Sharing Our Success (SOS) Submission Form

Chapter Name:	Nashville
Chapter Membership Size:	Medium (101-299)
Chapter Contact Person:	Josh Jeffries
Email Address:	president@atdnashville.org
Phone Number:	
Chapter Board Position:	President
Chapter Website URL:	https://atdnashville.org/
Submission Title:	Board Recognition: Fun Ways to Recognize and Engage Your Board Members
What did you do? (a 2-3 sentence summary of your effort):	We created a Board Recognition Survey to ask board members about some of their favorite things as well as how and when they like to be recognized. Using the results of the survey, the President and President Elect can stay on top of birthdays and important dates, and give them gifts that they would actually like because we know more about them as a person outside of their board role.
Who benefitted from this effort (Target Audience) Check all that apply:	Board Members Chapter Volunteers
Why did you do it? What chapter needs were addressed?	The board members received recognition at the end of the year at the in-person board meeting in 2024, but not really consistently throughout the year. We wanted to thank and recognize their efforts more regularly and also in the way they preferred by creating a Board Recognition Survey in Google Forms, and sending it out early in the board's term in January 2025.
What were the measurable outcomes? (May include data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)	The board members are more engaged, feel valued more regularly, and are thanked how they want to be. We would like to extend these recognition efforts to our speakers, volunteers, membership, partnerships, and beyond throughout 2025 and next year. We aren't able to provide results yet on retention/succession, but hope that will be an outcome from this.

What steps did you take to implement this effort? (Remember that other chapter leaders will use this to replicate the effort. Be specific)	1. We created and sent out the survey to all board members to fill out, and made sure everyone filled them out. 2. We compiled the results of the survey and added the birthdays and other important dates to our shared board calendar. 3. President and President Elect have used the survey results to purchase favorite snacks for the board members for a Q1 thank you gift, and attached a note to them that was signed by both and distributed them to board members at in-person chapter event. 4. These efforts will continue to be ongoing with Q2, Q3, Q4 recognition, birthday celebrations, and for the end of year awards ceremony.
Is there anything you would do differently?	Not at the moment
When did you start working on this effort?	Jan 01, 2025
When did this effort go live?	Jan 01, 2025
Approximately how many hours were spent working on this? Include an estimate of hours spent across all board members and volunteers.	4
What resources did you use? Check all that apply:	Chapter funds
How much money was spent?	$100
Do you have any additional insights to share with other chapters implementing this effort?	-We would like to try to get sponsorships for these efforts in the future to help with the expense -You can really get creative with questions and recognize board members however you see fit. -We can provide survey questions in their entirety if Chapters want them as a framework.

Please attach any documents that help support this submission. It is highly encouraged to submit editable files (ex. Word, Excel, etc): (additional documents and documents over 2MB should be sent to sos@td.org)	https://www.formstack.com/admin/download/file/17862462466
additional supporting documents:	https://www.formstack.com/admin/download/file/17862462468
How did you become familiar with the Sharing Our Success (SOS) program? Select all that apply:	Chapter Leader National Advisors for Chapters (NAC) NAC Area Call Leader Connection Newsletter (LCN)
Would you be willing to apply to present on this submission at the ATD Chapter Leaders Conference (ALC)? *Request for Proposals (RFPs) open in May of each year at td.org/alc. Selected session facilitators receive complimentary registration.	Yes
email_consent	true