agencies in the 1980s. The intended audience for this book includes individuals and



groups involved in life-long learning efforts, from planners to counselors. This book comprises three sections, each with a different emphasis for general readers, scholars, practitioners, and policy makers. 272 pp. \$25.95. Lexington Books.

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Job Pay For Job Worth

This manual, co-authored by Richard I. Henderson and Kitty Lewis Clarke, shows how to (1) design and manage more efficient and effective pay components for compensation systems and (2) better communicate the what, why,

when, where, and how of the system so that employees can understand and accept their pay system as a fair return for effort expended. The process described can be used by most any organization to develop a



pay system. The book's guidelines are presented on three levels. Part 1, the job-classification process; part 2 follows the development of guidelines provided in part 1; and part 3 discusses how to sell the plan to top management. 328 pp. \$24.00. Georgia State University.

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Failed marriages, mid-life crisis, career burnout, and housewives hooked on Valium are too often the price families

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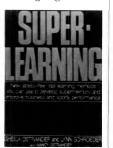
authors offer advice to executive husbands, corporate wives, and dual career couples on how to avoid the disasters of early affluence, turn an unexpected career setback into the break of a lifetime, and how to keep it together all the way to the top. 155 pp. \$12.95. The Free Press.

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Super-Learning

Sheila Ostrander and Lynn Schroeder describe the stress-free, rapid way to learn facts, figures, and languages. The

book describes: sophrology, the mental training program of European Olympic stars; a Soviet mind/ body program, the sort used by Russian athletes, astronauts, and performers; pain relief through voluntary control. The



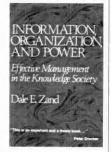
first and major section deals with factual learning and remembering. The second section deals with the body. The third section deals with intuition, creativity, and so-called extrasensory abilities. 342 pp. \$9.95. **Delacorte Press**.

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Information, Organization, and Power

Subtitled "Effective Management in the Knowledge Society," this work deals with the important concept of managing

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in today's knowledge society will depend on how efficiently managers identify and utilize new approaches and concepts, how capably they process information, and how well they exchange knowledge. 209 pp. \$13.95. McGraw-Hill.

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own productivity and that of the people you work with. The major thrust of the book is that managerial behavior can be

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