



atd|FORUM

**CONNECT.
COLLABORATE.
SHARE.**



ABOUT THE ATD FORUM

The ATD Forum is an exclusive organizational membership for senior talent development leaders, managers, and strategists. Together, explore the solutions to difficult challenges talent development professionals face every day. As a group, work collaboratively to uncover opportunities and build performance capability. Forum members benefit from the ability to benchmark and network with a diverse mix of award-winning organizations. As an added benefit, this group is vendor-, marketing-, and consultant-free. All discussions are hosted in a confidential environment.



ATD FORUM MEMBERSHIP BENEFITS



Consultative Concierge Service

Members have unlimited access to the Forum's premium content concierge service where they receive curated content and connections to other Forum members and industry thought leaders to help them address pressing business challenges. Some content consults evolve into OnDemand Surveys, an opportunity for a Forum member to poll other members to gather benchmarking data.



ATD Forum Labs

Labs are the Forum's signature events. They are learning workshops designed exclusively for Forum members to meet other members to connect, collaborate, and share. The Fall Lab is held at a member company's offices, and the Spring Lab is held virtually. Each Forum company receives two complimentary passes to both the Fall and the Spring Lab each year.



Confidential Networking

Members have various outlets to network with subject matter experts and peers from leading organizations. You can connect directly in person and online. Candid discussions and sharing take place in an environment free from suppliers, selling, and marketing.



Roundtable Discussions

Small, informal networking groups enable members to meet others, discuss challenges, and share practices that are getting results. Each session focuses on a specific topic a member has requested.



Registrations to ATD Events

Stay current with four complimentary registrations to use for the ATD International Conference & EXPO, the TechKnowledge conference, or any of ATD's virtual or in-person education programs.



ATD Small Conference Passes

Additionally, each Forum company receives two complimentary passes each year that can be used for smaller ATD conferences, including Core4, OrgDev, SELL, and ATD Intensive, as well as ATD's global events. ATD Intensive is a virtual conference and Core4 and many global events include virtual options.



ATD Professional Plus Memberships

Receive two ATD Professional Plus memberships, which provide access to all ATD membership benefits and full engagement in the ATD community.



Job Bank Discount

Attract the best TD candidates to your organization when you post open positions in the ATD Job Bank. Save 10 percent on postings with Forum membership.



BEST Awards Application

Forum membership includes a complimentary application for the ATD BEST Awards.



Exclusive Content on Members-Only Community Website

Access content developed exclusively for Forum members. Content includes toolkits, templates, on-demand videos, poll data, summaries, and key lessons learned. Additionally, a case study library is available with the latest best practices and resources from member companies (including ATD Research's case studies).



State of the Industry

Receive a complimentary copy of ATD's annual *State of the Industry* research report, which details workplace talent development trends.

APPLY TO BECOME A MEMBER

Build organizational capabilities and enhance your business results by connecting, collaborating, and sharing with award-winning companies.

Visit td.org/ForumMembership for more information.


WHY YOUR PEERS JOIN THE ATD FORUM

“To have access to innovative content and facilitator approaches. The Forum keeps it fresh. There is always something new, always something different; we are always learning and innovating, so I always feel like if I hadn’t joined I would be missing out.”

**—Sandi Maxey, Senior Vice President, Manager,
Learning and Professional Development, Sandy Spring Bank**

“The people, resources, and support we have access to through the Forum have been incredibly helpful as we work to enhance L&D’s impact and effectiveness in our organization. All aspects of the Forum have exceeded our expectations!”

—Sue Kasko, Senior Director of Talent Development, 84 Lumber

An abstract geometric pattern consisting of thin white lines and small white dots is overlaid on a solid blue background. The pattern is primarily located on the left side of the image, extending from the top left towards the bottom left. It features a series of interconnected lines forming various shapes, including triangles and polygons, with dots placed at the vertices and intersections. The overall effect is a modern, technical, or network-like aesthetic.

“The ATD Forum has been invaluable to WM. We see it as our extended trusted network of talent leaders to connect, learn from each other, and brainstorm challenges and possibilities together.”

—Yasmin Gutierrez, Senior Manager of Learning Experience & Acceleration, WM

FORUM MEMBERSHIP ROSTER

As of January 2024

84 Lumber	Deloitte	Rheem Manufacturing
Accenture	DuraServ	Rocket Central
Agilent	Gant Travel	Rosendin
American Bureau of Shipping	General Mills	Rush Enterprises
Avanade	Goodyear	Sandy Spring Bank
Avantor Sciences	Grainger	Shaw Industries
Bank of Montreal Financial Group	Hilti	Siemens
Barilla	Humana	T. Rowe Price
bioMérieux	Johnsonville Sausage	Tennessee Valley Authority
Booz Allen Hamilton	MAREK	Trane Technologies
Cencora	Millennium Challenge Corporation	TruMark Financial Credit Union
CommonSpirit Health Mountain Region	NBCUniversal	UPS
Cochlear	North Highland	US Senate
Consumer Financial Protection Bureau	PAEA	Virtuoso Travel
Defense Acquisition University (DAU)	Paramount Global	WEX Inc.
Defense Finance & Accounting Service	Phillips 66	WM
	Pitney Bowes	Yale University
	Plains All American Pipeline	



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