



MEMBERS MEMO

ANOTHER MEMBER SERVICE

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Greater Detroit Chapter Members Honored

Five members of the Greater Detroit Chapter, ASTD, were recently honored for their outstanding achievements and distinguished service in the field of training and development at an awards dinner hosted by the chapter.

Those receiving awards included: Frank T. Wydra, Allied Supermarkets, Detroit; Lawrence G. Short, Creative Universal, Inc., Detroit; Philip J. King, Wyandotte General Hospital, Wyandotte, Mich.; Joseph L. Hansknecht, Jr., League Life Insurance Co., Detroit; and Sue L. Newak, Michigan Employment Security Commission, Detroit.

Mr. Wydra was presented with an award for outstanding contribution to the training and development profession by a chapter member working within the chapter area. Specifically, he was commended for designing two learner controlled instruction courses which teach the essentials of store management in eight weeks as compared to the "traditional" 52 or 100 week programs.

Receiving an award for outstanding contribution to the chapter organization by a member was Lawrence G. Short. Mr. Short was commended for his work in executing the 1973 Chapter Annual Institute. Ronald Rivers accepted the award for Mr. Short.

For acting on a request from the Wayne County Chapter of the American Cancer Society to develop an illustrated training program for volunteers in "Reach to Recovery," Philip King was presented with an award for outstanding service to the public by a chapter member.

Joseph Hansknecht, Jr., also a member of the ASTD Board of Directors, was presented an award for service as an appointed ASTD committee person. Specifically, he was cited for developing a series of programs and activities that emphasize

community involvement and awareness over a five year tenure as chairperson of the Community Services Committee.

Sue L. Newak received an award for her service on the program committee for the 1972 Chapter Institute. This award resulted from action by the award selection committee in presenting an honorable mention for service as an appointed ASTD committee person.

ASTD Members Win Film Award

"Something More Than a Warm Body," a sales training slidefilm produced in cooperation with Montgomery Ward Co., Chicago and Take Ten, Inc., Chicago has been awarded the Gold Camera Award at the U.S. Industrial Film Festival.

Working hard to direct the filmmakers were Catherine Breen, corporate director of sales training, Montgomery Ward, and ASTD national vice president (finance and treasurer), along with Joseph Biron, national retailing training manager also at Montgomery Ward and also an ASTD member. The two worked closely together with Take Ten, Inc. to produce the award winning film.

The Gold Camera Award is the top award given at the Festival in each film category, and the judging committee selected this film as the best slidefilm in the sales training category from hundreds of entries. Congratulations are in order for both of these ASTD members.

Membership Cards To List Chapter

ASTD membership cards issued to *new* ASTD members will, effective immediately, contain the name of their *local* chapter if they are included in the chapter membership listing. Present ASTD members will receive membership cards, inscribed with their local chapters, upon renewal of their ASTD membership.