**2012 SOS Submission: (Greater Chattanooga)**

**(Book Safari)**

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| **Submission Date: December 12, 2012** **Chapter Name: Greater Chattanooga** **Chapter ID: CH4087** **Chapter Location: Chattanooga, TN** **Chapter Membership Size: 80** | **Contact for this Submission: Karla Byrd** **Email Address: karlascomputercafe@comcast.net** **Phone Number: 423.664.3833** **Chapter Title: Networking Event: Book Safari** **Chapter Website URL: www.astdchatt.org** |

**Description of Effort:** We held this networking meeting focused around the premise that we all have an inventory of existing resources, which we have used (successfully or unsuccessfully) that we no longer need…e.g. books, videos, cd’s. We invited all members to bring those to an exchange. The event was held in a lounge at a restraint and dubbed a “book safari” because we set up each table with a safari/treasure hunt category name and had a station Subject Matter Expert to organize each table of resources. It was a “social networking expo” of training resources – with the users/experts present to share experience, cases, successes and guidance.

**Need Addressed:** Additional resources for our members to exchange and ideas and materials

**Does this effort align with your chapter mission? Yes**

**Does this effort align with ASTD's mission? Yes**

**Target Audience:** All Members, Potential New Members

**Costs/Resource Use:** *(Include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources.)*

Small time investment and it was spread out among all those who contributed resources. It was necessary to get a stock pile of resources up front so the table tops were fairly well stocked before people walked in the door. Listed below are the table tops:

* Rain Forest = Design & Development
* Tree Tops = Science/Psychology
* The Jungle = Technology
* The Plains = Facilitation/Coaching
* Island = Strategy & Leadership
* Oasis = ASTD Network

**How did you implement?** *(Please give a brief description.)*

July - 12 **- ASTD Book Exchange Safari**: *EVENING 5:30 to 7pm* – ASTD Networking dinner and book Exchange. Registration includes full dinner, book exchange and business contact event. Bring your favorite workplace learning books, CD’s, Videos; enjoy dinner, a fun evening. Go home with new workplace learning resources and contacts.

**What were the Outcomes?** *(Include financial, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)*

An informal setting conducive to networking, it gave new volunteers a chance to participate, and the situation naturally led to people getting to know each other at a deeper level and making some strong connections. It was very positive – mainly from the networking perspective

**Lessons Learned:** *(Hints and tips for other Chapters who may be considering a similar effort)*

Being the first time we would have promoted the benefits properly – but would also stress the networking benefits even more. Keep it organized as much as possible. Use preset tables, signs, etc… to enable the volunteers an easy time to be comfortable and successful with the tables, but let each person operate their station.

**Please list the specific ASTD chapter resources that helped guide you in the process of completing this best practice:**

Our goal was to use Workforce Development and Career Development guidelines to help aid in our engagement of members to bring the resources and the expertise together in this networking event.

***Please email completed forms to*** [***SOS@astd.org***](mailto:SOS@astd.org) ***along with any supporting documents.***