ATD Official Record
Kansas City Division

Name: Henry, Michael

AKA: The Producer

Occupation: Owner - Point-Productions, LLC

File Date: 9 / 27 / 2018

OFFICIAL

Description: Corporate Universities - Why, Who, What and When?

Adopting a learning management system platform (LMS) is only the beginning. The technical installation of an LMS provides the channels for communication, however the hard work is to creatively engage employees in the learning process using the platform. This interactive session will begin with a short presentation of case situations, culminating in a list of issues related to employee engagement, generated by the participants. Additional details from the case presentation will provide some options related to employee adoption and engagement. Short and focused on the issues related to corporate university adoption process. Facilitated discussion will provide individualized tools, tips and clues that may be implemented in their organization.

Background:

Michael Henry has a Master of Science in Education from the University of Kansas and has an extensive communications career in corporate media, television production and organizational development. With over 20 years experience in digital media and television production, he has taught television production, mediated communications, organizational communications, as well as written and produced corporate training videos and Instructional Television Programming for PBS Affiliates.

I didn't do it!

Name: Scheffler, Shawn/Woodard, Daniel/Keast, Eliane

AKA: The Block Crew

Occupation: Trainers – H&R Block

File Date: September / 27 / 2018

Description: What Socrates, Ebbinghaus, and Benjamin Bloom Can Teach Us About Virtual Classroom Inquisition!
How you ask questions in the Virtual Classroom takes more ingenuity and attention than the traditional classroom. Join us as we discover AND apply Q&A skills to the online environment where learners can respond in 5 or more ways. Find out what Socrates, Ebbinghaus, and Bloom can do to help your virtual learners generate meaning, maximize engagement, apply learning to the real world, and gauge their own progress.

Background:
Shawn is an ATDKC Top Trainer, 4-time EiP awardee, ATD ICE speaker, and all-around inquisitive guy who loves sharing with his ATDKC peers. 25-year experience in L&D leading teams, training trainers, developing talent in virtual classroom instruction, and honestly interested in you... today, for tomorrow.

Daniel has six years' experience as an Instructional Designer and Instructor. Specializing in tax theory and accounting VILT, ILT, and WBT courses, he has the innate ability to describe complex concepts in easy-to-understand terms.

Eliane Keast is a talent development professional with five years' experience coaching and elevating instructional performance in the virtual classroom. Her talents include creating and delivering development booster training that aims to provide an engaging learning for all.